

# CITY OF LOS ANGELES

CALIFORNIA



**ERIC GARCETTI**  
MAYOR

**EL PUEBLO DE LOS ANGELES**  
**HISTORICAL MONUMENT**

**CHRISTOPHER P. ESPINOSA**  
General Manager

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April 18, 2014

Honorable Members of the Budget & Finance Committee  
Office of the City Clerk  
Room 395, City Hall  
Los Angeles, CA 90012

Re: Fiscal Year 2014-15 Proposed Budget for El Pueblo Historical Monument

The Mayor's Proposed Fiscal Year 2014-15 Budget for El Pueblo Historical Monument includes realistic revenue goals, provides sufficient funding for our museum operations, and allocates as-needed funding to increase revenue generation through filming and events. El Pueblo is projected to generate sufficient revenue to cover all direct salary costs and indirect expenses (pension, healthcare, etc.) for approximately 60 city employees. Budget highlights include:

- An overall revenue target of \$4.75 million;
- Funding from the Arts and Cultural Facilities and Services Trust Fund to support museum guides and encourage tourism; and,
- As-needed funding to support booking and supervision of additional filming and event activities, with the goal of increasing revenue for the department.

If you have any questions concerning the department's budget, please contact Mike Vitkiewicz, Senior Management Analyst at (213) 485-8327.

Thank you,

Christopher P. Espinosa  
General Manager

