

HOLLY L. WOLCOTT  
CITY CLERK

City of Los Angeles  
CALIFORNIA

OFFICE OF THE  
CITY CLERK

GREGORY R. ALLISON  
EXECUTIVE OFFICER

NEIGHBORHOOD AND BUSINESS  
IMPROVEMENT DISTRICT DIVISION  
200 N. SPRING STREET, ROOM 224  
LOS ANGELES, CA 90012  
(213) 978-1099  
FAX: (213) 978-1130



ERIC GARCETTI  
MAYOR

MIRANDA PASTER  
DIVISION MANAGER

[clerk.lacity.org](http://clerk.lacity.org)

**PROTEST**  
CF13-1724

**DECLARATION OF PROTEST AGAINST BUSINESS IMPROVEMENT DISTRICT  
PURSUANT TO CALIFORNIA STREETS AND HIGHWAYS CODE SECTIONS 36500 AND  
36600, ET SEQ. AND CITY COUNCIL BUSINESS IMPROVEMENT DISTRICT POLICY**

Name of District: Los Feliz

I hereby protest the CONTINUED OPERATION of the Business Improvement District (District) listed above. I am opposed to the continued operation of the District for the following reason(s):

no transparency, not effective, no communication

I certify that I am the owner of the business or property listed below. I am a person engaged in business in the City of Los Angeles or the owner of record of real property as shown on the current Los Angeles County Assessor tax roll, and the business or property is now located or operating within the boundaries of the District listed above. I have read and understand this Declaration of Protest in its entirety.

Vamp/Lotus Slipper Inc. 1951 Hillhurst Ave. LA 90027  
Business Name (or) Business Address (or)  
Property Assessors Parcel Number(s) Property Address

0002117002-0001-0  
City of Los Angeles Business License No.  
(Business Tax Registration Certificate)

Florence Gan [Signature] 3/10/14  
Your Name (print) Your Signature Date

NOTES:

- (1) "Person" means all domestic and foreign corporations, associations, syndicates, joint stock companies, partnerships of every kind, joint ventures, clubs, Massachusetts business or common law trusts, societies and individuals engaged in any business as defined herein, in the City of Los Angeles.
- (2) "Engaged in a business" means the conducting, operating, managing or carrying on of a business, whether done as owner, or by means of an officer, agent, manager, employee, servant, or lessee of any of them.
- (3) Businesses or properties located outside of the boundaries of the District, are not eligible to submit a protest petition and any petition so submitted will be considered invalid

Return the completed form to:  
Office of the City Clerk, Council and Public Services Division,  
City Hall, Room 395, 200 North Spring Street, Los Angeles, CA 90012  
or fax the form to (213) 978-1040.

**BELOW ITEMS FOR CITY CLERK USE ONLY**

DEPUTY CITY CLERK

DATE

VALUE

FORM SAS 149B REV 04/7/06

AN EQUAL EMPLOYMENT OPPORTUNITY - AFFIRMATIVE ACTION EMPLOYER

HOLLY L. WOLCOTT  
CITY CLERK

# City of Los Angeles CALIFORNIA

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# PROTEST

CF 13-1724

## DECLARATION OF PROTEST AGAINST BUSINESS IMPROVEMENT DISTRICT PURSUANT TO CALIFORNIA STREETS AND HIGHWAYS CODE SECTIONS 36500 AND 36600, ET SEQ. AND CITY COUNCIL BUSINESS IMPROVEMENT DISTRICT POLICY

Name of District: LOS Feliz

I hereby protest the CONTINUED OPERATION of the Business Improvement District (District) listed above. I am opposed to the continued operation of the District for the following reason(s):

ineffective use of funds, lack of transparency & communication

I certify that I am the owner of the business or property listed below. I am a person engaged in business in the City of Los Angeles or the owner of record of real property as shown on the current Los Angeles County Assessor tax roll, and the business or property is now located or operating within the boundaries of the District listed above. I have read and understand this Declaration of Protest in its entirety.

