

REPORT FROM

OFFICE OF THE CITY ADMINISTRATIVE OFFICER

Date: August 07, 2014

CAO File No. 0220-03355-0022

Council File No. 14-0838

Council District: --

To: The Council

From: Miguel A. Santana, City Administrative Officer 

Reference: Board of Police Commissioners Transmittal dated June 17, 2014

Subject: **2014-15 OPERATION ALCOHOLIC BEVERAGE CONTROL (ABC) AWARD**

SUMMARY

The Los Angeles Police Department (LAPD) seeks retroactive approval to apply for and accept a \$100,000 grant award for the 2014-15 Operation Alcoholic Beverage Control (ABC) Program from the State of California Department of Alcoholic Beverage Control (State) for the period July 1, 2014 through June 30, 2015.

Under the grant agreement, the State will reimburse the City for expenses incurred as follows:

Sworn Salaries	\$69,630
Sworn Overtime	25,870
Training	2,000
Equipment	<u>2,500</u>
Total	\$100,000

The major objective of Operation ABC is to enforce alcohol sales and use laws and to prevent and/or discourage illegal drugs in ABC licensed businesses, sales of alcoholic beverages to minors, intoxicated patrons, illegal solicitation of alcohol and other related criminal activities. Operation ABC also provides training for alcohol retailers to educate licensees and their employees in promoting the responsible sale, service and distribution of alcoholic beverages.

The LAPD employs on a continuing basis two Police Sergeant IIs to coordinate Operation ABC. The LAPD will use \$69,630 to finance approximately 55 percent of the salary costs of one Police Sergeant II and \$25,870 to provide overtime to supporting sworn personnel. The majority of funding for this program is provided in the City's General Fund. Although no matching funds are required to accept this grant, the City must cover the remaining sworn salary and benefit costs of the two Police Sergeants. These costs are already included in the 2014-15 Adopted Budget and do not represent any additional General Fund impact since the positions are filled by existing LAPD personnel. Further details on the grant are provided in the attached correspondence from the Board of Police Commissioners dated July 17, 2014.

CITY ADMINISTRATIVE OFFICE
SERVICES

RECOMMENDATIONS

That the Council, subject to the approval of the Mayor:

1. Authorize the Chief of Police, or designee, to:
 - a. Retroactively apply for and accept the 2014-15 Operation Alcoholic Beverage Control (ABC) Grant in the amount of \$100,000 from the State of California, Department of Alcoholic Beverage Control for the period July 1, 2014 through June 30, 2015;
 - b. Execute the 2014-15 Operation ABC Grant Agreement on behalf of the City and submit all necessary documents relative to the grant award, subject to the approval of the City Attorney as to form and legality;
2. Authorize the Los Angeles Police Department (LAPD) to:
 - a. Submit grant reimbursement requests to the grantor and deposit grant receipts in the Police Department Grants Fund No. 399, Department 70;
 - b. Spend up to the grant amount of \$100,000 in accordance with the grant award agreement;
3. Authorize the Controller to:
 - a. Establish a grant receivable in Fund 339 in the amount of \$100,000 and establish an appropriation account, account number to be determined, within the Fund for the receipt and disbursement of grant funds;
 - b. Increase appropriations on an as-needed basis as follows:

From:

<u>Fund/Dept</u>	<u>Account No.</u>	<u>Account Name</u>	<u>Amount</u>
339/70	To Be Determined	2014-15 ABC Grant	\$95,500

To:

<u>Fund/Dept</u>	<u>Account No.</u>	<u>Account Name</u>	<u>Amount</u>
100/70	001012	Salaries Sworn	\$69,630
	001092	Overtime Sworn	<u>25,870</u>
		Total	\$95,500

4. Authorize the LAPD to prepare Controller's instructions for any necessary technical adjustments, subject to the approval of the City Administrative Officer, and instruct the Controller to implement the instructions.

FISCAL IMPACT STATEMENT

Approval of the recommendations within this report will allow for the expenditure of \$100,000 from the 2014-15 Operation Alcoholic Beverage Control Grant. The grant will provide partial funding for sworn salaries and overtime funding for sworn personnel. No matching funds are required for this grant. The remaining sworn salary and fringe benefit costs are already included in the 2014-15 Adopted Budget. There is no additional General Fund impact.

