HOLLY L. WOLCOTT CITY CLERK

GREGORY R. ALLISON EXECUTIVE OFFICER

City of Los Angeles



OFFICE OF THE CITY CLERK

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> MIRANDA PASTER DIVISION MANAGER

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December 22, 2015

Honorable Members of the City Council City Hall, Room 395 200 North Spring Street Los Angeles, California 90012 Council Districts 1 & 10

REGARDING:

THE BYZANTINE LATINO QUARTER - PICO (PROPERTY-BASED) BUSINESS IMPROVEMENT DISTRICT'S 2016 FISCAL YEAR ANNUAL PLANNING REPORT

Honorable Members:

The Office of the City Clerk has received the Annual Planning Report for the Byzantine Latino Quarter-Pico (BLQ-Pico) Property Business Improvement District's ("District") 2016 fiscal year (CF 14-0101). The owners' association of the District has caused to be prepared the Annual Planning Report for City Council's consideration. In accordance with Section 36600 et seq. of the California Streets and Highways Code ("State Law"), an Annual Planning Report for the District must be submitted for approval by the City Council. The BLQ-Pico Business Improvement District's Annual Planning Report for the 2016 fiscal year is presented with this transmittal for City Council's consideration as "Attachment 1."

BACKGROUND

The BLQ-Pico Business Improvement District was established on April 9, 2014 by and through the City Council's adoption of Ordinance No. 182983 which confirmed the assessments to be levied upon properties within the District, as described in the District's Management District Plan. The City Council established the District pursuant to State Law.

ANNUAL PLANNING REPORT REQUIREMENTS

The State Law requires that the District's owners' association shall cause to be prepared, for City Council's consideration, an Annual Planning Report for each fiscal

year for which assessments are to be levied and collected to pay for the costs of the planned District improvements and activities. The Annual Planning Report shall be filed with the City Clerk and shall refer to the district by name, specify the fiscal year to which the report applies, and, with respect to that fiscal year, shall contain all of the following: any proposed changes in the boundaries of the district or in any benefit zones within the district; the improvements and activities to be provided for that fiscal year; an estimate of the cost of providing the improvements and the activities for that fiscal year; the method and basis of levying the assessment in sufficient detail to allow each real property owner to estimate the amount of the assessment to be levied against his or her property for that fiscal year; the amount of any surplus or deficit revenues to be carried over from a previous fiscal year; and the amount of any contributions to be made from sources other than assessments levied.

The District's total budget has increased due to a large rollover of unspent funds from 2015. The increased funding has not changed the description of the budget categories approved in the Management District Plan and the City Clerk does not recognize any adverse impacts to the special benefits received by property owners due to this action.

The attached Annual Planning Report, which was approved by the District's Board at their meeting on December 7, 2015, complies with the requirements of the State Law and reports that programs will continue, as outlined in the Management District Plan adopted by the District property owners. The City Council may approve the Annual Planning Report as filed by the District's owners' association or may modify any particulars contained in the Annual Planning Report, in accordance with State Law, and approve it as modified.

FISCAL IMPACT

There is no impact to the General Fund associated with this action.

RECOMMENDATIONS

That the City Council:

- FIND that the attached Annual Planning Report for the BLQ-Pico Business Improvement District's 2016 fiscal year complies with the requirements of the State Law.
- FIND that the increase in the 2016 budget concurs with the intentions of the BLQ-Pico BID's Management District Plan and does not adversely impact the benefits received by assessed property owners.
- 3. ADOPT the attached Annual Planning Report for the BLQ-Pico Business Improvement District's 2016 fiscal year, pursuant to the State Law.

Honorable Members of the City Council Page 3

Sincerely,

Holly L. Wolcott

City Clerk

HLW:GRA:MCP:RMH:ev

Attachment: BLQ-Pico Business Improvement District's 2016 Fiscal Year Annual

Planning Report

2015 DEC 14 PM 1:55

December 8, 2015

Holly L Wolcott, City Clerk Office of the City Clerk 200 Norht Spring Street, Room 224 Los Angeles, CA 90012

Subject: Byzantine Latino Quarter-Pico BID 2016 Annual Planning Report

Dear Ms. Wolcott:

As required by the Property and Business Improvement District Law of 1994, California Streets and Highways Code Section 36650, The Board of Directors of the Byzantine Latino Quarter-Pico Business Improvement District has caused this Byzantine Latino Quarter-Pico Business Improvement District Annual Planning Report to be prepared at its meeting of December 7, 2015.

This Report covers proposed activities of the Byzantine Latino Quarter-Pico BID from January 1, 2016 through December 31, 2016.