Glaze Fire 1937 Hillhurst Ave. LA 90027  
Business Name (or) Business Address (or)  
Property Assessors Parcel Number(s) Property Address

0002845338-0001-5 Tax ID: 47-1943366

City of Los Angeles Business License No.  
(Business Tax Registration Certificate)

Sarah Lovelass Sarah Lovelass 3/10/16  
Your Name (print) Your Signature Date

### NOTES:

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FORM SAS143B REV 04/7/06

AN EQUAL EMPLOYMENT OPPORTUNITY - AFFIRMATIVE ACTION EMPLOYER

HOLLY L. WOLCOTT  
CITY CLERK

# City of Los Angeles CALIFORNIA

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**PROTEST**  
CF 13-1724

### DECLARATION OF PROTEST AGAINST BUSINESS IMPROVEMENT DISTRICT PURSUANT TO CALIFORNIA STREETS AND HIGHWAYS CODE SECTIONS 36500 AND 36600, ET SEQ. AND CITY COUNCIL BUSINESS IMPROVEMENT DISTRICT POLICY

Name of District: Los Feliz

I hereby protest the CONTINUED OPERATION of the Business Improvement District (District) listed above. I am opposed to the continued operation of the District for the following reason(s) (I've been asking for extra trash can ineffective use of funds/ lack of transparency/ on this side of street but never happened)

I certify that I am the owner of the business or property listed below. I am a person engaged in business in the City of Los Angeles or the owner of record of real property as shown on the current Los Angeles County Assessor tax roll, and the business or property is now located or operating within the boundaries of the District listed above. I have read and understand this Declaration of Protest in its entirety.

MEOWDY 1939 Hillhurst Ave, CA 90027  
Business Name (or) Business Address (or)  
Property Assessors Parcel Number(s) Property Address

0002568086-0001-8 TAX ID: 45-2541028  
City of Los Angeles Business License No.  
(Business Tax Registration Certificate)

MIKIE SHIOKA [Signature] 3/10/2016  
Your Name (print) Your Signature Date

NOTES:

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**BELOW ITEMS FOR CITY CLERK USE ONLY**

DEPUTY CITY CLERK \_\_\_\_\_ DATE \_\_\_\_\_ VALUE \_\_\_\_\_

FORM SAS:433 REV 04-7/08

AN EQUAL EMPLOYMENT OPPORTUNITY - AFFIRMATIVE ACTION EMPLOYER

HOLLY L WOLCOTT  
CITY CLERK

# City of Los Angeles CALIFORNIA

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LOS ANGELES, CA 90012  
(213) 978-1099  
FAX: (213) 978-1130



MIRANDA PASTER  
DIVISION MANAGER

[clerk.lacity.org](http://clerk.lacity.org)

# PROTEST

CF 13-1724

ERIC GARCETTI  
MAYOR

## DECLARATION OF PROTEST AGAINST BUSINESS IMPROVEMENT DISTRICT PURSUANT TO CALIFORNIA STREETS AND HIGHWAYS CODE SECTIONS 36500 AND 36600, ET SEQ. AND CITY COUNCIL BUSINESS IMPROVEMENT DISTRICT POLICY

Name of District: Los Feliz BID

I hereby protest the CONTINUED OPERATION of the Business Improvement District (District) listed above. I am opposed to the continued operation of the District for the following reason(s):

not effective, no marketing

I certify that I am the owner of the business or property listed below. I am a person engaged in business in the City of Los Angeles or the owner of record of real property as shown on the current Los Angeles County Assessor tax roll, and the business or property is now located or operating within the boundaries of the District listed above. I have read and understand this Declaration of Protest in its entirety.

Carol Young / undesigned products 1953 1/2 Hillhurst Ave  
Business Name (or) LA CA 90027 Business Address (or)  
Property Assessors Parcel Number(s) LA CA 90027 Property Address

0000649053-0001-4  
City of Los Angeles Business License No  
(Business Tax Registration Certificate)

Carol Young  
Your Name (print)

[Signature]  
Your Signature

3-10-16  
Date

NOTES:

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**BELOW ITEMS FOR CITY CLERK USE ONLY**

DEPUTY CITY CLERK

DATE

VALUE

FORM SAS143B REV 04/10/06

AN EQUAL EMPLOYMENT OPPORTUNITY - AFFIRMATIVE ACTION EMPLOYER

HOLLY L. WOLCOTT  
CITY CLERK

# City of Los Angeles CALIFORNIA

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NEIGHBORHOOD AND BUSINESS  
IMPROVEMENT DISTRICT DIVISION  
200 N. SPRING STREET, ROOM 224  
LOS ANGELES, CA 90012  
(213) 978-1099  
FAX: (213) 978-1130



