FORM GEN, 160

CITY OF LOS ANGELES

INTER-DEPARTMENTAL CORRESPONDENCE

February 14, 2014 Date:

To: The Mayor The Council

Attn: Mandy Olvera, Mayor's Office John White, City Clerk's Office

Miguel A. Santana, City Administrative Officer MLAIT

From:

GRANTS PILOT PROGRAM – GRANT ACCEPTANCE PACKET FOR THE Subject: CALIFORNIA ATTORNEY GENERAL, 2013-14 PRIVACY AND PIRACY FUND **DISBURSEMENT AWARD**

Attached is the Grant Acceptance Packet for the 2013-14 Privacy and Piracy Fund Disbursement Award in the amount of \$27,722 received by the City Attorney's Office. The grant funds will be utilized to support the Elder Fraud Program. As a participant in the Grants Pilot Program, this department submitted the packet for review and analysis by the CAO Grants Oversight Unit and the appropriate CAO Analyst.

In accordance with the approved procedures for the Pilot, this Office reviewed the Packet for completeness, conducted a concise analysis and prepared a Fiscal Impact Statement. The Grant Acceptance Packet consists of the following:

- Review of Grant Award and Acceptance Determination
- Department Request for Acceptance of Grant Award
- **Recipient Award and Disbursement Approval** 0

If you have any questions about the Grants Pilot Program or the procedures for the Grant Acceptance Packet, please contact Camilla Fong at 213-978-7681.

Attachments

MAS:ACA:CLF:04140075c

0130-02002-0001

OFFICE OF THE CITY ADMINISTRATIVE OFFICER

Review of Grant Award and Acceptance Determination

Recipient City Department:		Award	Notification Date:
Office of the City Attorney		Novem	ber 2013
Grant Award Title:		Grant A	Amount: \$27,722
Privacy and Piracy Fund		Prior G	rant Award(s): \$26,000
Awarding Agency:			
California Attorney General's Office			
Grant Agreement Number/Reference:	Performance Start Date	:	Performance End Date:
	January 1, 2014		December 30, 2014
Purpose: The City Attorney's Office requests California Attorney General's Privacy and Pira funding a training and public awareness camp and mail marketing schemes.	acy Fund for the Elder Frau	id Progra	m. The grant will assist in

Checklist for Grant Acceptance:	Yes	No	N/A	Comments
1. Authority for Grant Acceptance				
Department requests acceptance of the Grant	x			() Terms/Conditions outlined in Award Notice/Grantor Agreement
2. Match Requirement Review		and the second second		
Match Sources Identification completed			x	 Obtain match requirements from Award Notice/Grantor Agreement
Additional Funds requested			x	() Submit to CAO for review
3. Charter Section 1022 Determination	10.00			
Charter Section 1022 findings completed			x	() Submit to CAO for review and determination
4. Provisions for Grant-Funded Contracts				
 Standard and Grantor Provisions or equivalent language is included 			x	 Incorporate Provisions or Language into proposed agreement
Pro Forma Agreement RFP MOU PSA			x	() Submit to City Attorney for review and approval; copy to CAO
5. Personnel Authorities				
Department has submitted a request for position(s)		x		() Review documents and make determination
6. Grant Implementation Recommendations				
Department has submitted grant implementation instructions	x			() Submit to CAO for review
7. Controller Instructions for Fund/Accounts Set-Up				
Department has requested Funds/Accounts Set-up	X			an a
8. Governing Body Resolution/Certification			(Second).	
Department has submitted Resolution/Certification	ere de set el relief el traca d'15		x	() Submit to CAO and City Attorney for review
9. Fiscal Impact Analysis				
Department has submitted Fiscal Impact Statement	x			() Submit to CAO for review and determination

OFFICE OF THE CITY ADMINISTRATIVE OFFICER

Review of Grant Award and Acceptance Determination

10. Grant Award Summary

The City Attorney's Office requests authority to accept grant funding in the amount of \$27,722 from the California Attorney General's Privacy and Piracy Fund for the Elder Fraud Program. The Privacy and Piracy Fund was established as part of a settlement involving an action against Hewlitt-Packard for privacy infringement. The fund was established to provide prosecutors additional funds to more effectively conduct investigations and prosecutions to protect the public's privacy rights and/or intellectual property rights.

The City Attorney's Office will utilize the grant funding to support the Elder Fraud Program, which provides seniors with the tools to equip them against financial abuse and exploitation. Experienced Deputy City Attorneys will develop a fraud prevention training program for seniors based on applicable laws and will conduct presentations at senior centers, senior living facilities, libraries, community centers, and parks. In addition, the City Attorney's Office will develop a public outreach campaign to raise awareness of financial scams targeting the elder population. This includes the development of posters, brochures, stickers, magnets, and mouse pads to be distributed to seniors to serve as reminders to safeguard their identities and practice internet safety.

