



Dear City Officials,

Dec. 1, 2017

We would like to introduce ourselves to you, we are LOKi Lotion. A small woman owned and operated topical cannabis company. We have been doing Outreach and Cannabis Education for your cities since 2015. We are currently in 25 legal dispensaries and growing. We are social activists, educators and givers of free pain salve to our socio-economic disadvantaged of Los Angeles and surrounding cities. We started as an outreach to the homeless in DTLA to give "HOPE" to ourselves and others.

After a year of outreach the need for our salve from "the workers" started happening and our company grew organically through demand. The general Los Angeles Community is of the mindset that our inner city communities welcome Cannabis. This is not the case, many view Cannabis as scary and fear incarnation. Only 10% of the California population knows what THC or CBD is. Cannabis topical's will be the fastest growing part of the Cannabis Industry in the next five years. It is the least threatening way to introduce the compounds and the healing power to the people. We must break stigma by educating through a product that heals with no psycho-activity.

Legalization will bring another issue to the forefront. The poor, the sick, the dying will not be able to afford their medicine. As health insurance dwindles and the Opiate crises continues more people will be seeking alternative medicine.

We believe we have a solution for many issues surrounding Legal Cannabis:

1 A Cannabis Resource Center

- a it would field medical calls by an RN for THC OVER-USE (hospitals are discharging people that come in with Cannabis in their systems as a Marijauna OVERDOSE, we need to change this terminology)
- b Educational Resources (cannabis classes, job fairs, community outreach, etc)
- c Delivery services for the elderly and sick
- d Low to no cost medicine (donations made through social responsibility and main stream businesses that want to support the cannabis community and community outreach)

We created our pain salve for THE PEOPLE. We believe that no person should be living in pain and we feel everyone should have safe affordable access to natural pain relief. We have high recommendations and have worked with several Los Angeles companies to educate our communities like LA Weekly, Children's Hospital, LA Food Festivals, Union Rescue and countless homeless outreach programs.

We want to be of service to our city and to offer viable solutions to Legal Cannabis. Let us bridge the gap between fear and understanding. Help us continue to serve our people and utilize what we have already established in our communities by providing a pathway for the Cannabis Social Equity Program. We would forfeit our small business and donate our knowledge to make a Los Angeles Salve and help bring the resources together to make this center a reality.

Sincerely,

Loki Lotion
A Compassion Brand

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