ERIC GARCETTI  
MAYOR

MIRANDA PASTER  
DIVISION MANAGER

[clerk.lacounty.org](http://clerk.lacounty.org)

# PROTEST

CF 13-1724

## DECLARATION OF PROTEST AGAINST BUSINESS IMPROVEMENT DISTRICT PURSUANT TO CALIFORNIA STREETS AND HIGHWAYS CODE SECTIONS 36500 AND 36600, ET SEQ. AND CITY COUNCIL BUSINESS IMPROVEMENT DISTRICT POLICY

Name of District: Los Feliz Business Improvement District

I hereby protest the CONTINUED OPERATION of the Business Improvement District (District) listed above. I am opposed to the continued operation of the District for the following reason(s):

Don't feel like my money is being well spent. No communication and no benefit for my business.

I certify that I am the owner of the business or property listed below. I am a person engaged in business in the City of Los Angeles or the owner of record of real property as shown on the current Los Angeles County Assessor tax roll, and the business or property is now located or operating within the boundaries of the District listed above. I have read and understand this Declaration of Protest in its entirety.

Avatar Computer Consulting      4655 Kingswell Ave # 213, LA, CA 90027  
Business Name (or)      Business Address (or)  
Property Assessor's Parcel Number(s)      Property Address

0000797396-0001-0

City of Los Angeles Business License No.  
(Business Tax Registration Certificate)

Rob Paster  
Your Name (print)

[Signature]  
Your Signature

3/10/2016  
Date

### NOTES:

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### BELOW ITEMS FOR CITY CLERK USE ONLY

DEPUTY CITY CLERK

DATE

VALUE

FORM 545143B REV 04/7/05

AN EQUAL EMPLOYMENT OPPORTUNITY - AFFIRMATIVE ACTION EMPLOYER

HOLLY L. WOLCOTT  
CITY CLERK

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GREGORY R. ALLISON  
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NEIGHBORHOOD AND BUSINESS  
IMPROVEMENT DISTRICT DIVISION  
200 N. SPRING STREET, ROOM 224  
LOS ANGELES, CA 90012  
(213) 978-1095  
FAX (213) 978-1130

# PROTEST

CF 13-1724



MIRANDA PASTER  
DIVISION MANAGER

ERIC GARCETTI  
MAYOR

[clerk.lacity.org](http://clerk.lacity.org)

### DECLARATION OF PROTEST AGAINST BUSINESS IMPROVEMENT DISTRICT PURSUANT TO CALIFORNIA STREETS AND HIGHWAYS CODE SECTIONS 36500 AND 36600, ET SEQ. AND CITY COUNCIL BUSINESS IMPROVEMENT DISTRICT POLICY

Name of District: Los Feliz Business Improvement

I hereby protest the CONTINUED OPERATION of the Business Improvement District (District) listed above. I am opposed to the continued operation of the District for the following reason(s):

Don't see any benefits

I certify that I am the owner of the business or property listed below. I am a person engaged in business in the City of Los Angeles or the owner of record of real property as shown on the current Los Angeles County Assessor tax roll, and the business or property is now located or operating within the boundaries of the District listed above. I have read and understand this Declaration of Protest in its entirety.

FORD DRIVE US SCHOOL 4681 Hollywood Blvd  
Business Name (or) Business Address (or)  
Property Assessors Parcel Number(s) Property Address

FERNANDO REES [Signature] 3/9/16  
Your Name (print) City of Los Angeles Business License No. (Business Tax Registration Certificate) Your Signature Date

- NOTES:
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#### BELOW ITEMS FOR CITY CLERK USE ONLY

DEPUTY CITY CLERK \_\_\_\_\_ DATE \_\_\_\_\_  
BY \_\_\_\_\_ DEPUTY CITY CLERK  
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CITY CLERK'S OFFICE  
2016 MAR 11 PM 2:14  
VALUE

