

WIB Strategies and Activities

Ref #	Strategies & Activities	Trng Related?	PY 2013-14 Allocations			PY 2014-15 Allocations			Increase (Decrease)
			WIA	Other Sources	Total	WIA	Other Sources	Total	
<b>ADULT &amp; DISLOCATED WORKER ACTIVITIES</b>									
1	<b>WorkSource (One-Stop Career) Centers</b>		18,031,403		18,031,403	18,275,000	-	18,275,000	243,597
	The City will fund a number of full-service WorkSource Centers in the City of Los Angeles that provide a full range of assistance to job seekers and employers under one roof. Job seekers can receive career counseling, job listings, labor market information, training referrals, and other employment-related services. Employers can avail themselves of business services such as recruiting, posting job vacancies, human resources services, and customized training.								
	<b>WorkSource Center Contractors:</b>								
	Canoga Park-West Hills--Arbor E&T, dba Rescare Workforce Services		\$ 1,199,312		\$ 1,199,312	\$ 1,075,000		\$ 1,075,000	
	West Adams-Baldwin Hills--Asian American Drug Abuse Program		-		-	\$ 1,075,000		1,075,000	
	Chatsworth-Northridge--Build Rehabilitation Industries		1,328,653		1,328,653	\$ 1,075,000		1,075,000	
	Boyle Heights--Chicana Service Action Center		790,768		790,768	\$ 1,075,000		1,075,000	
	Harbor--City of Long Beach (Administering entity for Pacific Gateway Workforce Investment Network)		804,113		804,113	\$ 1,075,000		1,075,000	
	Vernon-Central--Coalition for Responsible Community Development		-		-	\$ 1,075,000		1,075,000	
	Wilshire-Metro--Community Career Development, Inc.		1,101,177		1,101,177	\$ 1,075,000		1,075,000	
	Sun Valley--El Proyecto del Barrio, Inc.		1,126,050		1,126,050	\$ 1,075,000		1,075,000	
	Metro North--Goodwill Industries of Southern California		912,346		912,346	\$ 1,075,000		1,075,000	
	Watts--Housing Authority of the City of Los Angeles		487,774		487,774	\$ 1,075,000		1,075,000	
	Marina del Rey-Mar Vista--Jewish Vocational Service		905,176		905,176	\$ 1,075,000		1,075,000	
	Crenshaw--Los Angeles Urban League		1,188,134		1,188,134	\$ 1,075,000		1,075,000	
	Hollywood--Managed Career Solutions, Inc.		1,176,710		1,176,710	\$ 1,075,000		1,075,000	
	Westlake--Pacific Asian Consortium in Employment		1,088,430		1,088,430	\$ 1,075,000		1,075,000	
	Southeast Los Angeles-Crenshaw--UAW-Labor Employment and Training Corporation		1,122,200		1,122,200	\$ 1,075,000		1,075,000	
	Southeast Los Angeles- Watts--Watts Labor Community Action Committee		939,574		939,574	\$ 1,075,000		1,075,000	
	Arleta-Pacoima--Youth Policy Institute		-		-	\$ 1,075,000		1,075,000	
	Historical Centers (Funded in PY 2013-14)		3,860,986		3,860,986			-	
	<b>Subtotal: WorkSource Center Funding</b>		<b>18,031,403</b>		<b>18,031,403</b>	<b>18,275,000</b>	<b>-</b>	<b>18,275,000</b>	<b>243,597</b>
2	<b>"Getting LA Back to Work" (formerly National Emergency Grant Multi-Sector NEG)</b>			4,612,360	4,612,360		-	-	(4,612,360)
	The NEG Multi-Sector is a special grant from the US DOL to the California Multi-Sector Partnership, a consortium of 21 contiguous California LWIAs, including the City, to provide workforce-related services. The services include core, intensive, training (including OJT), and support services to persons dislocated in mass layoffs of 50 or more from the Census, the LAUSD, and the City, as well as additional layoffs identified by the US DOL.								
	In the Year 13 Annual Plan, five service providers were identified via RFP. In the Year 14 Annual Plan, the EWDD funded all WSC through a competitive procurement. Two operators closed out their agreements as of March 2014. Unexpended 2013-14 funds may be reallocated for Program Year 2014-15.								
	The grant has been extended and the current term is March 18, 2011 through March 31, 2015. The extension is funded with carryover funds.								