MAS:JCY:04150007

Attachment

LOS ANGELES POLICE COMMISSION

Attachment

BOARD OF
POLICE COMMISSIONERS

STEVE SOBOROFF
PRESIDENT

PAULA MADISON
VICE PRESIDENT

SANDRA FIGUEROA-VILLA
KATHLEEN C. KIM
ROBERT M. SALTZMAN

MARIA SILVA
COMMISSION EXECUTIVE ASSISTANT II



ERIC GARCETTI
Mayor

RICHARD M. TEFANK
EXECUTIVE DIRECTOR

ALEXANDER A. BUSTAMANTE
INSPECTOR GENERAL

EXECUTIVE OFFICE
POLICE ADMINISTRATION BUILDING
100 WEST FIRST STREET, SUITE 134
LOS ANGELES, CA 90012-4112

(213) 236-1400 PHONE
(213) 236-1410 FAX
(213) 236-1440 TDD

June 17, 2014

BPC #14-0249

The Honorable Eric Garcetti
Mayor, City of Los Angeles
City Hall, Room 303
Los Angeles, California 90012

The Honorable City Council
City of Los Angeles
c/o City Clerk's Office

Dear Honorable Members:

RE: TRANSMITTAL OF THE GRANT APPLICATION AND AWARD ACCEPTANCE FOR
THE 2014-2015 OPERATION ABC GRANT AWARD FROM THE DEPARTMENT OF
ALCOHOLIC BEVERAGE CONTROL

At the regular meeting of the Board of Police Commissioners held June 17, 2014, the Board APPROVED the Department's report relative to the above matter.

This matter is being forwarded to you for approval.

Respectfully,

BOARD OF POLICE COMMISSIONERS

Handwritten signature of Maria Silva in cursive script.

MARIA SILVA
Commission Executive Assistant

Attachment

c: Chief of Police

INTRADEPARTMENTAL CORRESPONDENCE

BPC #14-0249

SA

June 13, 2014
1.17

RECEIVED

JUN 10 2014

REVIEWED POLICE COMMISSION

TO: The Honorable Board of Police Commissioners

FROM: Chief of Police

Richard M. Tefank
RICHARD M. TEFANK
EXECUTIVE DIRECTOR
6/10/14
DATE

SUBJECT: TRANSMITTAL OF THE GRANT APPLICATION AND AWARD
ACCEPTANCE FOR THE 2014-2015 OPERATION ABC GRANT AWARD
FROM THE DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

RECOMMENDED ACTIONS

1. That the Board of Police Commissioners (Board) REVIEW and APPROVE this report.
2. That the Board TRANSMIT the attached grant application and award, pursuant to Administrative Code Section 14.6(a), to the Mayor, Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst, and the City Clerk for committee and City Council consideration.
3. That the Board REQUEST the Mayor and City Council to:
 - A. AUTHORIZE the Chief of Police to ACCEPT the grant award of \$100,000 from the Department of Alcoholic Beverage Control (ABC) for Operation ABC for the period of July 1, 2014, to June 30, 2015;
 - B. AUTHORIZE the Chief of Police or his designee to execute the grant agreement for the period of July 1, 2014 through June 30, 2015, subject to the review of the City Attorney as to form and legality;
 - C. AUTHORIZE the Controller to set up the grant receivable in Fund No. 339 in the amount of \$100,000 and establish an appropriation account to be determined within Fund No. 339, Department No. 70, for the disbursements of Operation ABC grant funds;
 - D. AUTHORIZE the Los Angeles Police Department (LAPD) to submit grant reimbursement requests to the grantor and deposit the grant receipts in Fund No. 339, Department No. 70;
 - E. AUTHORIZE the LAPD to spend up to the total grant amount of \$100,000 in accordance with the grant award agreement;

- F. AUTHORIZE the Controller to increase appropriations as needed from Fund No. 339, Department No. 70, appropriation account number to be determined, to Fund No. 100, Department No. 70, account numbers and amounts as follows:

Account No. 701012, Salaries Sworn, \$69,630

Account No. 701092, Overtime Sworn, \$25,870

- G. AUTHORIZE the LAPD to prepare the Controller's instructions for any necessary technical adjustments, subject to the approval of the CAO, and instruct the Controller to implement the instructions.

