



ERIC GARCETTI
MAYOR

May 16, 2014

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Rebecca Beatty to the South Valley Area Planning Commission for the term ending June 30, 2016. Ms. Beatty will fill the vacancy created by Noelle Guzman, whom I removed effective June 30, 2014 or at the time Ms. Guzman's successor is confirmed by the City Council.

I certify that in my opinion Ms. Beatty is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti".

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Rebecca Beatty
Commission: South Valley Area Planning Commission
End of Term: 6/30/2016

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 4 - South Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** M.P.A., California State University, Dominguez Hills
7. **Occupation/profession:** Board Member, League of Women Voters
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Name	APC	CD	Ethnicity	Gender	Appt date	Term ends
Cochran, Steve	South Valley	4	Latino	M	15-Jun-06	30-Jun-18
Epstein, Matt	South Valley	5	Caucasian	M	28-Feb-11	30-Jun-17
Guzman, Noelle	South Valley	3	Latina	F	06-Aug-09	30-Jun-16
Kim, Janny H.	South Valley	5	Asian Pacific Islander	F	02-Dec-13	30-Jun-15
Mather, Lydia	South Valley	6	Caucasian	F	14-Aug-09	30-Jun-14

REBECCA BEATTY

EXPERIENCE

University of California Los Angeles, Los Angeles, CA 1979 – 2008
Director, Business Affairs, Corporate Finance (1996 – 2008), Information Practices Coordinator (1998 – 2008), Various (1979 – 1995)

Campus liaison to the University of CA Office of the President in the establishment, update, and monitoring of all financial policies, including travel and entertainment policies. Managed an organization of 150+ full-time, part-time, student, contract-covered, and exempt employees, including recruitment, hiring, training, and discipline. Created the first managed CTD-designated travel program at an American university. Implemented web-based travel management expense reporting system which later became the model for other UC campuses. As Information Practices Coordinator, was responsible for providing information requested by the public under the California Information Practices (e.g., Open Records) Act.

- Required excellent communication skills to effectively manage people, negotiate with suppliers and collective bargaining organizations, and to “sell” important financial policies to sometimes reluctant faculty and staff
- Required ability to effectively interact with various state, local, and federal agencies as well as faculty, staff, and administration to ensure compliance with university policies, public records laws, and IRS and other federal regulations.
- Required ability to develop and manage interfunctional teams to accomplish campuswide (and Systemwide) goals and objectives, including development of a web-based travel reimbursement system and uniform payment systems
- Required strong problem-solving skills and the ability work through complex questions and issues.

J. Paul Getty Museum, Los Angeles, CA 1983 – 2012
Freelance Copy Editor

Copy edited fine arts books produced by the museum to accommodate temporary exhibits as well as art works in the museum's permanent collection.

- Required detailed knowledge of copy editing principles and tools
- Required skill in working with authors, artists, and curators of various temperaments

CERTIFICATES, LICENSES, AWARDS

Certified Corporate Travel Executive, Cornell University School of Hotel Administration 1997 – present

Member of the Year, Los Angeles Business Travel Association 1998

EDUCATION

California State University, Dominguez Hills, Dominguez Hills, CA
Master of Public Administration 2007

University of California, Los Angeles
Bachelors Degree, Slavic Languages and Literature 1980

LEADERSHIP ACTIVITIES

Board Member and Member, League of Women Voters Los Angeles (LWVLA), Los Angeles, CA

2010 – present

Served as Co-chair, LWVLA Redistricting Progress project, to monitor the 2011 redistricting of California's legislative districts by an independent citizens' commission and to assist in the dissemination of information about the process to Los Angeles residents.

Served as LWVLA chair, Initiative and Referendum Study Update, the results of which were reported to the California League of Women Voters for compilation into a Statewide League study update.

Regional Field Organizer for the San Fernando Valley, Organizing for America (OFA)

2010 – 2012

Managed and mentored 5 separate neighborhood teams for the 2010 midterm election, the 2012 presidential and Congressional elections. Served advocacy role for passage of the Affordable Care Act.

Board Member, Los Angeles Business Travel Association, Los Angeles, CA

1995 – 2005

Served in various positions on the Board. Named Member of the Year in 1998.

Board Member, National Business Travel Association, administered through Indiana University

1997 – 2006

Assisted in the development of curricula for annual national conferences. Presented papers at national conferences, sharing best practices, serving on discussion panels, etc.



ERIC GARCETTI
MAYOR

May 16, 2014

Ms. Rebecca Beatty

Dear Ms. Beatty:

I am pleased to inform you that I hereby appoint you to the South Valley Area Planning Commission for the term ending June 30, 2016. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Justin Gonzalez in my Office at (213) 922-9788 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

Ms. Rebecca Beatty
May 16, 2014
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As part of the City Council confirmation process, you will need to meet with Tom LaBonge, your Councilmember, and Councilmember Jose Huizar, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Some time thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Cary Gross with the Mayor's staff will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti". The signature is stylized and cursive.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Rebecca Beatty
May 16, 2014

Nominee Check List

I. Within three days:

- Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Cary Gross, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or fax: 213-978-9719 or email: cary.gross@lacity.org.

- Remuneration Form**
- Undated Separation Forms**
- Background Check Release**
- Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms in the mail from that office.*

- Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- CEC Form 60**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

- Your City Councilmember Tom LaBonge (contact at 213-473-7004).**
- Councilmember Jose Huizar, Chair of the Council Committee considering your nomination (contact at 213-473-7014).**

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.