3	<b>Additional Assistance Project (Governor's 25% Discretionary Funds)</b>			1,851,601	1,851,601		255,000	255,000	(1,596,601)
	EWDD will serve an estimated total of 361 dislocated workers through its Workforce Development System operators who will outreach and recruit eligible participants. Training modalities to be deployed for this project include classroom training, work experience, on-the-job-training (OJT), or a combination thereof. The grant period is retroactive from Sept. 2012 through March 2014.								
	EWDD procured the WorkSource Center operators to provide services The project term is from September 1, 2013 to March 31, 2015. The bulk of the extension is funded with carryover funds.								

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4	<b>Institutional Transition Program</b> Funded by the California Department of Corrections and Rehabilitation (CDCR), the Institutional Transition Program has been established to provide the California Department of Corrections and Rehabilitation (CDCR) inmates with job readiness and job skills prior to their release from prison. Through a series of modules, each participant will learn about community resources and programs that can assist them in their transition back into their communities. Funds were not allocated in PY 13-14 as planned.			270,000	270,000			-	(270,000)
5	<b>WIA 25% New Directions for the Workforce</b> This initiative will help five hundred workers targeted for discharge or who already have been discharged in mass layoffs from employers specified in the grant.				-		2,490,000	2,490,000	2,490,000
<b>Rapid Response Activities:</b> The U.S. Department of Labor designed Rapid Response to provide assistance to employers and employees affected by industry declines, economic dislocations, and natural disasters by quickly maximizing public and private resources – minimizing the disruptions on companies, affected workers, and communities that are associated with the job loss.									
6	<b>Rapid Response Required Strategies</b>  Rapid Response required strategies are conducted by Economic & Workforce Development Department (EWDD) staff, who respond to Worker Adjustment Retraining Notifications (WARNs) issued by employers regarding impending business closures and worker layoffs, and to companies laying off not required to file with the State or local officials found via staff research and partner networks.  When a layoff is announced, EWDD dispatches its team of Rapid Response Coordinators to make contact with the employer to assess the closure and scope such as size and duration of the layoff. EWDD staff then develops a plan for delivery of a wide array of reemployment services (such as career counseling, résumé preparation and interviewing skills workshops, job search and job placement assistance and job training) and information on unemployment insurance, and COBRA/HIPAA/ERISA benefits. These services are provided in collaboration with Employment Development Department, WorkSource Centers, Department of Labor (DOL), and other partners.		1,211,942		1,211,942	1,924,357		1,924,357	712,415
7	<b>Rapid Response Allowable Strategies</b>  Rapid Response allowable activities generally fall under the heading of layoff aversion and are typically implemented in partnership with economic development and business associations. Activities include:  * Identifying "at risk" businesses that exhibit stress factors (such as, low credit rating, bankruptcy declaration, history of making late payments, and/or any other factor(s) that indicate that the business is at risk);  * Provide individualized services based on need. * Convening regional meetings to create "early warning systems". * Creating action plans and referring to appropriate resources/workshops; * Tracking, documenting, and reporting services rendered.  EWDD issued a Request for Proposals to identify service providers, which will be funded through the WIB Innovation Fund using Rapid Response monies. EWDD funded two contractors (LAEDC and City of Long Beach), and their Rapid Response funding levels are listed below. Contractor #1 Contractor #2  Subtotal: Rapid Response Allowable Strategies Subtotal: Rapid Response Activities		706,160		706,160	-		-	(706,160)
			609,160		609,160	-		-	(609,160)
			97,000		97,000	-		-	(97,000)
			706,160		706,160	-		-	(706,160)
			1,918,102		1,918,102	1,924,357		1,924,357	6,255
<b>WorkSource System Enhancements:</b>									
8	<b>Living Independently Through Employment (LITE) Project (CDBG)</b>  Funding for the Skid Row Development Corporation Employment Portal at a Volunteer of America Drop-In Center in downtown Los Angeles. This portal provides job search and job placement assistance, supportive services, and appropriate referrals essential to Skid Row residents in obtaining gainful employment.			212,500	212,500	-	201,875	201,875	(10,625)