HOLLY L. WOLCOTT  
CITY CLERK

City of Los Angeles  
CALIFORNIA

OFFICE OF THE  
CITY CLERK

GREGORY R. ALLISON  
EXECUTIVE OFFICER

NEIGHBORHOOD AND BUSINESS  
IMPROVEMENT DISTRICT DIVISION  
200 N. SPRING STREET, ROOM 224  
LOS ANGELES, CA 90012  
(213) 978-1099  
FAX: (213) 978-1130

**PROTEST**



MIRANDA PASTER  
DIVISION MANAGER

CF 13-1724

ERIC GARCETTI  
MAYOR

[clerk.lacounty.gov](http://clerk.lacounty.gov)

**DECLARATION OF PROTEST AGAINST BUSINESS IMPROVEMENT DISTRICT  
PURSUANT TO CALIFORNIA STREETS AND HIGHWAYS CODE SECTIONS 36500 AND  
36600, ET SEQ. AND CITY COUNCIL BUSINESS IMPROVEMENT DISTRICT POLICY**

Name of District: LIUBID

I hereby protest the CONTINUED OPERATION of the Business Improvement District (District) listed above. I am opposed to the continued operation of the District for the following reason(s):

HAVE NOT DONE WHAT I EXPECTED WHEN IT FIRST START

I certify that I am the owner of the business or property listed below. I am a person engaged in business in the City of Los Angeles or the owner of record of real property as shown on the current Los Angeles County Assessor tax roll, and the business or property is now located or operating within the boundaries of the District listed above. I have read and understand this Declaration of Protest in its entirety.

CHI DYNASTY 1813 HILLHURST AVE, LA.  
Business Name (or) Property Assessors Parcel Number(s) Business Address (or) Property Address

000 2303641-0001-4  
City of Los Angeles Business License No.  
(Business Tax Registration Certificate)

JASON CHI Jason Chi 3-11-16  
Your Name (print) Your Signature Date

NOTES:

- (1) "Person" means all domestic and foreign corporations, associations, syndicates, joint stock companies, partnerships of every kind, joint ventures, clubs, Massachusetts business or common law trusts, societies and individuals engaged in any business as defined herein, in the City of Los Angeles.
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Return the completed form to:  
Office of the City Clerk, Council and Public Services Division,  
City Hall, Room 225, 200 North Spring Street, Los Angeles, CA 90012  
or fax the form to (213) 978-1040.

March 15, 2016

**BELOW ITEMS FOR CITY CLERK USE ONLY**

DEPUTY CITY CLERK \_\_\_\_\_ DATE \_\_\_\_\_ VALUE \_\_\_\_\_

FORM 545-143B REV 04/7/05

AN EQUAL EMPLOYMENT OPPORTUNITY - AFFIRMATIVE ACTION EMPLOYER

HOLLY L. WOLCOTT  
CITY CLERK

# City of Los Angeles CALIFORNIA

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NEIGHBORHOOD AND BUSINESS  
IMPROVEMENT DISTRICT DIVISION  
200 N. SPRING STREET, ROOM 224  
LOS ANGELES, CA 90012  
(213) 978-1099  
FAX: (213) 978-1130



ERIC GARCEI II  
MAYOR

MIRANDA PASTER  
DIVISION MANAGER

[clerk.lacity.org](http://clerk.lacity.org)

# PROTEST

CF 13-1724

## DECLARATION OF PROTEST AGAINST BUSINESS IMPROVEMENT DISTRICT PURSUANT TO CALIFORNIA STREETS AND HIGHWAYS CODE SECTIONS 36600 AND 36600, ET SEQ. AND CITY COUNCIL BUSINESS IMPROVEMENT DISTRICT POLICY

Name of District: LOS FELIZ BUSINESS IMPROVEMENT DISTRICT

I hereby protest the CONTINUED OPERATION of the Business Improvement District (District) listed above. I am opposed to the continued operation of the District for the following reason(s).

ALLOW ANOTHER BUSINESS ORGANIZATION TO OPERATE

I certify that I am the owner of the business or property listed below. I am a person engaged in business in the City of Los Angeles or the owner of record of real property as shown on the current Los Angeles County Assessor tax roll, and the business or property is now located or operating within the boundaries of the District listed above. I have read and understand this Declaration of Protest in its entirety.

