

CITY CLERK FOR PLACEMENT ON NEXT  
REGULAR COUNCIL AGENDA TO BE POSTED

#51

13-1686  
Related CF's: 09-0034  
09-0321  
12-1685

# MOTION

For Tuesday 12.17.13


The No.4 Michigan State Spartans will face No.5 Stanford Cardinals on January 1, 2014 in the 100<sup>th</sup> edition of the Rose Bowl Game. The Rose Bowl has a compelling matchup lined up for the centennial game in the newly renovated stadium nestled in Arroyo Seco.

Michigan Sate (12-1) upset Ohio State in the Big Ten championship game on Saturday, December 7, 2013, to earn its first trip to Pasadena since January 1, 1988, when the Spartans beat the USC Trojans 20-17. Michigan State has won nine straight games heading into its fifth Rose Bowl berth.

Stanford (11-2) is back in Pasadena for the second straight season after defeating Arizona State in the Pac-12 title game on Saturday, December 7, 2013. The Cardinals held off Wisconsin 20-14 last season for the school's first Rose Bowl victory in 40 years.

Stanford Athletics has already announced that the allotment of tickets to the Rose Bowl Game has already been sold out as expected, and it seems that the Rose Bowl is rapidly bringing together the incredible fan bases of the two top-five teams.

I THEREFORE MOVE that the Los Angeles Tourism and Convention Board be requested to report back to the City Council on the economic impacts of the Rose Bowl Game as well as the Rose Parade that is scheduled to take place on January 1, 2014.

PRESENTED BY   
TOM LABONGE  
Councilmember, 4<sup>th</sup> District

SECONDED BY 

ORIGINAL

  
DEC 13 2013