The City Attorney's Office will disburse the grant funding as follows: \$8,312.39 for printing and binding costs of visual outreach materials, \$4,000 for a graphic designer to develop outreach materials, \$9,410 for laptops and software and presentation equipment, and \$6,000 for an Elder Fraud Symposium. There is no required match for the grant.

11. Recommendations

Pursuant to a review of departmental recommendations for this grant, please provide a complete list of necessary actions for implementation including acceptance of the award by the City, Controller instructions for fund and accounts set-up, coordination of project activities, etc.

That the Council, subject to the approval of the Mayor:

1. Authorize the City Attorney, or his designee, to approve the disbursement/grant award between the City and the California Attorney General's Office, and authorize the City Attorney, or his designee, to execute the disbursement/grant award on behalf of the City, subject to the approval of the City Attorney as to form and legality;

2. Authorize the City Attorney, or his designee, to accept the disbursement/grant award in the amount of \$27,722.39 to support an Elder Fraud Symposium and Citywide outreach efforts following receipt of the funds for a period of 12 months thereafter;

3. Authorize the Controller to:

- a. Establish a receivable in the amount of \$27,722.39 within Fund 368, Department 12;
- b. Establish the following appropriation account within Fund 368: Account 12K930, Elder Fraud Program - \$27,722.39

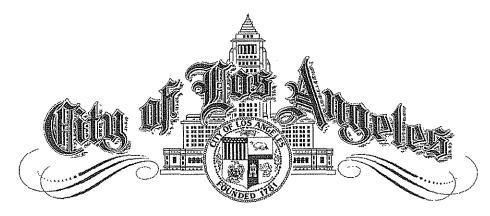
4. Authorize the City Attorney to prepare Controller instructions for necessary technical adjustments subject to the approval of the City Administrative Officer and authorize the Controller to implement the instructions.

12. Fiscal Impact Statement

(X) Yes This Office finds that the Grant complies with City financial policies as follows (see below):
 () No This Office finds that the Grant does not comply with City financial policies as follows (see below):

There is no General Fund impact. Approval of this request will allow for the disbursement of funds from the California Attorney General's Privacy and Piracy Fund. There is no required match for this grant. The recommendations in this report are in compliance with the City's Financial Polices in that one-time revenue will be used to support this one-time expenditure.

114 Chief CAO/Assistant CAO CAO Analyst Date



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MICHAEL N. FEUER CITY ATTORNEY

December 23, 2013

The Honorable Eric Garcetti Mayor of Los Angeles City Hall Los Angeles, CA 90012 Attention: Cary Gross Honorable City Council City of Los Angeles City Hall Los Angeles, CA 90012 Attention: Holly Wolcott

Re: Acceptance of 2013-14 Disbursement from the Attorney General's Privacy and Piracy Fund

Contact Persons:	Michiko M. Reyes	(213) 978-7020
	Janette Flintoft	(213) 215-5808

Dear Mayor Garcetti and Members of City Council:

The City Attorney's Office is transmitting for your review and approval the acceptance of a disbursement from the California Attorney General's Privacy and Piracy Fund totaling \$27,722.39. This award arises from a competitive process whereby each year the Attorney General disburses funds from a settlement involving an action against Hewlitt-Packard for privacy infringement. This disbursement will support elder financial abuse and exploitation awareness, training, and outreach efforts by the City Attorney's Office for a period of 12 months. Project goals include the City Attorney's Office presenting an "Elder Fraud Symposium," acquiring computer, software and presentation equipment, and producing visual outreach materials. Additional project goals will include developing and presenting trainings at senior centers to inform elders on financial fraud committed over the internet, mobile phones and land lines.

Each year millions of Americans become victims of financial exploitation through telephone and mail marketing schemes, investment scams, and unscrupulous individuals abusing positions of trust. While no one is safe, seniors represent a disproportionately high victim population because they frequently maintain a "nest egg" of savings, own their own home, and have strong credit backgrounds ripe for fleecing.

The number of individuals over the age of 65 in the City of Los Angeles is approximately 400,000. Once victimized, older individuals may experience shame, confusion or frustration surrounding reporting (particularly among the mono-lingual, non-English speaking population

Honorable Eric Garcetti Members of City Council December 5, 2013 Page 2

segment). Oftentimes, individuals lack awareness that their financial privacy has been compromised in the first place and the exploitation continues unabated.

Elder financial fraud can only be reduced by raising awareness so that fraud schemes are recognized and seniors feel safe to report if they become a victim. Acceptance of the FY 2013-2014 Piracy and Privacy Fund disbursement will equip our aging population with the tools necessary to safeguard against unconscionable financial predators.