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9	<b>Southeast Los Angeles Portal</b>  Funding to continue operating a WorkSource Center portal to provide workforce development services to residents living in the area situated south of the Santa Monica Freeway and east of the Harbor Freeway.		100,000		100,000	100,000	-	100,000	-
10	<b>Integrated Service Delivery System</b>  The Workforce Development System (WDS) is transitioning its Adult WorkSource System into an Integrated Service Delivery (ISD) model. The ISD model - through a new network of One Stop service providers recently procured by EWDD - seeks to increase service delivery and improve performance outcomes by working with an integrated customer pool, ensuring an integrated customer flow design, and moving toward integrated staffing at the One Stops. It is the intent of the State that the ISD model be expanded to all of its Local Workforce Investment Areas. This funding will be used to assist with the transition of the WDS system in the Program Year 14-15. The PY 13-14 allocations reflect funding under a separate Service Strategy in the Annual Plan.		-		-	100,000	-	100,000	100,000
11	<b>WorkSource Center Online Portal (Information System PY 2013-14)</b>  The State Employment Development Department implemented a new data collection system, CalJOBS, during the PY13-14. The City contracted with the vendor for the State, Geographic Solutions, Inc., to develop a local portal to the new State System that will 1) provide additional reporting and local customer tracking capabilities, and 2) expand integrated workforce development services via the internet for job seekers, employers, training providers, workforce professional through a state-of-the-art web site.		30,000		30,000	80,000	-	80,000	50,000
12	<b>Veterans Employment Services</b>  Funding had been identified to underwrite services to Veterans in PY 13-14. The WIB, City Council, and Mayor had requested that the Annual Plan set aside funds to develop the capacity of the WDS to better serve Veterans with training, employment, and retention services. As such, the PY 13-14 Annual Plan allocated funds to collocate a MSW intern at each WSC. These funds are intended to provide a stipend to MSW graduate students with a specialty in services to Veterans to help address the psycho-social needs of Veterans, as these relate to the attainment and retention of employment.  As the department procured new WorkSource Center operators in PY 14-15, the department will fund these services through the WIB Innovation fund, after a review of the success of the implementation of this initiative.		230,000		230,000	-	-	-	(230,000)
13	<b>Trade Adjustment Assistance Community College and Career Training Grant</b>  The Trade Adjustment Assistance (TAA) Program is a federal entitlement program that assists U.S. workers who have lost or may lose their jobs as a result of foreign trade. This program seeks to provide adversely affected workers with opportunities to obtain the skills, credentials, resources, and support necessary to become reemployed.		-		-		87,057	87,057	87,057
<b>Subtotal: WorkSource System Enhancements</b>			360,000	212,500	572,500	280,000	288,932	568,932	(3,568)
<b>Total: ADULT &amp; DISLOCATED WORKER ACTIVITIES</b>			20,309,505	6,946,461	27,255,966	20,479,357	3,033,932	23,513,289	(3,742,677)

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<b>YOUTH ACTIVITIES</b>									
14	<b>YouthSource Centers</b>		12,142,000		12,142,000	11,234,080	-	11,234,080	(907,920)
	<p>Continue YouthSource System made up of 13 Youth Centers, with a focus on high school dropout recovery. All centers offer the following services to low-income youth ages 14-21 with barriers such as basic skills deficiencies or status as a foster youth, youth offender, pregnant/parenting youth, or youth with a disability:</p> <ul style="list-style-type: none"> <li>* Services to re-enroll high school dropouts into secondary education leading to a high school diploma or GED.</li> <li>* Services to improve educational achievement such as basic skills remediation, tutoring and preparation for post-secondary education.</li> <li>* Services to prepare youth to enter and succeed in employment such as work readiness skills training, work readiness certification, paid work experience and internships, and job search and placement assistance.</li> <li>* Services to support youth such as supportive services, adult mentoring, comprehensive guidance and counseling.</li> <li>* Services mandated by the WIB Youth Council to meet the needs of local youth such as English-as-a-Second Language and computer literacy.