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ARTS, PARKS, AND RIVER COMMITTEE REPORT relative to the Memorandum of Understanding (MOU) between the Los Angeles Zoo Department (LA Zoo) and the Greater Los Angeles Zoo Association (GLAZA) on marketing, public relations, site rentals, catered events and the Zoo Concessions Program.

Recommendations for Council action:

- 1. NOTE and FILE the November 17, 2016 LA Zoo report relative to the MOU between the LA Zoo and GLAZA.
- INSTRUCT the LA Zoo and the GLAZA to draft a Request for Proposal (RFP) and scope
 of work for the concessions consultant by April 2017 in conjunction with the next status
 report deadline, and provide a copy to the City Administrative Officer (CAO) and the Chief
 Legislative Analyst (CLA).
- 3. INSTRUCT the CAO with the assistance of the CLA to report on the proposed RFP within 90 days with a time frame and in conformance with Council instructions.

Fiscal Impact Statement: Not applicable.

Community Impact Statement: None submitted.

Summary:

On February 6, 2017, the Arts, Parks, and River Committee considered the November 17, 2016 LA Zoo report relative to the MOU between the LA Zoo and GLAZA.

After consideration and having provided an opportunity for public comment, the Committee moved to note and file the November 17, 2016 LA Zoo report, and added the instructions reflected on this report. The matter is now submitted to Council for its consideration.

Respectfully Submitted,

ARTS, PARKS, AND RIVER COMMITTEE

MEMBER VOTE
O'FARRELL: YES

PRICE: YES

KORETZ: ABSENT BLUMENFIELD: YES

RYU:

YES

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-NOT OFFICIAL UNTIL COUNCIL ACTS-