DISCUSSION

This is the 19th year of funding for Operation ABC. The grant award will provide continued funding for the Citywide implementation of Operation ABC for Fiscal Year 2014-2015. Operation ABC is a comprehensive enforcement and prevention effort to identify disorderly outlets, reduce ABC violations and alcohol-related crimes, and to address the ABC-related quality of life issues. This project will include a wide range of strategies including training, education, and planning.

With almost 6,000 ABC licensed locations, the City accounts for almost 40 percent of all licenses in Los Angeles County, more than all other counties statewide. In addition, the immense population of Los Angeles and a shortage of police officers make it difficult to oversee and maintain compliance with all ABC locations. Operation ABC will continue to focus on one centralized office that collects and exchanges information for government and community purposes, provides training to all stakeholders and conducts enforcement operations to reduce the recurrence of alcohol-related problems Citywide.

The LAPD will continue current efforts by replicating effective practices and expanding upon proven methods such as Standardized Training for Alcohol Retailers, Shoulder Tap, Minor Decoy, and Drunk Decoy. Since the project was initiated in 1996, Operation ABC has closed more than 89 non-compliant outlets, which has had a corresponding positive impact on the quality of life in the surrounding neighborhoods. Another area of concern is the number of new licenses being issued in Los Angeles. The Responsible Retailer Program continues to be a successful tool utilized by the Los Angeles Zoning Administration as a mandated requirement for new licensees to obtain their zoning permit to sell alcohol.

The funding from the Department of ABC will enable the LAPD to continue to work closely with the Planning Department, Department of Building and Safety, Fire Department, and the Los Angeles County Public Health Department to enforce a broad range of code violations. The LAPD will also continue its partnership with the City Attorney's Citywide Nuisance Abatement Program (CNAP) and the Community Problems Unit. The partnership with CNAP continues to allow Operation ABC to investigate ABC violations effectively, along

with narcotic violations occurring within problem ABC outlets.

The grant award budget includes \$69,630 for the salary of a Police Sergeant II, \$25,870 for sworn overtime, \$2,500 in equipment for computer and related equipment, and \$2,000 for mandatory travel to attend conferences convened by the Department of ABC.

The agreement and supporting documentation were received by the LAPD from the Department of ABC in mid-May. Upon review, it is now being transmitted for approval.

If you have any questions regarding this matter, please contact Chief Information Officer Maggie Goodrich, Information Technology Bureau, at (213) 486-0370.

Respectfully,



CHARLIE BECK
Chief of Police

BOARD OF
POLICE COMMISSIONERS
Approved *June 17, 2014*
Secretary *Maria Silva*

Attachments

INTRADEPARTMENTAL CORRESPONDENCE

May 29, 2014
1.17

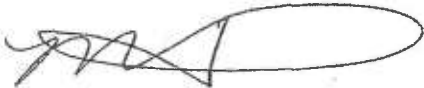
TO: Chief of Police

FROM: Commanding Officer, Information Technology Bureau

SUBJECT: TRANSMITTAL OF THE GRANT APPLICATION AND AWARD
ACCEPTANCE FOR THE 2014-2015 OPERATION ABC GRANT AWARD
FROM THE DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

Attached for your approval and signature is the transmittal to the Board of Police Commissioners to accept grant funds for the 2014-2015 Department of Alcoholic Beverage Control (ABC) program. The Los Angeles Police Department will receive \$100,000 as reimbursement for activities from July 1, 2014, to June 30, 2015. This award will provide continued funding for the Citywide implementation of Operation ABC which focuses on the enforcement of alcohol laws in ABC licensed businesses, sales of alcoholic beverages to minors and intoxicated patrons, illegal solicitation of alcohol and other criminal activities.

If you have any questions, please contact Management Analyst Nichole Trujillo, Grants Section, at (213) 486-0385.