</li> <li>* LAUSD Office of Pupil Services--Los Angeles Unified School District shall serve as a mandatory partner collaborator for all YouthSource Centers to identify out-of-school youth and target them for services. LAUSD Pupil Service Attendance (PSA) Counselors will work with the City's YouthSource Centers. The Counselor will coordinate with YouthSource Center Case Managers to provide them access to all LAUSD educational programs, specialized educational activities, and support programs. LAUSD staff will provide on-site support to Case Managers to identify potential participants to youth services; connect students to YouthSource Centers; and/or to LAUSD for services where available.</li> </ul> <p>Below is the distribution of WIA formula funds to YouthSource Centers:</p> <p>Central Los Angeles - Catholic Charities of Los Angeles, Inc. 873,000 873,000 803,160 803,160 (69,840)</p> <p>South Los Angeles - Catholic Charities of Los Angeles, Inc. 873,000 873,000 803,160 803,160 (69,840)</p> <p>North Valley - El Proyecto del Barrio (Van Nuys &amp; North Hollywood) 873,000 873,000 803,160 803,160 (69,840)</p> <p>South Valley - El Proyecto del Barrio (Canoga Park) 873,000 873,000 803,160 803,160 (69,840)</p> <p>South Los Angeles - Los Angeles Brotherhood Crusade, Inc. 873,000 873,000 803,160 803,160 (69,840)</p> <p>Harbor - Los Angeles Harbor College (LACCD) 873,000 873,000 803,160 803,160 (69,840)</p> <p>East Los Angeles - Para Los Ninos 873,000 873,000 803,160 803,160 (69,840)</p> <p>Central Los Angeles - The Regents of the University of California 873,000 873,000 803,160 803,160 (69,840)</p> <p>West Los Angeles - The Regents of the University of California 873,000 873,000 803,160 803,160 (69,840)</p> <p>South Los Angeles - Watts Labor Community Action Committee 873,000 873,000 803,160 803,160 (69,840)</p> <p>East Los Angeles - Youth Opportunity Movement - Boyle Heights 873,000 873,000 803,160 803,160 (69,840)</p> <p>South Los Angeles - Youth Opportunity Movement - Watts 873,000 873,000 803,160 803,160 (69,840)</p> <p>North Valley - Youth Policy Institute, Inc. (Pacoima) 873,000 873,000 803,160 803,160 (69,840)</p>								
	<b>Subtotal: YouthSource Centers</b>		<b>12,142,000</b>	<b>-</b>	<b>12,142,000</b>	<b>11,234,080</b>	<b>-</b>	<b>11,234,080</b>	<b>(907,920)</b>
<b>Summer Youth Employment:</b>									
15	<b>LA County Youth General Fund</b>			1,068,030	1,068,030		4,310,254	4,310,254	3,242,224
	<p>For PY 13-14, LA County approved an allocation of \$1,068,030 funds to provide youth summer jobs that provide educational and job training services. Increased funding is expected for PY 14-15. Services will focus on Job Readiness, Financial Literacy and paid work experience.</p>								

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16	<p><b>Summer Youth Employment Program (SYEP) (City GF &amp; Various Sources)</b></p> <p>The Summer Youth Employment Program (SYEP) has been a key component of the Youth Workforce Development System for well over 30 years in the City of Los Angeles. Youth and young adults between the ages of 14-24, has the opportunity to earn a paycheck while developing foundational work place skills and a connection to the labor force.</p> <p>For PY 14-15, the following sources have been identified to underwrite subsidized jobs for disadvantaged youth:</p> <ul style="list-style-type: none"> <li>AT &amp; T</li> <li>Bank of America</li> <li>Disney (less \$80,000 allocated to #26-Program Evaluation)</li> <li>EWDD SYEP - Other Sources</li> <li>Goldman Sachs</li> <li>LA City Building &amp; Safety</li> <li>LA City Bureau of Sanitation</li> <li>LA City General Fund SYEP</li> <li>Tessoro Corp</li> <li>Wells Fargo</li> </ul> <p>Service providers will be selected from the existing YouthSource Center Operators procurement list and from the 2013 Support System RFQ.</p>			1,800,000	1,800,000		3,104,906	3,104,906	1,304,906	
17	<p><b>Learn and Earn (City General Fund)</b></p> <ul style="list-style-type: none"> <li>* Placement of youth in work experience with private/public non-profit entities throughout the City of Los Angeles.</li> <li>* Data collection and progress evaluation.</li> <li>* Partner with qualified providers including the Mayor's Office of GRYD.</li> <li>* A culmination event held to recognize program participants.</li> </ul> <p>The program will provide first-time work experience for youth citywide during school vacation. Service providers will be selected from the existing YouthSource Center Operators procurement list and from the 2013 Support System RFQ.</p>			172,125	172,125			-	(172,125)	