EDWARD K HOM, DDS 1814 HILLHURST AVE, LA, CA 90027  
Business Name (or) Business Address (or)  
Property Assessor's Parcel Number(s) Property Address

ACCT NO. 0000120136-0001-3  
City of Los Angeles Business License No.  
(Business Tax Registration Certificate)

EDWARD HOM Edward K Hom 3-11-16  
Your Name (print) Your Signature Date

### NOTES:

- (1) "Person" means all domestic and foreign corporations, associations, syndicates, joint stock companies, partnerships of every kind, joint ventures, clubs, Massachusetts business or common law trusts, societies and individuals engaged in any business as defined herein, in the City of Los Angeles.
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### BELOW ITEMS FOR CITY CLERK USE ONLY

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DATE

VALUE

FORM SAE 1429 REV 04/7/05

AN EQUAL EMPLOYMENT OPPORTUNITY - AFFIRMATIVE ACTION EMPLOYER



HOLLY L. WOLCOTT  
CITY CLERK

# City of Los Angeles CALIFORNIA

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NEIGHBORHOOD AND BUSINESS  
IMPROVEMENT DISTRICT DIVISION  
200 N. SPRING STREET, ROOM 224  
LOS ANGELES, CA 90012  
(213) 978-1099  
FAX: (213) 978-1130

# PROTEST

CF 13-1724



ERIC GARCETTI  
MAYOR

MIRANDA PASTER  
DIVISION MANAGER

[clerk.lacity.org](http://clerk.lacity.org)

### DECLARATION OF PROTEST AGAINST BUSINESS IMPROVEMENT DISTRICT PURSUANT TO CALIFORNIA STREETS AND HIGHWAYS CODE SECTIONS 36500 AND 36600, ET SEQ. AND CITY COUNCIL BUSINESS IMPROVEMENT DISTRICT POLICY

Name of District: Los Feliz

I hereby protest the CONTINUED OPERATION of the Business Improvement District (District) listed above. I am opposed to the continued operation of the District for the following reason(s):

see attachment (this was also mailed 3.8.16)

I certify that I am the owner of the business or property listed below. I am a person engaged in business in the City of Los Angeles or the owner of record of real property as shown on the current Los Angeles County Assessor tax roll, and the business or property is now located or operating within the boundaries of the District listed above. I have read and understand this Declaration of Protest in its entirety.

Los Feliz Ledger/Larchmont Ledger 1933 Hillhurst Ave, LA  
Business Name (or) Business Address (or) 90072  
Property Assessors Parcel Number(s) Property Address

000 8089721-0001-3

City of Los Angeles Business License No.  
(Business) Tax Registration Certificate

Alison B. Olsen  
Your Name (print)

[Signature]  
Your Signature

3.11.16  
Date

NOTES:

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**BELOW ITEMS FOR CITY CLERK USE ONLY**

DEPUTY CITY CLERK

DATE

VALUE

FORM SAS:43B REV 04/7/05

AN EQUAL EMPLOYMENT OPPORTUNITY - AFFIRMATIVE ACTION EMPLOYER

**Attachment**  
**From Los Feliz Business Owner**  
**Allison B. Cohen**  
**Los Feliz Ledger/Larchmont Ledger**

**I protest the CONTINUED OPERATION** of the Los Feliz Business Improvement District. I am opposed to the continued operation of the District for the following reasons:

**SUMMARY:** Lack of transparency, professionalism, marketing strategy, efficiency, urgency, assistance, financial soundness and instead Brown Act violations, improper election practices, cronyism and a lack of credentials.

The LFBVID will argue they are an all-volunteer organization. That's true. But our tens of thousands of dollars in assessments are required by the city of Los Angeles, not volunteered, and as such, we business owners/taxpayers deserve better.

**DETAIL:**

1. Lack of transparency/Brown Act violations regarding budget, expenditures, agendas and meeting minutes (nothing mailed and nothing available on website). There were no meeting minutes posted at all in either 2010 or 2011; only one set of minutes posted in 2012 and none posted since then.
2. Participation in returning ballots for the LFBVID have declined dramatically over the years, as follows:
  - a. 2008 24%
  - b. 2009 11.7%
  - c. 2010 14.5%
  - d. 2011 N/A
  - e. 2012 N/A
  - f. 2013 3% (*this represents 10 returned ballots*)
  - g. 2014 9% (please note: a slate of 6 candidates ran this year and actively campaigned).
3. A lack of professionalism regarding elections. Ballots are mailed to LFBVID members erratically and often weeks after the advertised mailing date and always during the December holidays. Little to no outreach is done to attract new candidates. Any last minute timetable for elections is not adhered to.