MAGGIE GOODRICH, Chief Information Officer
Commanding Officer
Information Technology Bureau

Attachments

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

3927 Lennane Drive, Suite 100
Sacramento, CA 95834
(916) 419-2500

RECEIVED-2

MAY 20 2014 #4841

OFFICE OF THE CHIEF OF POLICE

RECEIVED
MAY 22 2014
BY: JAW 372

May 16, 2014

To: OAS/Grants
By: [Signature]
--- Information Only
--- Approp. action, retain & file
--- Reply to Correspondent by you.
--- Copy to COP
--- Forward to COP
--- Invsor. Reply COP signature
--- Resulting documents to COP
--- [Signature] Attn: Nichole Trusello

Chief Charlie Beck
Los Angeles Police Department
100 West 1st Street, Suite 1072
Los Angeles, CA 90012

Dear Chief Beck:

Congratulations! Your agency has been selected by the Department of Alcoholic Beverage Control to receive funding for your 2014/2015 GAP grant proposal in the amount of \$100,000. We look forward to working with your department to meet the goals and objectives in your proposal.

A grant contract will be forthcoming within the next couple of weeks which requires a resolution from your agency's governing body. A sample resolution was included in the Request for Proposal packet. **Due to the fact that these resolutions have to be put on your governing body's calendar, we ask that you do this as soon as possible.**

We are planning a two and a half-day training conference July 7-9, 2014, at the Embassy Suites San Diego Bay - Downtown. The conference can accommodate two attendees from each agency and it is recommended that your Project Director and the officer assigned to the grant program attend.

This conference will offer valuable training in alcohol enforcement and will also be an excellent opportunity for the officers and deputies from your agency to meet and share information with others. Attendees are encouraged to utilize a pre-registration session on Sunday, July 6, from 4:00 - 5:00 p.m. in order to expedite the registration on the next day.

A block of rooms at a special conference rate of \$149.00 plus tax has been reserved for grant agency participants.¹ **PLEASE NOTE THAT ATTENDEES MUST MAKE RESERVATIONS BY THE HOTEL'S DEADLINE OF JUNE 13, 2014,** to guarantee the special room rate or availability. There will be a \$225.00 registration fee per person for the

¹ Based on the State regulations we are unable to reimburse those agencies that are within a 50 mile radius from the Embassy Suites San Diego Bay - Downtown. The distance is based on the agency's physical headquarters address. Agencies that fall in this category are: Chula Vista Police Department, La Mesa Police Department, Oceanside Police Department and San Diego County Sheriff's Department. Travel reimbursable costs for the aforementioned agencies will be limited to the registration fee only.

training that is reimbursable through the grant. Space at the hotel is limited and late registrants may be referred to nearby hotels.

Participants must contact the Embassy Suites Hotel **directly** to make reservations. Below are two options:

1. Go to http://embassysuites.hilton.com/en/es/groups/personalized/S/SANDNES-ABC-20140703/index.jhtml?WT.mc_id=POG. *This link is specific to the Alcoholic Beverage Control GAP Conference, or*
2. Call 619-239-2400 main desk at Embassy Suites San Diego Bay – Downtown, or 1-800- EMBASSY (800-362-2779) and ask for the **ABC Grant Assistance Program** discount rate.

Due to the short time frame for registering at the hotel, your prompt attention is appreciated. The special room rate will only be available until June 13, 2014, or until the group block is sold out, whichever comes first. We have also enclosed a conference registration form to be filled out and returned using the same time frame.

If you have any questions, please call Grant Coordinator Suzanne Pascual at (916) 419-2572.

Sincerely,



Timothy Gorsuch
Director

Enclosure

Cc: Sergeant II Lifermando Garcia, Project Director



State of California
Department of Alcoholic Beverage Control
Grant Assistance Program

PROPOSAL COVER SHEET
 (TO BE COMPLETED BY APPLICANT AGENCY)