18	<p><b>Citibank Summer Youth</b></p> <p>The program targets at-risk youth, ages 14-21, who have multiple barriers to employment, with emphasis on building Youth Financial Capability. The program is funded through the generous support of the Citi Foundation and will provide 275 youth with a paid six week work experience in the communities of Watts and Boyle Heights. The work experience component will be provided by the Watts and Boyle Heights YouthSource centers operated by the Los Angeles Youth Opportunity Movement. A Financial Literacy and research component will be conducted in partnership with the United Way of Greater Los Angeles.</p>		-	-	-		452,694	452,694	452,694	
<b>Subtotal: Summer Youth Employment</b>					3,040,155	3,040,155		7,867,854	7,867,854	4,827,699
<b>Year-Round Youth Employment:</b>										
19	<p><b>Cash for College (WIA and Other Funds)</b></p> <p>The Cash for College (CFC) campaign is designed to expand access to education and career opportunities for low-income youth. This WIA &amp; CDBG funded initiative is intended to integrate CFC activities in the YouthSource System to ensure access to CFC activities for WIA program-enrolled youth. Project services are coordinated through a contract with the Los Angeles Area Chamber of Commerce Foundation. Funding in PY 13-14 included CDBG monies; funding in PY 14-15 includes City General Funds. Primary services include:</p> <ul style="list-style-type: none"> <li>* Targeted outreach to YouthSource participants to ensure attendance of 500 WIA-enrolled youth at the Cash for College Convention.</li> <li>* Facilitation and recruitment of 13 YouthSource contractors to be "pick-up" sites for the College for Cash Convention.</li> <li>* Providing information for FAFSA financial aid workshops to all YouthSource Contractors.</li> <li>* Ensuring that 100 WIA program-enrolled youth participate in the Cash for College financial aid workshops.</li> </ul>		90,000	51,730	141,730	90,000	49,144	139,144	(2,586)	

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20	<b>Hire LA's Youth 16-24 (WIA and Other Funds)</b>  In partnership with the Los Angeles Area Chamber of Commerce Foundation, this program provides youth, ages 16-24 with Job Skills Workshops and mock interviews to obtain Work Readiness Certificates (WRC). Hiring events and recruitments are continuously planned throughout LA to highlight the program to promote the value of the WRC to the business community and to connect young job seekers with employers. Funding in PY 13-14 included CDBG monies; funding in PY 14-15 includes City General Funds.  The goal of the program is to secure 1,500 job pledges to hire young adults into unsubsidized employment. This activity will provide funding to the Chamber of Commerce Foundation for System Support activities.  * Secure job pledges from area employers. * Recruit, evaluate, and place youth ages 16-24 into Hire LA job pledge pool. * Have youth participate in Work Readiness Certification program. * Hire youth into secure employment.		75,000	142,482	217,482	75,000	285,000	360,000	142,518	
21	<b>Los Angeles Reconnections Career Academy (LARCA) (WIF-DOL)</b>  The Los Angeles Reconnections Career Academy (LARCA) will support the enrollment of 1,200 young people between the ages of 16-24 over the next three program years. The program model focuses on 100% drop out recovery with connections back to school and career pathways and includes a robust evaluation component conducted by the Social Policy Research Associates (SPR). The program is administered by EWDD with direct services provided by the Youth Policy Institute, the Coalition for Responsible Community Development, the Los Angeles Conservation Corp, InnerSight, Inc, Los Angeles Unified School District and the Los Angeles Youth Opportunity Movement, Watts and Boyle Heights.			3,306,666	3,306,666		4,163,073	4,163,073	856,407	
22	<b>Northeast Los Angeles Riverfront (NELA)</b>  In 2012, the Los Angeles Community Development Department (CDD) signed an agreement with the United States (US) Department of Housing and Urban Development (HUD) to implement a \$2.25 million Community Challenge planning grant from the Federal Partnership for Sustainable Communities. The grant funds an innovative, interdisciplinary partnership called the Northeast Los Angeles Riverfront Collaborative (NELA RC). NELA RC includes a comprehensive implementation strategy for community revitalization and reinvestment that links land use, economic development and workforce strategies. This project will continue with HUD funds carried over from prior years.				-		151,763	151,763	151,763	