**Attachment**  
**From Los Feliz Business Owner**  
**Allison B. Cohen**  
**Los Feliz Ledger/Larchmont Ledger**

4. A lack of transparency regarding elections, including ballot irregularities. Such were raised for the 2015 election (ballots mailed 12/22/14) to both the LFVBID President and the Los Angeles City Clerk, including the improper receipt of a stack of ballots by one candidate and the counting of ballots received via email from a former LFVBID President. There was no language in any LFVBID materials that ballots could be received via email, yet they were counted (and the two ballots changed the outcome of the election).
5. A lack of strategic use of collected assessments. Instead, the overwhelming majority of the LFVBID's budget is used for sidewalk washing and tree trimming—items that taxpayers already fund through the city. Assessments can and should be used for the purpose of bringing foot traffic (and dollars) into Los Feliz Village. Instead, the LFVBID focuses on paying for "mixers" for LVBID members to mingle with each other. While there is a place for such business-to-business mingling, this particular BID has no outside marketing focus.
6. A lack of professionalism and efficiency, for example: meetings start late and little is accomplished. Items that were being discussed when I sat on this board (2007-2008) have still not been accomplished (new business welcome kit and securing more parking in Los Feliz come to mind). I know the current board has been working on a "map" and listing of Los Feliz businesses for about a year now, but nothing has come of it (and when it is finally produced, it will simply be distributed locally to business owners that already know Los Feliz). Additionally, it was suggested years ago the LFVBID create a master calendar for the purpose of planning by its members. I recall one year when the LFVBID announced its Street Fair six weeks out, providing little to no time for proper planning if merchants wanted to participate.
6. A lack of assistance to merchants regarding city of Los Angeles issues. I know of two restaurant owners that actively sought the LFVBID's assistance with city issues, only to receive none.
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**Attachment**  
**From Los Feliz Business Owner**  
**Allison B. Cohen**  
**Los Feliz Ledger/Larchmont Ledger**

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HOLLY L. WOLCOTT  
CITY CLERK

# City of Los Angeles CALIFORNIA

OFFICE OF THE  
CITY CLERK

GREGORY R. ALLISON  
EXECUTIVE OFFICER

NEIGHBORHOOD AND BUSINESS  
IMPROVEMENT DISTRICT DIVISION  
200 N. SPRING STREET, ROOM 224  
LOS ANGELES, CA 90012  
(213) 978-1099  
FAX: (213) 978-1130

# PROTEST

CF 13-1724



ERIC GARCETTI  
MAYOR

MIRANDA PASTER  
DIVISION MANAGER

[clerk.cityofla.org](http://clerk.cityofla.org)

## DECLARATION OF PROTEST AGAINST BUSINESS IMPROVEMENT DISTRICT PURSUANT TO CALIFORNIA STREETS AND HIGHWAYS CODE SECTIONS 36500 AND 36600, ET SEQ. AND CITY COUNCIL BUSINESS IMPROVEMENT DISTRICT POLICY

Name of District: Los Feliz Village

I hereby protest the CONTINUED OPERATION of the Business Improvement District (District) listed above. I am opposed to the continued operation of the District for the following reason(s)

(see attachment)

I certify that I am the owner of the business or property listed below. I am a person engaged in business in the City of Los Angeles or the owner of record of real property as shown on the current Los Angeles County Assessor tax roll, and the business or property is now located or operating within the boundaries of the District listed above. I have read and understand this Declaration of Protest in its entirety.