1. Name of Applicant Agency: Los Angeles Police Department	
2. Description of Applicant Agency: Provide your city or county and a brief summary of department size, staffing, and structure. The Los Angeles Police Department is the second largest city in the nation, with over 4 million residents in a 468 square mile area. The Police Department has over 9,900 sworn officers and is a full service law enforcement agency. Under a Police Commission of five members, the Department is administered by the Chief of Police and is divided into four geographic Operations Bureaus, which are subdivided into 21 Areas providing police services to the various business and residential communities. Vice units are assigned to each Area and are responsible for ABC-related investigations and enforcement actions. All ABC-related activity is overseen by Operation ABC that provides training, enforcement and administrative support.	
3. Number of Licenses in Project Area: 5,733	4. Population of Service Area: 4 million
5. Project Description: Provide a list of your projects goals and objectives and briefly summarize. This project will allow the Los Angeles Police Department to continue ABC-related enforcement, education and training on a Citywide level. See continuation sheet for detailed summary of project goals and objectives.	
6. Funds Requested: \$100,000	7. Project Period: July 1, 2014 – June 30, 2015
8. Acceptance of Conditions: By submitting this proposal, the applicant signifies acceptance of the responsibility to comply with all requirements stated in the Request for Proposals. The applicant understands that ABC is not obligated to fund the project until the applicant submits correctly completed documents required for the contract.	
A. Project Director (person having day-to-day responsibility for the project)	B. Chief of Police or Sheriff (authorizing official)
Name: Sergeant II Lifermando Garcia Address: 100 West 1 st Street, Room 441, Los Angeles, CA 90012 Phone: (213) 486-0923 Fax: (213) 486-0909 E. Mail Address: 27687@lapd.lacity.org Signature:	Name: Charlie Beck, Chief of Police Address: 100 West 1 st Street, Suite 1072, Los Angeles, CA 90012 Phone: (213) 486-0150 Fax: (213) 486-0168 E. Mail Address: Charlie.Beck@lapd.lacity.org Signature:
Title: Sergeant II (Project Director)	Title: Chief of Police
C. Fiscal or Accounting Official	D. ABC USE ONLY
Name: Laura R. Luna Address: 100 West 1 st Street, Room 768, Los Angeles, CA 90012 Phone: (213) 486-8590 Fax: (213) 486-0299 E. Mail Address: Laura.Luna@lapd.lacity.org Signature:	
Title: Commanding Officer, Fiscal Operations Division	

PROJECT NARRATIVE

1. Summary

The City of Los Angeles is populated with more than 4 million residents¹. Since 1980, population growth has increased by over 35 percent. Los Angeles has evolved into a community with a diverse population consisting of: 44.6 percent Hispanic, 31 percent Caucasian, 12 percent Asian/Pacific Islanders, 9.5 percent African American, and .8 percent Native Americans. While 19 percent of the total population of Los Angeles falls below the federally determined poverty line², some neighborhoods targeted in the 2014/2015 proposal approach 37 percent. Increasing unemployment, homelessness, and related problems such as alcohol and substance abuse, are among the City's challenges. Urban blight continues to remain visible in some neighborhoods and is often associated with disorderly ABC-licensed locations.

The Los Angeles Police Department (LAPD) is a full-service organization providing emergency response, crime suppression, investigative functions and traffic control. Currently, the LAPD has 9,902 sworn officers who provide police services for a 468 square mile area. Approximately 2,830 civilian employees provide support services for the LAPD. The Department's sworn strength to population ratio (2.4 officers per 1,000 population) is among the lowest of the nation's largest cities. A five-member Police Commission provides oversight over the LAPD's policies and procedures. The Department's administrative structure consists of the Chief of Police and offices immediately accountable to the Chief, such as Government Liaison, Community Affairs and Bureau of Professional Standards, etc. The City is divided into four geographical Bureaus: Central, South, West, and Valley, that provide police services in their respective communities. Bureaus are subdivided into four to seven Areas (for a total of 21 Areas citywide), administered by Captains. Each Area has a small vice unit responsible for ABC enforcement in addition to other vice-related duties.

Los Angeles has 5,733 ABC licensed locations with over 45,000³ individuals employed in the retail distribution of alcoholic beverages. The number of ABC-licensed establishments in the City accounts for seven percent of the total number of licensed locations state-wide (85,788) and 32 percent of all licenses in Los Angeles County (17,810). The goals and objectives of this project will continue to focus ABC enforcement and educational activities from a centralized office (Operation ABC). These activities will include: managing ABC enforcement activity on a citywide basis, the collection and exchange of information for government and community purposes, and providing specialized training at the request of our stakeholders. These efforts will reduce the recurrence of alcohol-related problems citywide. The Department is requesting the maximum funding amount of \$100,000.00. This will fund the salary of a full time Sergeant II position at 60%, including 297 hours of overtime to conduct training and enforcement operations, funds to purchase equipment along with travel expenses to attend mandated ABC conferences.