23	<b>YOM - Intensive Transitions</b>  Continues funding of Intensive Transitions project that supports youth offenders returning from probation camps, linking them to education and employment opportunities through the YouthSource System. The project has functioned as a component of the larger LA Youth Opportunity Movement (LAYOM) Program. Services include anger management training, individual counseling, parent education, after school tutoring, and community service. The case management program has shown an increase in successful completion of probation, reduced recidivism, community service and restitution.		177,000		177,000	177,000	-	177,000	-	
24	<b>YOM - City General Fund</b>  Provides for continuation of services previously funded by the CDBG grant program with City General Funds. LAYOM promotes the development of youth by implementing its mission of promoting youth achievement by working with families and community partners to create opportunities for youth 14-24 yrs. to reach their education, employment and personal development goals. In partnership with local community based organizations, LAYOM is a vocational, educational, career, and social support system that emphasizes the talents and capacities of the community's youth and families. LAYOM serves in-school and out-of-school youth and provides recruitment, assessment, case management, job preparation, internships, career counseling, job placement, leadership development and educational placement in a client-centered, individual approach.			603,210	603,210		472,374	472,374	(130,836)	
25	<b>LA County Probation High Risk/High Need</b>  Funding provides year long employment and educational training opportunities to 50 young people returning from the juvenile camp system operated by the Los Angeles Opportunity Movement (LAYOM).  Subtotal: Year-Round Youth Employment:			195,524	195,524		168,396	168,396	(27,128)	
<b>Total: YOUTH ACTIVITIES</b>				342,000	4,299,612	4,641,612	342,000	5,289,749	5,631,749	990,137
				12,484,000	7,339,767	19,823,767	11,576,080	13,157,603	24,733,683	4,909,916

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<b>INDUSTRY SECTOR TRAINING INVESTMENTS</b>									
26	WIB Innovation Fund and Sector Intermediaries		1,000,000		1,000,000	1,000,000	-	1,000,000	-
	The WIB Innovation Fund supports effective program designs to provide capital needed to replicate their success. Funding for these programs is based on an analysis of outcomes, evidence of success, learning which addresses key gaps in knowledge within the field, sustainability and scalability. Intermediaries may used to build capacity of the intended beneficiaries of the program. Funding for Rapid Response Allowable activities may derive from the WIA formula allocation; however, the CWIB has indicated that the State may provide funding for layoff aversion activities separately. The City will review the implementation of the Veterans initiative and allocate funds in PY 14-15.								
27	Staffing for Green Retrofit Development Interdept Task Force and Advisory Council		25,000		25,000			-	(25,000)
	In PY 13-14, the WIB approved funding for positions in the Mayor's Office to staff the a Green Retrofit Advisory Council. The Council was appointed by the Mayor and City Council to provide the Green Retrofit Development Interdepartmental Task Force, comprised of 16 representatives from City departments, with guidance and assistance in the implementation and operation of the City Building Green Retrofit Program. This activity will not be continued in PY 14-15. Total: INDUSTRY SECTOR TRAINING INVESTMENTS		1,025,000	-	1,025,000	1,000,000	-	1,000,000	(25,000)
<b>EVALUATION STUDIES</b>									
28	Customer Satisfaction Surveys		140,075		140,075	140,000	184,000	324,000	183,925
	Contract with The University Corporation to provide the following: * Continue to conduct customer satisfaction surveys at WorkSource Centers * Continue to conduct Youth participant phone surveys * Continue to conduct employer surveys of WorkSource and YouthSource Centers * Continue to provide performance and policy consulting as needed * Compile and analyze Universal Access client data * Layoff Aversion								
29	LA Performs		100,000		100,000	100,000	-	100,000	-
	Continue to fund the performance management system implementing online performance management of the Workforce Development System, which incorporates customer satisfaction surveys of participants, employers and universal access tracking. This system provides valuable information used for performance measurement and annual program evaluation of our agencies.  Contract with Future Work Systems LLC to continue to host and maintain the LA Performs website, which assists with the management and reporting of performance metrics and provide LA Performs training as needed.								
30	Labor Market Information		42,259		42,259	75,000	-	75,000	32,741
	Labor Market Information is used to research and evaluate industry sector initiatives and high growth industries in connection with employment and job training.								