IT IS THEREFORE REQUESTED that the City Council and the Mayor:

- Authorize the City Attorney or his designee to APPROVE the accompanying disbursement/grant award between the City and the California Attorney General's Office, and authorize the City Attorney or his designee to EXECUTE said disbursement/grant award on behalf of the City, subject to the approval of the City Attorney as to form and legality.
- 2. Authorize the City Attorney or his designee to **ACCEPT** the disbursement/grant award in the amount of \$27,722.39 to support an Elder Fraud Symposium and Citywide outreach efforts following receipt of the funds for a period of twelve months thereafter.
- 3. AUTHORIZE the Controller to:
 - a. **ESTABLISH** a receivable in the amount of \$27,722.39 within Fund 368, Department 12.
 - b. **ESTABLISH** Appropriation Account 12K930, Elder Fraud Program, within Fund 368, Department 12 in the amount of \$27,722.39.
- 4. **AUTHORIZE** the Office of the City Attorney to prepare Controller's instructions for any necessary technical adjustments, subject to the approval of the City Administrative Officer.

Thank you for your consideration to this matter.

Sincerely,

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Chief of Staff

cc: Miguel Santana, CAO Maria Raisa Corella, CAO

City of Los Angeles Grant Award Notification and Acceptance

Recipient Depart	nent						
This Grant Award is:	🛛 New 🗌 Cor	tinuation/Renewal	🗌 Su	pplemer	ntal 🔲 Re	evision	Sub-Allocation
Grants Coordinator: Jane	ette Flintoft	E-Ma	il: janette.	flintoft@	lacity.org		Phone: 213-215-5808
Project Manager: Donna	Edmiston	E-Ma	il: donna.e	edmistor	n@lacity.org		Phone: 213-485-2352
Department/Bureau/Ager	ncy: City Attorney (Criminal Division					Date: 12/06/2013
Grant Information	1						
Name of Grantor: CA Att	TEPP A REAL AND A	fice		Pa	ss Through	Agency: n/a	n and the second se
Grant Program Title: Elde	er Financial Fraud			I		Notification	of Award Date: 11/2013
Funding Source (Public of Federal] State] L Foundation] Corpo Other	.ocal F ration X C	t Type: ormula/Block competitive/Discret other	tionary	🛛 Adv	Disburseme /ance mbursemen		Agency's Grant ID: CFDA # Other ID # <u>N/A</u> eCivis ID#
Match Requirement: D Match Type: 🔲 Cash	None 🗌 Re	commended	Mandato	гу	Amount	=%	Match
	Awarded Funds \$27,772	Match/In-Kii \$	nd Funds	Ad \$	ditional/Leve	eraged Funds	s Total Project Budget \$27,772
Approved Grant E	Budget Summ	nary:					
Category	Awarded	Match	Additi	onal	Explanat	ion	
Personnel							
Salaries							
Fringe Benefits					·····		
Indirect							
Equipment							
Materials/Supplies							
Travel		<u> </u>					
Contractual Services	4,000				Graphic de	esigner for m	edia campaign materials
Other	9,410					Pro Compute	ers, software and presentation
	6,000					d symposium	
	8,312				Production	n of visual ou	treach materials
Total:	27,722				[
Approved Project							
Descriptive Title of Funde		Fraud Program	<u>22.25126009999646</u>	289496.2395.23	<u> </u>		en de la maneral de la seconteción de la construcción de la construcción de la construcción de la construcción
Performance Period Star Start: 01/01/2014	t/End Dates (Montl End: 12/30/	2014 Aff	ywide: 🛛 ected Cou ected Con		rict(s): All nal District(s): All	
Purpose: 🗌 Capital/Inf	rastructure 🔲 E	quipment 🛛 Pr	ogram [] Planr	ning/Training	Pilot/E	emonstration
Identify Internal Partners Identify External Partners			APD				
Summary			a an			法法法法法法	
						and briefly de	scribe the activities that will be
						h efforts by th	ne City Attorney's Office for a
period of 12 months. Pro software and presentatio	pject goals include n equipment, and p	the City Attorney's producing visual ou	Office pre treach ma	esenting aterials.	an "Elder Fi Additional p	raud Sympos roject goals i	ium," acquiring computer,