2. Problem Statement

A combination of population density, close proximity to ABC licensed premises, distributed over a large geographic area has created significant policing problems for the LAPD. Los Angeles has in excess of 500 nightclubs; 150 of these premises can serve over 500 patrons at a time. Additionally, due to the popularity of the many special venues (Staples Center, LA Live Entertainment Center, Academy Awards, Dodger, Kings, Clippers and Lakers athletic events, etc.) the adult drinking population can surge significantly on any given evening. Thousands of patrons frequent the nearly 3,000 on-sale ABC establishments on a nightly basis. The potential over-service by bartenders can result in very intoxicated drivers navigating extremely busy freeways and 8,560 miles of surface streets. Because of community concerns, 27 ABC licensed premises are currently the subject of formal abatement investigations. Past grants have established parameters that have effectively dealt with many problematic premises, resulting in the permanent closure of 112 ABC establishments. The LAPD relies on ABC's progressive discipline process to resolve issues pertaining to licensed locations that have a negative impact our many diverse residential and business communities.

Of continued concern and focus of the preceding three ABC grants, is the problems associated with the illegal solicitation of alcoholic beverages inside on-sale licensed premises (§§303a PC and 25657a/b B&P). This activity encourages intemperance and has been directly tied to many Part I and II Crimes. Citywide, 70 licensed locations have been identified by Area vice personnel as being involved in promoting this activity, despite aggressive enforcement action. During the past three ABC grants, investigations at 44 ABC locations resulted in 453 arrests for crimes relating to the illegal solicitation of alcoholic beverages and the problem continues relatively unabated. In 2103 alone, Operation ABC expended 1,295 personnel hours investigating the above crimes. These investigations are extremely complex and require officers who are well trained and versed in the nuances of the activity to ensure criminal and administrative filings.

The prevention of the exploitation of individuals for labor or sexual activities through human trafficking is of major importance to the LAPD. Worldwide, it is estimated that there are nearly 20.9 million human trafficking victims. In recent months, illegal alcoholic beverage solicitation investigations have revealed evidence that a number of premises promoting such activity may be tied to human trafficking. Currently, four on-sale ABC licensed premises are subjects of illegal alcoholic beverage solicitation investigations and allegations of human trafficking have been alleged. Additionally, Los Angeles has in excess of 25 miles of surface streets where pimps are known to gather for the sexual exploitation of young women. Well known, and identified as "tracks" are Sepulveda Boulevard, Lankershim Boulevard and Figueroa Street; these areas attract individuals from as far off as Arizona. These 'tracks' are also peppered with approximately 150 ABC off-sale premises. Due to their late business hours and well illuminated storefronts, the areas around these premises become magnets for street prostitution activity. They also serve as a source for many of the basic food and living essentials for individuals engaged in street prostitution; as such, they are the perfect conduit to provide potential victims of human trafficking with a path to freedom. Senate Bill (SB) 1193 (2013) established Civil Code §52.5 requiring posting of Human Trafficking Public Notices at all public premises (on-sale premises). Notices alert the public to the seriousness of the crime and provide potential victims with 24-hour assistance. Through this grant, Operation ABC will seek the voluntary posting of SB 1193 notices in English and Spanish, at all off-sale premises in areas known to be high in street prostitution activity (i.e. "tracks") and will continue to investigation the link between 303a PC activity and human trafficking crimes.

The LAPD relies on minor decoy operations to aid in curtailing the availability of alcoholic beverages to underage individuals. To that end, 1,186 ABC licensed locations were inspected via the minor decoy program and 1,717 individuals were solicited during decoy shoulder tap operations in 2013. Due to our continued efforts, shoulder tap and minor decoy operations achieved the highest yearly compliance rates during 2013: 91 and 88 percent respectively. Product specific minor decoy operations (i.e. alcohol/energy type malt beverages which are popular among younger consumers) continue to result in lower compliance rates (78 percent) and require additional attention to achieve parity with our overall compliance rate.