Sincerely,

Darin French

Manager

Byzantine Latino Quarter-Pico Business Improvement District

Byzantine Latino Quarter-Pico

Business Improvement District

2016 Annual Planning Report





Prepared and Submitted: Los Angeles Neighborhood Initiative 800 S. Figueroa St. Suite 970 Los Angeles, CA 90017 November 16, 2015

District Name

This report is for the Byzantine Latino Quarter-Pico Business Improvement District (District). The District is operated by the Los Angeles Neighborhood Initiative, Inc., a California non-profit corporation.

Fiscal Year of Report

This report applies to the 2016 Fiscal year. The District Board of Directors approved the 2016 Annual Planning Report at the December 7, 2015 Board of Director's meeting.

Boundaries

There are no changes to the District boundaries for 2016.

Benefit Zones

The District has one benefit zone. For 2016 there will be no changes to the District's benefit zone.

2016 IMPROVEMENTS, ACTIVITIES AND SERVICES

Landscaping, Sanitation & Beautification: \$139,093.00 (46%)

These activities may include, but are not necessarily limited to, the following: street sweeping; sidewalk sweeping; public alley sweeping; sidewalk pressure washing; graffiti removal; sticker removal; street litter pick-up; planting of new or replacement trees; and, irrigation and operation of landscaping, trees, public art, signage, lighting, and other improvements that may be installed by the District, the City, or other entities.

Marketing & Promotions: \$45,357.00 (15%)

Marketing, promotions, and public relations initiatives may include, but are not limited to, the following: street banners; roof top sign maintenance; public right of way clock repair; holiday decorations; a website; a newsletter for property owners; special printing, graphics or advertising; public relations activities; special events or activities; placement of promotional materials in various media; creation and operation of "shop local" incentive programs; etc.

Policy Dev., Management & Administration: \$75,595.00 (25%)

The purpose of the Policy Development, Management, and Administration Program is to create a well managed District that optimizes the use of the assessment funds through effective vendor selection and contract management, excellent communications with stakeholders, effective advocacy on behalf of parcel interests, effective board and committee coordination, and sound fiscal management.

Office, Insurance, Accounting & Other: \$24,190.00 (8%)

Various District office supply, printing, insurance, accounting, bookkeeping, service, rental, telephone, meeting expense, database, computer, furnishing, equipment, and other necessary yet general expenses are included in this budget category. These costs are incurred to implement all other District improvements and activities.

Uncollected Assessment Reserve: \$18,143.00 (6%)

The purpose of the Uncollected Assessment / Contingency Reserve is to provide an accounting cushion for any revenue shortfall that might be created in any particular year for assessments that are not paid timely through the County of Los Angeles. This is a temporary reserve that has been established to offset such temporary revenue shortfalls.

<u>Total estimate of Cost for 2016</u>: A breakdown of the total estimated 2016 budget is attached to this report as **Appendix A**.

Method and Basis of Levying the Assessment

The Method and Basis for levying the 2016 assessment remains the same as listed in the Management District Plan. Annual assessments are based upon an allocation of program costs and a calculation of assessable square footage. Assessments are determined by lot square footage, building square footage and linear frontage. The assessment rates for 2016 are as follows:

Lot: \$0.0108 per square foot Building: \$0.0198 per square foot Frontage: \$1.0077 per linear foot

(There is No CPI increase for 2016)

Surplus Revenues

At the end of 2015, the District will have an estimated \$150,000.00 of surplus revenue that will be rolled over into 2016 budget. The District Board of Directors authorized the rollover at the December 7, 2015 Board of Director's meeting.

Anticipated Deficit Revenues

There are no deficit revenues that will be carried over to 2016.

Contributions from Sources other than assessments

The BLQ has applied for the LANI Matching Maintenance Fund Grant for \$3,000.00 which, if awarded, will go toward the BLQ Sign Conversion at Pico and Normandie. The BLQ will apply for a \$5,000.00 Department of Water and Power grant for holiday decorations.

APPENDIX A- TOTAL ESTIMATED REVENUES/EXPENDIURES FOR THE BLQ-PICO BID- FY 2016

2016 Assessments	\$130,600	
2015 Delinquent Assessments	\$13,778	
Estimated Carryover from 2015	\$150,000	
Other Income	\$8,000	
TOTAL ESTIMATED REVENUES	\$302,378	
2016 Estimated Expenditures		Pct.
Landscaping, Santitation &		
Beatification	\$139,093	46%
Marketing & Promotions	\$45,357	15%
Policy Dev., Management &		
Administration	\$75,595	25%
Office, Insurance, Accounting & Other	\$24,190	8%
Uncollected Assessment Reserve	\$18,143	6%
TOTAL ESTIMATED EXPENDITURES	\$302,378	100%