Los Feliz Ledger 1933 Hillhurst Ave. LA CA 90027  
Business Name (or) Business Address (or)  
Property Assessors Parcel Number(s) Property Address

0002089721-0001-3

City of Los Angeles Business License No.  
(Business Tax Registration Certificate)

Allison B. Cohen  
Your Name (print)

[Signature]  
Your Signature

March 9, 2015  
Date

### NOTES

- (1) "Person" means all domestic and foreign corporations, associations, syndicates, joint stock companies, partnerships of every kind, joint ventures, clubs, Massachusetts business or common law trusts, societies and individuals engaged in any business as defined herein, in the City of Los Angeles.
- (2) "Engaged in a business" means the conducting, operating, managing or carrying on of a business, whether done as owner, or by means of an officer, agent, manager, employee, servant, or lessee of any of them.
- (3) Businesses or properties located outside of the boundaries of the District, are not eligible to submit a protest petition and any petition so submitted will be considered invalid.

Return the completed form to  
Office of the City Clerk, Council and Public Services Division,  
City Hall, Room 395, 200 North Spring Street, Los Angeles, CA 90012  
or fax the form to (213) 978-1040

### BELOW ITEMS FOR CITY CLERK USE ONLY

DEPUTY CITY CLERK

DATE

FORM SBK1238 REV. 08/10

AN EQUAL EMPLOYMENT OPPORTUNITY - AFFIRMATIVE ACTION EMPLOYER

BY  
CITY CLERK  
2016 MAR 11 PM 2:14  
CITY CLERK'S OFFICE  
REC'D - VALUE

**Attachment**  
**From Los Feliz Business Owner**  
**Allison B. Cohen**  
**Los Feliz Ledger/Larchmont Ledger**

I protest the **CONTINUED OPERATION** of the Los Feliz Business Improvement District. I am opposed to the continued operation of the District for the following reasons:

**SUMMARY:** Lack of transparency, professionalism, marketing strategy, efficiency, urgency, assistance, financial soundness and instead Brown Act violations, improper election practices, cronyism and a lack of credentials.

The LFVBID will argue they are an all-volunteer organization. That's true. But our tens of thousands of dollars in assessments are required by the city of Los Angeles, not volunteered, and as such, we business owners/taxpayers deserve better.

**DETAIL:**

1. Lack of transparency/Brown Act violations regarding budget, expenditures, agendas and meeting minutes (nothing mailed and nothing available on website). There were no meeting minutes posted at all in either 2010 or 2011; only one set of minutes posted in 2012 and none posted since then.
2. Participation in returning ballots for the LFVBID have declined dramatically over the years, as follows:
  - a. 2008 24%
  - b. 2009 11.7%
  - c. 2010 14.5%
  - d. 2011 N/A
  - e. 2012 N/A
  - f. 2013 3% (*this represents 10 returned ballots*)
  - g. 2014 9% (please note: a slate of 6 candidates ran this year and actively campaigned).
3. A lack of professionalism regarding elections. Ballots are mailed to LFVBID members erratically and often weeks after the advertised mailing date and always during the December holidays. Little to no outreach is done to attract new candidates. Any last minute timetable for elections is not adhered to.

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4. A lack of transparency regarding elections, including ballot irregularities. Such were raised for the 2015 election (ballots mailed 12/22/14) to both the LFVBID President and the Los Angeles City Clerk, including the improper receipt of a stack of ballots by one candidate and the counting of ballots received via email from a former LFVBID President. There was no language in any LFVBID materials that ballots could be received via email, yet they were counted (and the two ballots changed the outcome of the election).
5. A lack of strategic use of collected assessments. Instead, the overwhelming majority of the LFVBID's budget is used for sidewalk washing and tree trimming—items that taxpayers already fund through the city. Assessments can and should be used for the purpose of bringing foot traffic (and dollars) into Los Feliz Village. Instead, the LFVBID focuses on paying for “mixers” for LVBID members to mingle with each other. While there is a place for such business-to-business mingling, this particular BID has no outside marketing focus.
6. A lack of professionalism and efficiency, for example: meetings start late and little is accomplished. Items that were being discussed when I sat on this board (2007-2008) have still not been accomplished (new business welcome kit and securing more parking in Los Feliz come to mind). I know the current board has been working on a “map” and listing of Los Feliz businesses for about a year now, but nothing has come of it (and when it is finally produced, it will simply be distributed locally to business owners that already know Los Feliz). Additionally, it was suggested years ago the LFVBID create a master calendar for the purpose of planning by its members. I recall one year when the LFVBID announced its Street Fair six weeks out, providing little to no time for proper planning if merchants wanted to participate.
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