



ERIC GARCETTI
MAYOR

April 22, 2015

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Esther Hatch to the Harbor Area Planning Commission for the term ending June 30, 2020. Ms. Hatch's current term expires on June 30, 2015.

I certify that in my opinion Ms. Hatch is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti'.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Esther Hatch
Commission: Harbor Area Planning Commission
End of Term: 6/30/2020

Appointee Information

1. **Race/ethnicity:** Latina
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 15 - Harbor
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Board of Neighborhood Commissioners
6. **Highest level of education completed:** Los Angeles Harbor College
7. **Occupation/profession:** PTA President, PTA Vice President, Lomita Math/Science Magnet, Council President, Vice President Membership, Lomita/San Pedro PTA Council
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Name	APC	CD	Ethnicity	Gender	Appt date	Term end
Baker, Debra	Harbor	15	Caucasian	F	01-May-14	30-Jun-16
Harmatz, Mitchell	Harbor	15	Caucasian	M	19-Nov-13	30-Jun-19
Hatch, Esther	Harbor	15	Latina	F	01-May-14	30-Jun-15
Lane, Scott	Harbor	15	Caucasian	M	01-May-14	30-Jun-17
Ortiz, Alma	Harbor	15	Latina	F	05-Dec-14	30-Jun-18

Esther M. Hatch

Experience...

Lomita Math/Science Magnet ES

PTA President, PTA Vice President, School Site Council Chair, 2010 to Present

Oversee and Lead activities and events for the largest PTA in LAUSD with a membership of 840 parents and teachers. I was honored to receive the Women of Distinction Award, 2012 from Dr. Vladovic, LAUSD Board Supervisor and the office of Senator Wright. Received Community Service Award, 2012 from Lomita Chamber of Commerce.

Lomita/San Pedro PTA Council

Council President, Vice President Membership, 2011 to Present

Oversee activities of all PTAs in the cities of Lomita and San Pedro. Work closely inspire activities and increase membership.

Centro Shalom

Census Outreach Director, December 2009 to July 2010

Created an awareness campaign and provided questionnaire assistance to the underserved populations that included Latinos, African-Americans and Cambodians in the Long Beach area. Recruited 500 volunteers to canvas 41 Hard to Count Census Tracts over a 7 week period and knock on 42,000 doors.

Board of Neighborhood Commissioners (BONC)

Commissioner, February 2008 to 2011

Appointed by Mayor Antonio Villaraigosa to represent the Harbor Planning Area. The BONC has the responsibility for policy making and oversight, and approval of contracts and leases. BONC certified 90 plus Neighborhood Councils in the City of Los Angeles.

United States Bureau of the Census

Local Census Office Manager, October 2008 to June 2009

Hired to oversee all operations in the hardest office in the nation to recruit and enumerate. Asked to appear as a guest on "Midday Sunday" with Tony Valdez, to bring awareness to Angelinos about the importance of the Census, upcoming operations and job opportunities.

Neighborhood Council Review Commission

Commissioner, June 2006 to September 2007

Appointed by Mayor Antonio Villaraigosa to represent the Harbor area in a historical process on how to better improve the Neighborhood Council system. Attended by-monthly meeting and deliberated numerous topics surrounding the Neighborhood Council system. Held community workshops within each planning area of the City to gather public input of elections, definition of a stakeholder and governance.

Esther M. Hatch

Harbor City Neighborhood Council

Outreach Committee Co-Chair, Planning and Land Use Committee Co-Chair

Attend Stakeholder and Governing Board meetings on a by-monthly basis. Attend additional committee meetings once a month. The HCNCs primary role has been to reach out to stakeholders by bringing a local voice to government and empowering people to making their neighborhood a better place for all residents.

Spirit of the Red Horse

Retail Store Manager, August 2001 to September 2002

Responsible for managing all Retail store procedures for an upscale Native American Indian Art and Jewelry store within Terminal 5 at LAX, from retail sales to meeting daily store budget and sales goals. Handles all personnel issues from recruiting, hiring, training and evaluating to disciplinary actions and termination. Concurrently, I worked closely with Primary Concessionaires and LAWA Airport Commission lobbying for Concessionaires rent reduction due to decreased sales at LAX subsequent to events of September 11th.

No On Proposition 38, The School Voucher Initiative, External Campaign

Field Organizer, Zone 1 (South Ban and Long Beach Area), July 2000 thru November 2000

Worked closely with CTA and UTLA representatives to bring awareness to the general public on the importance of defeating Prop 38. Organized coalitions with key individuals and organizations as an extensive support effort. Effectively, solicited and maintained daily and nightly phone banks.

Education...

El Camino College, Torrance, CA
Business 1983

Los Angeles Harbor College, Wilmington, CA
Business 1984

Nathaniel Narbonne High School, Harbor City, CA
General Studies 1981



ERIC GARCETTI
MAYOR

April 22, 2015

Ms. Esther Hatch

Dear Ms. Hatch:

I am pleased to inform you that I hereby reappoint you to the Harbor Area Planning Commission for the term ending June 30, 2020. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Cary Gross in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

As part of the City Council confirmation process, you will need to meet with Joe Buscaino, your Councilmember, and Councilmember Jose Huizar, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know

Ms. Esther Hatch
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when your reappointment will be considered by the Planning and Land Use Management Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Cary Gross will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti". The signature is fluid and cursive, with a long horizontal stroke at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Esther Hatch
April 22, 2015

Nominee Check List

I. Within seven days:

Mail, fax or email the following forms to: Cary Gross, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: cary.gross@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms in via email from that office.*

_____ **Statement of Economic Interest ("Form 700")**

IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.

_____ **CEC Form 60**

III. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Joe Buscaino** (contact at (213) 473-7015).

_____ **Councilmember Jose Huizar, Chair of the Council Committee considering your nomination** (contact at (213) 473-7014).

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.