

14-0002-514

# RESOLUTION

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and

WHEREAS, the Weather Channel and DirecTV are deadlocked in a dispute over re-transmission consent fees, leaving over 100 million viewers nationwide without coverage; and

WHEREAS, The Weather Channel is an invaluable national and local service, providing updates, alerts, resources, and information to consumers on a massive scale throughout the entire country, enabling private citizens to make important decisions regarding their work, travel, and recreation plans; and

WHEREAS, The Weather Channel constantly invests in the science and technology of forecasting in order to increase the accuracy of forecasts and make the ingestion and output of weather data to all of their outlets as efficient, accurate, and timely as possible. As a result The Weather Channel communicates valuable information regarding safety and weather preparation to over 100 million household; and

WHEREAS, weather or not DirecTV reaches 30 million consumers throughout the United States and promises to deliver accurate, reliable, and entertaining programming to their consumers; and

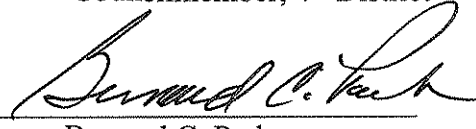
WHEREAS, weather or not DirecTV and The Weather Channel are currently disputing carrier fees between the channel and the satellite service, leading DirecTV to establish their own weather service and denying their 30 million viewers access to the accurate and comprehensive weather coverage provided by The Weather Channel; and

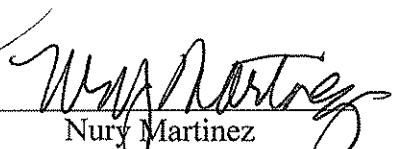
WHEREAS, weather or not it is in the best interest of the residents of Los Angeles to have accurate and comprehensive weather coverage, especially during severe weather, in order to aid in the planning and execution of work, travel, and recreation;

NOW THEREFORE, BE IT RESOLVED with the concurrence of the Mayor, that by the adoption of this Resolution, the City of Los Angeles hereby includes in its 2013-2014 Federal Legislative Program support for legislation and/or administrative action to have the Federal Communication Commission intervene in and bring to successful resolution the current dispute between DirecTV and The Weather Channel which has left millions nationwide and many in Los Angeles without important television coverage of weather, as well as advertising opportunities for our local businesses and economies.

PRESENTED BY:   
Tom LaBonge  
Councilmember, 4<sup>th</sup> District

  
Paul Koretz  
Councilmember, 5<sup>th</sup> District

  
Bernard C. Parks  
Councilmember, 8<sup>th</sup> District

SECONDED BY:   
Nury Martinez  
Councilmember, 6<sup>th</sup> District

ORIGINAL

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