City of Los Angeles Grant Award Notification and Acceptance

Fiscal Impact Statement		
Please describe how the acceptance of this grant will impac		tional funding that may be
required to implement the project/program funded by this gr	ant.	
There is no general fund impact.		
Acceptance Packet		
The above named Department has received an award for the	e Grant Program identified above, accepts full r	esponsibility for the
coordination and management of all Grant funds awarded to	o the City, and will adhere to any policies, proce	dures and compliance
requirements set forth by the Grantor and its related agencial administrative departments. The following items comprise the	es or agents, as well as those of the Uity, and its be Acceptance Packet and are attached for revis	s financial and w by the CAO Grants
Oversight Unit:		
Grant Award Notification and Acceptance	Copy of Award Notice	
Grant Project Cost Breakdown (Excel Document)	Copy of Grant Agreement (if applicable)	
Detail of Positions and Salary Costs (Excel Document)	Additional Documents (if applicable)	
	Dec. Amerit Hand Circuit	Deter
Department Head Name: Mary Clare Molidor	Department Head Signature:	Date: $12/12$
The Office of the City Administrative Officer, Crante Oversid	the Unit has reviewed the information as request	ad and has datarmined
The Office of the City Administrative Officer, Grants Oversig that the Acceptance Packet is:	fit offit has reviewed the information as request	eu, and has determined
Complete The Acceptance Packet has been forwarde	d to appropriate CAO analyst	
Returned to Department (Additional information/docum Flagged (See comments below.)	entation has been requested.)	
Comments:		
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CAO Grants Oversight Unit Signature:	Stra-	Date: 04 6/14
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					Danartmant.	
Grant Name: Elder Fraud Program			Additions	Additional Costs**		
Grant Project Breakdown	0	Grant Funds	City Funds	Non-City Funds	Total	Comments
Salaries			Ι		****	
1010 Salaries General		r				
1020 Salaries Grant Reimbursed						
1070 Salaries As Needed						
1090 Overtime					1	
Salaries Total:		•	B	F		
Related Costs*	CAP Rate					
Fringe Benefits	39.70%					
Department Administration	16.70%					
Central Services	10.51%					
Related Costs Total:						
Γνησηρο						
						Dradination of viscial automoby
2120 Printing & Binding		8,312.39			8,312.39	materials
2130 Travel						
3040 Contractual Services		4,000			4,000.00	graphic design services
3310 Transportation					r	
4160 Governmental Meetings					F	
6010 Office Supplies		3			1	
6020 Operating Supplies					F	
7300 Equipment					1	
						MacBook Dro Computers software
Other		9,410				and presentation equipment
Other		6,000				Elder fraud symposium
Expenses Total:		27,722	8	B	12,312	
Grand Total:		27,722	3	E	12,312	
	*Please use the Grantor. CAP ra Time Off.)	full Cost Alloc tes should be	ation Plan (CAP) applied to Gross	*Please use the full Cost Allocation Plan (CAP) rates unless disallowed by the Grantor. CAP rates should be applied to Gross Salaries (including Compensated Time Off.)	llowed by the ig Compensated	
	**Other sources match requireme	of funding. Ple ent and wheth	ease indicate wh er they are alrea	**Other sources of funding. Please indicate whether these funds are part of a match requirement and whether they are already provided or new funding is	are part of a <i>w</i> funding is	
	ledalea.					

PF2(091207)

Page 3 of 4

				Grar Deta	Grant Award N Detail of Positi	lotificati ions Sal	/ard Notification and Acceptance Positions Salary Costs for Grant	vccepta s for G	unce rant			Page 4 of 4
Department: City Attorney								Other Ft	Other Funding Sources	****		
Project Name: Elder Fraud Program	Progr	am						City	and a second	Ň	Non-City	
				Grant	Grant Funding	Reimb	Reimbursable*	-uoN	Non-Reimbursable**			
Job Classification	Tota	Total New	Existing	I No.	Cost	No.	Cost	No.	Cost	No.	Cost	Comments

							· · · · · · · · · · · · · · · · · · ·					
										-		
Total:	•		0	0	t	0	1	0	0	0	0	
	Indic	ate cla	ssification (code by ear	ch position al	1d percent	tage of time	spent or	Indicate classification code by each position and percentage of time spent on this grant. The amounts shown here should only reflect	mounts	shown here s	hould only reflect
	salar salar funde	y cusit ies, wil ed posi	i result in the tions worki	to the sum of the sum	s for personn specified arar	el. *Reimt el. *Reimt t program	aurministration oursable cos i activities th	on and c sts are se nat will be	salary costs. Netated costs (minge perions, department administration and central services) are separate and when computed with salaries, will result in the full costs for personnel. *Reimbursable costs are savings to the City. These costs would include all curren funded positions working for the specified grant program activities that will be reimbursed by grant funds.	These c rant funk	ate and wren osts would ind ds.	said y costs. Netated costs (minge perions, department aurimistration and central services) are separate and when compiled with salaries, will result in the full costs for personnel. *Reimbursable costs are savings to the City. These costs would include all currently City- funded positions working for the specified grant program activities that will be reimbursed by grant funds.
	NoN**	n-reiml	oursable cc	ists may no	of the reimbur	sed by the) Grant but c	sould be	used as a Match c	or as adu	ditional costs r	**Non-reimbursable costs may not be reimbursed by the Grant but could be used as a Match or as additional costs needed to enhance the
	program.	ram.										