



City Clerk Council and Public Services &lt;clerk.cps@lacity.org&gt;

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**Feb. 15, 2019 REIR Committee Meeting: Public Comment on Item #1**

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**Honorable Nick Pacheco** <nickpacheco@cannabudsman.com>

Fri, Feb 15, 2019 at 8:45 AM

To: "CityClerk@lacity.org" &lt;CityClerk@lacity.org&gt;, "Clerk.CPS@lacity.org" &lt;Clerk.CPS@lacity.org&gt;

Attached is a letter I would like included in the Public Comment record for item #1 on the REIR Special Meeting today February 15, 2019

Here is the cover letter HOWEVER THE letter has attachments.

February 15, 2019

Honorable Members of the Rules, Elections and Intergovernmental Relations Committee

City Clerk

City Hall Room 395

**RE: Latino Undercount and the Social Equity Program**

Honorable Members:

In April of 2016, NALEO released *"The Invisible Ones: How Latino Children Are Left Out of Our Nation's Census Count"* (<https://www.childtrends.org/wp-content/uploads/2016/04/2016-16TheInvisibleOnesLatinoCensus.pdf>) a report highlighting the undercount of Latinx children in the 2010 Census. On page 6 of the report it states,

Additionally, though not shown in the table, the undercount in many states was also concentrated in the largest counties:

- In California, more than three-quarters (79 percent) of the state's net undercount of young Hispanics was concentrated in eight of its largest counties; **42 percent was in Los Angeles County alone.**

Considering the City will be allocating licenses based on its population what measures will the City take to address this undercount of Latinx children and adults in the City which is within Los Angeles County??

For example, in Boyle Heights the City shows its population at 85,045 (Planning Department Community Plan) when the Pat Brown Institute in a 2013 study showed it at approximately 140,000. This discrepancy deprives this community of approximately 6 retail license storefronts that would dramatically change a family's future.

Attached is the 2014 Latino population counts from the Planning Department in each community plan area for your use in studying this issue.

Thank you in advance for your consideration of this issue.

Sincerely,

/s/

Nick Pacheco



**Undercount Letter.pdf**

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