	Total: EVALUATION STUDIES		282,334	-	282,334	315,000	184,000	499,000	216,666

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<b>CONTINUOUS IMPROVEMENTS</b>									
31	<b>Audit Fees/Fiscal Training</b>		90,000		90,000	100,000	-	100,000	10,000
	<ul style="list-style-type: none"> <li>Conduct fiscal review and special audits of WorkSource and YouthSource centers.</li> <li>Participate at various fiscal and administrative training events for audit staff.</li> </ul>								
32	<b>Certification Requirements for WorkSource and YouthSource Centers</b>				-	75,000	-	75,000	75,000
	The WIB Certification Policy requires WDS contractors to adopt Malcolm Baldrige National Quality Award criteria in their management practices. Funding will be used to underwrite fees of YouthSource centers to apply for California Awards for Performance Excellence (CAPE). New CAPE applicants must submit a Prospector application and prior Prospector award recipients should must Eureka level, from the California Council for Excellence (CCE). CCE helps public, private, and nonprofit organizations achieve "world class" results through Malcolm Baldrige National Quality Award principles and criteria. Organizations receive a CAPE from CCE for incorporating these principles and criteria into their management and operational practices.								
33	<b>Performance Improvement Consultant Services and Technical Assistance</b>		25,000		25,000	100,000	-	100,000	75,000
	Fund to underwrite the cost of consultants to assist the System in developing competency in the Malcolm Baldrige Criteria for Excellence and to support the implementation of the CalJOBS transition, system scorecard, and related metrics.								
34	<b>Services to Vulnerable Populations</b>		25,860		25,860	25,860	-	25,860	-
	Provides staff training and technical assistance to better serve the employment and training needs of vulnerable populations such as the disabled, through the Workforce Development System (WDS).								
	<b>Total: CONTINUOUS IMPROVEMENTS</b>		140,860	-	140,860	300,860	-	300,860	160,000
<b>MISCELLANEOUS</b>									
35	<b>Crossroads/Policy Conferences and Forums</b>		20,000		20,000	20,000	-	20,000	-
	Funding for crossroads symposia at which WIB members, elected officials, and workforce development professionals engage in critical discussions regarding services to older and younger workers. It will serve as the basis for development of workforce development policies and programming in the City of Los Angeles.								
	Funding for the WIB to partner with five other WIBs in sponsoring a policy conference on the needs such as education and workforce development of youth in foster care.								
36	<b>Youth Assessment</b>		300,000		300,000	275,000	-	275,000	(25,000)
	InnerSight uses a widely researched and consistently validated interest and preference inventory designed to identify and clarify preferences, interests, learning and communication styles and more. Clients will take an inventory and then will participate in an InnerSight experience that is guided by professional development experts. Each client will receive a guidebook tailored to them based on the results of their inventory. The results of the experience session will empower clients by providing them a vocabulary for discussing their personal and career interests, a context for understanding their preferences in terms of who they are, a framework for making choices about their present and future educational goals that are in alignment with their preferences, interests and talents and language to use in developing résumés, completing letters of application for college or career in a personal and professional manner.								

WIB Strategies and Activities

Ref #	Strategies & Activities	Trng Related?	PY 2013-14 Allocations			PY 2014-15 Allocations			Increase (Decrease)
			WIA	Other Sources	Total	WIA	Other Sources	Total	
37	<p><b>Promotion and Outreach</b></p> <p>Provides funding for conducting a marketing and outreach effort that includes a range of activities and services, trainings, development of collateral materials and social media, and direct media buys that will:</p> <ol style="list-style-type: none"> <li>Increase regional market share recognition of and support for the WIB and the Workforce Development System, identifying them and their brands as a trusted source of human capital for employers and workforce development services and resources for job seekers, dislocated workers, and youth.</li> <li>Build awareness of the Workforce Development System and Industry Sector Training Initiatives</li> <li>Explain the relationship between the WIB and the Economic and Workforce Development Department and facilitate joint messaging as well as align the new JobsLA.org Virtual One-Stop portal with the CALJobs.ca.gov brand.</li> <li>Align the outreach and brand efforts with the U.S. Department of Labor and California Workforce Investment Board's branding directives.