



Etta Armstrong <etta.armstrong@lacity.org>

Fwd: CF 13-1515 & CF 14-0122

1 message

Sharon Gin <sharon.gin@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Tue, Mar 25, 2014 at 12:58 PM

----- Forwarded message -----

From: **Barbara Broide** <bbroide@hotmail.com>
Date: Tue, Mar 25, 2014 at 12:48 PM
Subject: CF 13-1515, CF 14-0122 PLUM 3/15/14 - Code Compliance Unit (CCU)
To: "Sharon Gin (PLUM Leg Asst.)" <sharon.gin@lacity.org>
Cc: "Councilmember.Jose Huizar" <councilmember.huizar@lacity.org>, Councilmember Mitch Englander <councilmember.englander@lacity.org>, "councilmember.cedillo@lacity.org" <councilmember.cedillo@lacity.org>, Paul Koretz - cd 5 <paul.koretz@lacity.org>, Shawn Bayliss - CD 5 Planning <shawn.bayliss@lacity.org>, "Alan Bell - Planning Dept." <alan.bell@lacity.org>, "mike.bonin@lacity.org" <mike.bonin@lacity.org>

Please enter the attached letter (which is copied below) into the Council Files for the above two motions.
Please share with Committee members.

Thank you.

Westwood South of Santa Monica Blvd
Homeowner's Association
P. O. Box 64213
Los Angeles, CA 90064-0213

Incorporated November 8, 1971

March 25, 2014

LA City Council PLUM Committee

Chair Jose Huizar

Members Mitch Englander, Gil Cedillo

c/o Sharon Gin, Legislative Assistant: via email: Sharon.gin@lacity.org

RE: Council File Nos. 13-1515 and 14-0122

Dear Honorable Councilmembers Huizar, Englander and Cedillo:

The Planning Department's Code Compliance Unit (CCU) is of the utmost importance to our community and to the city as a whole. We have reviewed the report submitted by the Department in response to CF 13-1515 and strongly support the continued operation of and expansion of the Code Compliance Unit in the Planning Department. The lack of consistent and timely enforcement of project conditions in the city has been a source of great concern for many years from amongst representatives of many residential and business communities. Without consistent enforcement, our government loses credibility. Without consistent enforcement, those who follow the law appear to be at a disadvantage to those who do not (and who "get away with it"). Without consistent enforcement the entire entitlement process appears to be a charade.

An extremely valuable benefit of having a fully operational CCU is to ensure that there is a **LEVEL PLAYING FIELD FOR ALL BUSINESSES IN LOS ANGELES**. Those who comply with their required conditions should not feel that they are at a disadvantage for having done what is required and expected. There should be clear and consistent expectations of enforcement in the City. It is unreasonable to have different businesses being treated differently in the same jurisdiction. It would not be unreasonable to state that it is unfair to allow some businesses to skirt the law. This creates an unfair competitive position. An even-handed approach to compliance creates a better environment in which to do business. The City should seek to provide a level playing field amongst its businesses.

When conditions go unmonitored and resulting problems arise, there can be long lasting damage to the quality of life in a community including possible negative impacts on nearby property values. The early CCU work related to alcohol and entertainment-related uses was an excellent focus on particularly problematic areas. The negative impacts of poorly monitored conditions can result in negative impacts on the viability of nearby businesses, commercial districts, etc. in addition to all the negative impacts experienced by nearby residential neighbors. If conditions are applied by a city but not enforced, what is the level of faith that a business (or nearby resident) can have in the effectiveness/efficiency of their government? Does a lack of enforcement in this area foster a culture of growing disregard for city requirements, policies, etc. pertaining to other matters?

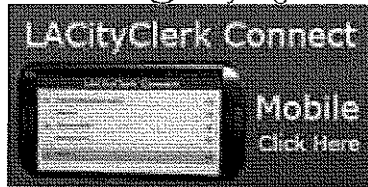
Thank you for your consideration.

Sincerely,

Barbara Broide, President

cc: CD 5, CD 11, Planning Dept.

—
Sharon Gin
City of Los Angeles
Office of the City Clerk
213.978.1074
Sharon.Gin@lacity.org



 **WSSM to PLUM re CCU 3-25-14.doc**
36K

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March 25, 2014

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Thank you for your consideration.

Sincerely,



Barbara Broide, President

cc: CD 5, Planning Dept., CD 11