The Standardized Training for Alcohol Retailers (STAR) educational program continues to be in high demand by retailers. In 2013, a new record in the number of STAR presentations was established: 129 presentations with a total attendance of 5,408 individuals. This represents a 23 percent increase in the number of presentations and a 25 percent attendance increase in comparison to 2012. This increase is largely attributed to the STAR Corporate Partners program (a modification of the Responsible ABC Retailer program and provides a solid foundation for licensees at a corporate level, to maintain a safe and successful business through education and training). Our educational process should continue to expand into our minority retail communities and encourage Spanish and Korean speaking retailers to participate in this valuable training opportunity. To meet the growing needs of our Korean ABC retail community, additional STAR training material should be translated into Korean and a concerted effort should be made to promote bilingual STAR presentations. Without the ABC Grant and Operation ABC's vision to expand our training platform, maintenance of our many successful educational programs would not be possible.

Our last challenge involves the disruption of the underage drinking model (motivation, availability and opportunity). To facilitate a move in this direction, during this grant period Operation ABC will be partnering with University of Southern California (USC) to develop and institute a block of instruction pertaining to underage drinking. The presentation will be conducted by Operation ABC personnel during 2014/2015 Freshman Orientation. Because of the significant number of students under the age of 21 years (approximately 60 percent of the 40,000 students), USC was identified by Operation ABC as the mostly likely candidate to begin this process (which will eventually be expanded to other universities and colleges). University officials indicate approximately 2,750 students will be participating in the 2014/2015 freshman orientation process and many will be unfamiliar with California law and school policy pertaining to alcohol consumption. It is anticipated that by enlightening students to the legalities, school policies and the problems associated with underage drinking, the above presentations will reduce alcohol-related problems throughout the involved students' college experience.

The Alcoholic Beverage Control Grant support will allow Los Angeles to continue Operation ABC citywide and ensure its consistency with the ABC's 1997 Strategic Plan.

3. Project Description:

Our project will continue with the Grant funded Sergeant II position as well as a Department in-kind Sergeant II position; focusing 100 percent of their time on alcohol-related issues. Our Goals and Objectives will focus on ABC enforcement and education programs on a citywide basis and includes a wide-range of strategies, including training, education and planning. *Training* strategies will focus on ABC licensed establishments and their employees, police department employees, and organizations involved in alcohol-related issues. *Educational* strategies will include the maintenance of an online training vehicle which will allow law enforcement personnel on a statewide level to obtain investigative expertise by reviewing enforcement specific articles via the Internet. Through the maintenance of an active Internet link via the Operation ABC webpage, the ABC retail community has direct access to unit personnel. This access has proven vital in keeping the retail community abreast of training opportunities and serves as a conduit to respond to their many concerns. *Planning* strategies will focus on ABC licensing, conditional use permits, and the impact of alcohol establishments in Los Angeles. Enforcement strategies will focus on enforcement operations: minor and decoy shoulder tap operations, intoxicated service and disorderly house/abatement investigations. The project will allow for the continuation of our efforts to combat the problems associated with the illegal solicitation of alcoholic beverages which was initiated during the previous ABC grant period. Grant personnel will purchase new equipment to aid in our educational efforts through the enhancement of training presentations and enforcement operations.

Project Goals:

1. Identify disruptive retail alcoholic beverage outlets throughout the City of Los Angeles for Disorderly House investigations.
2. Increase ABC licensee education and implement programs to prevent future violations.
3. Continue to develop innovative methods of managing ABC-related problems effectively.
4. Continue to expand partnerships with the retail community and corporate business operators committed to promoting responsible ABC sales and services.
5. Continue the online training vehicle providing law enforcement personnel on a statewide level with access to ABC training material.
6. Alert the public and potential victims of Human Trafficking to avenues of assistance through the posting of Human Trafficking Advisory Notices (SB 1193) at specific off-sale premises.
7. In conjunction with USC faculty, develop and institutionalize freshman orientation curriculum designed to reduce the problems of underage alcohol consumption on the USC campus.

