



ERIC GARCETTI
MAYOR

June 13, 2014

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Peklar Pilavjian to the Industrial Development Authority for the term ending June 30, 2016. Mr. Pilavjian will fill the vacancy created by James Zaferis, whose term has expired.

I certify that in my opinion Mr. Pilavjian is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Peklar Pilavjian
Commission: Industrial Development Authority
End of Term: 6/30/2016

Appointee Information

1. **Race/ethnicity:** Other
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 5 - South Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** Gemological Insitute of America
7. **Occupation/profession:** Founding Vice Chairman of the Armenian Jewelers Association
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (Mayoral appointments, excluding appointee):**

Name	APC	CD	Ethnicity	Gender	Appt date	Term ends
De Vivo, Francisco A.	South Valley	2	Latino	M	10-Aug-10	30-Jun-15
Montes, Joseph F.	West	5	Latino	M	23-Oct-07	30-Jun-16
Torry, Monica R	Central	10	African American	F	19-Dec-13	30-Jun-14
Zaferis, James-REMOVED	Central	4	Caucasian	M	31-May-07	30-Jun-13

Peklar A. Pilavjian



-Born in Aleppo-Syria, to Armenian parents. Moved to Beirut- Lebanon in 1969 at the age of 10.

-High school education in Beirut, at a private Armenian school. Fluent in Armenian, Arabic, English, Turkish, and conversational French and Spanish.

-Lived in Athens- Greece for six months during the civil war in Lebanon, and moved to Los Angeles, California in March of 1978.

-Graduate Gemologist from the Gemological Institute of America (GIA), and worked in Antwerp- Belgium for one year as a Master Gemologist.

-Returned to the United States in 1981. Practiced real estate for a short period, before starting a wholesale jewelry business in early 1982, and continue to be active in the diamond and jewelry business. Joined the family business, which is real estate investments, and primarily, the ownership, development, and management of the old Bullock's department stores at 7th and Hill in downtown Los Angeles, currently known as the St. Vincent Jewelry Center.

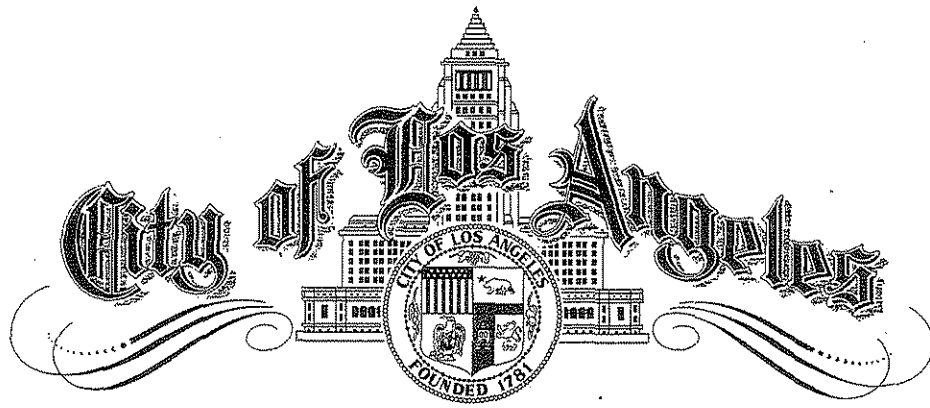
-Successfully took an active role in putting together a task force of members of the jewelry district and negotiated a new set of guidelines addressing the concerns of the City, County, and State agencies regarding zoning and occupancy issues within the district, and currently I am the de facto spokesperson for the district. Actively involved in the real estate development area, in downtown and elsewhere.

-Very involved and active in downtown's community affairs. Helped in the formation of the Downtown Center Business Improvement District (DCBID) in 1997. Served as a Board member since its formation and currently serve as its past chair.

-Founding Vice chair for the Armenian Jewelers Association (AJA), since 1999, and currently past chair. Appointed by Mayor Hahn to the Convention Center Commission in 2004, and also served as commissioner on the Public Safety Commission for the City of Los Angeles. Past alternate member of the Encino Neighborhood Council. Served as a member of the executive council for the Western Prelacy of the Armenian Apostolic Church (2002-2006), and am very active in the Armenian community.

-I am familiar with the workings of the Department of Building and Safety and the Fire Department for the City of Los Angeles, and have basic understanding of the workings of the city Council and the Mayor's office.

-Happily married for the last 24 years to Victoria Vera Pilavjian, who is an interior designer, and have 2 children, Alex (23) who is in law school, and Aren (21) junior at CSUN. Reside in Encino, in the San Fernando Valley.



ERIC GARCETTI
MAYOR

June 13, 2014

Mr. Peklar Pilavjian

Dear Mr. Pilavjian:

I am pleased to inform you that I hereby appoint you to the Industrial Development Authority for the term ending June 30, 2016. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Cary Gross in my Office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

As part of the City Council confirmation process, you will need to meet with Paul Koretz, your Councilmember, and Councilmember Curren Price, the Chair of the Economic Development Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Economic Development Committee. Some time thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation.

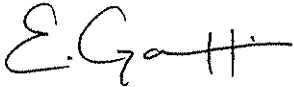
Mr. Peklar Pilavjian
June 13, 2014
Page 2

Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Cary Gross will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti". The signature is fluid and cursive, with a long horizontal stroke at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Peklar Pilavjian
June 13, 2014

Nominee Check List

I. Within three days:

- _____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Cary Gross, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: cary.gross@lacity.org.

- _____ **Remuneration Form**
- _____ **Undated Separation Forms**
- _____ **Background Check Release**
- _____ **Information Sheet/Voluntary Statistics**

III. As soon as possible, the Mayor's Office will schedule a meeting with you and:

- _____ **Your City Councilmember Paul Koretz** (contact at 213-473-7005).
- _____ **Councilmember Curren Price, Chair of the Council Committee considering your nomination** (contact at 213-473-7009).

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.