</li> <li>Foster collaboration in outreach efforts within the larger, regional workforce development and community colleges community to significantly attract regional businesses and employers to increase their effective utilization of the region's workforce development system.</li> <li>Provide Workforce Development System staff training related to effective outreach efforts, implementation of branding, and best-practices business service protocols for business and employer customers.</li> </ol> <p>* Additional funding in PY 14-15 reflects potential changes brought about by the ISD model implementation and the State's co-branding requirements</p>		82,450		82,450	200,000	-	200,000	117,550
38	<p><b>Youth Careers Connect</b></p> <p>Funded through the U.S. Department of Education &amp; the U.S. Department of Labor, the Youth Career Connect grants seeks to increase high school students' preparedness for postsecondary education and employability in high-growth industries. Academic and career-focused training are blended to develop work readiness and technical skills that lead to successful employment. EWDD is a subrecipient under the Los Angeles Unified School District.</p>				-	69,555	69,555	69,555	
39	<p><b>Los Angeles Southwest College Leading Engineering Education for the Future in Los Angeles</b></p> <p>Funded by the U.S. Department of Labor, the Southwest College Leading Engineering Education for the Future in Los Angeles (LEEF-LA) seeks to enhance the technical skill levels of local workers so they can obtain or upgrade employment as engineers.</p>				-	-	-	-	
40	<p><b>California Career Pathways Trust Fund</b></p> <p>Funded through the CA Department of Education Career Pathways Trust Fund, the purpose of this program is to support the establishment of kindergarten through community college (K-14) career pathway programs that will provide students with a sequenced pathway of integrated academic and career-based education and training.</p>					66,248	66,248	66,248	
41	<p><b>CA Disability Employment Initiative</b></p> <p>California Disability Employment Initiative - As part of a statewide demonstration project in Program Year 2012-13, the WDS provided service to individuals with disabilities. This project fosters stronger linkages to the employer community and informs employer and industry associations on tax credits, On the Job Training opportunities, and other incentives available to hiring. The intent of this effort was to increase employer awareness of and dispel the myths of hiring people with disabilities. No additional funds were provided in PY 2013-14 and PY 2014-15. Project scheduled to end in PY 2014-15.</p>				-	-	-	-	
42	<p><b>US Department of Justice Second Chance</b></p> <p>The U.S. Department of Justice, Office of Justice Programs, Bureau of Justice Assistance has awarded grant funds to EWDD for the purpose of implementing its technology career training demonstration project with the goal of reducing juvenile recidivism. EWDD and its partners will recruit, assess, enroll and train 100 juvenile offenders in the field of green automotive technology and green construction technologies prior to release. Juveniles will be provided in-camp educational and career training and post-release services with a focus on training, education and behavioral therapy.</p>				-	690,734	690,734	690,734	
43	<p><b>LA County Workforce Investment Act</b></p> <p>The City will receive funds from the County of Los Angeles to continue the provision of services at the Pacoima/North Valley WorkSource Center to residents of the Los Angeles County LWIA.</p>				-	500,000	500,000	500,000	
44	<p><b>Audit Repayment Fund</b></p> <p>To be used by EWDD to cover anticipated budget shortfalls from various sources.</p>				-	-	-	-	
	<b>Total: MISCELLANEOUS</b>		402,450	-	402,450	495,000	1,326,538	1,821,538	1,419,088
	<b>Grand Total: All WIB Strategies and Activities</b>		<b>34,644,149</b>	<b>14,286,228</b>	<b>48,930,377</b>	<b>34,166,297</b>	<b>17,702,073</b>	<b>51,868,370</b>	<b>2,937,993</b>
<b>CITY OF LA:</b>									
45	<p><b>Program and Administrative Support:</b></p> <ul style="list-style-type: none"> <li>Economic and Workforce Development Department</li> <li>Workforce Investment Board (WIB)</li> <li>Other City Departments</li> </ul>					10,831,755	3,304,678	14,136,432	
						8,815,859	3,304,678	12,120,537	
						992,257	-	992,257	
						1,023,638	-	1,023,638	

WIB Strategies and Activities

Ref #	Strategies & Activities	Trng Related?	PY 2013-14 Allocations			PY 2014-15 Allocations			Increase (Decrease)
			WIA	Other Sources	Total	WIA	Other Sources	Total	
	Total: CITY OF LA					10,831,755	3,304,678	14,136,432	
	<b>Grand Total: All WIB Strategies and Activities and Program/Admin Support</b>					<b>44,998,051</b>	<b>21,006,750</b>	<b>66,004,802</b>	