Project Objectives:

1. Identify and target top 20 problematic ABC licensed establishments by July 31, 2014.
 - a. This is to include 8 locations involved in the illegal solicitation of alcoholic beverages.
2. To conduct a minimum of 10 multi-agency task force operations citywide by June 30, 2015.
3. To assist Area Vice Units and ABC district personnel in conducting 50 plain-clothes operations at ABC establishments citywide by June 30, 2015.
4. To conduct a minimum of 65 Minor Decoy operations by June 30, 2015.
 - a. 12 operations will specifically address products that have a significantly greater appeal to underage drinkers (i.e. alcoholic/energy drink products).
5. To conduct a minimum of 30 Shoulder Tap operations by June 30, 2015.
6. To conduct a minimum of 10 Drunk Decoy operations by June 30, 2015.
7. To conduct a minimum of 150 IMPACT inspections by June 30, 2015.
 - a. Encouraging voluntary posting of Human Trafficking Posters as delineated in SB 1193 at off-sale ABC premises in impacted areas.
8. To conduct a minimum of 60 STAR presentations (12 Spanish and 3 Korean).
 - a. STAR training will be modified to include a block of instruction addressing issues relating to SB 1193 and Civil Code §52.6 at on and off-sale ABC licensed premises.
9. Maintain access to Operation ABC personnel via webpage Internet link allowing ABC retailers and the public to exchange of information or the answering of ABC-related questions through June 30, 2015.
10. To continue quarterly publication of the *ABC Debrief* newsletter through June 30, 2015.
11. To continue to utilize the "back-bar inspection" portion of the *ABC Debrief* as an online training vehicle accessible to law enforcement personnel on a statewide level.
 - a. Produce 4 training articles by June 30, 2015.
12. Post 75 Responsible ABC Retailer Program Placards at retail locations citywide.
13. Continue to utilize the "STAR Corporate Partners Program" to provide training to ABC retail employees on a corporate-wide level and identify 5 additional corporations to participate in the program by June 30, 2015.
 - a. To include participation by one Hispanic and one Korean corporation or like organization.
14. To conduct 25 ABC enforcement training sessions to LAPD vice units by June 30, 2015.
15. To conduct a minimum of 12 ABC liaison meetings reviewing reports.
16. To attend ABC conference(s) and prepare training presentations as requested by ABC.
17. Announce the grant award via a press conference or other media event by July 31, 2014.
18. Issue periodic press releases regarding grant activity or enforcement operations.

4. Project Personnel

Operation ABC is staffed by a Project Director, Sergeant II Liferlando Garcia and the Project Coordinator, Sergeant II Stephen Moore who are assigned to Detective Support and Vice Division. Sergeant Garcia has 23 years of law enforcement experience with 12 years in vice assignments. Sergeant Moore has 36 years of law enforcement experience with the LAPD (17 years focused on vice-related enforcement with 15 years coordinating alcohol enforcement and educational programs within Operation ABC). Through weekly meetings with Area Vice Units and ABC personnel, the Project Director and Coordinator will maintain day-to-day project implementations.

¹ State Department of Finance, 2012 estimate.

² Lipton G. Census Data, Community Services Block Grant 1994 Plan

³ Estimation based on 1,728 Informed Merchants Preventing Alcohol-Related Crime Tendencies (IMPACT) inspections (30 percent of total ABC locations) conducted between 1999 and 2004 by Operation ABC personnel. These inspections reported a total of 14,478 employees working at licensed establishments.

BUDGET ESTIMATE

BUDGET CATEGORY AND LINE-ITEM DETAIL	COST
A. Personnel Services (straight time salaries, overtime, and benefits)	(Round budget amounts to nearest dollar)
A.1 Salary: Police Sergeant II \$116,051 (Project Coordinator at 60%) Note: Funds to support the salary of Project Coordinator (Sergeant II Stephen Moore) who will be employed by the LAPD for the balance of this grant period under the terms of the "Recall Program" (Los Angeles City Council Ordinance No. 179186) after his anticipated retirement.	\$69,630.00
A.2 Overtime: 297.35 hours @ \$87.00 per hour	\$25,870.00
TOTAL PERSONNEL SERVICES	\$95,500.00
B. Operating Expenses (maximum \$2,500)	
TOTAL OPERATING EXPENSES	0
C. Equipment (maximum \$2,500)	
(Attach receipts for all equipment purchases to monthly billing invoice) Purchase computer equipment to be utilized for training purposes	\$2500.00
TOTAL EQUIPMENT	\$2500.00
D. Travel Expense/Registration Fees (maximum \$3,000)	
(Registration fee for July 2014 GAP Conference attendees is \$225 each)	
Registration fee for July 2014 GAP Conference - (2) attendees	\$450.00
Travel, lodging and per diem for July 2014 GAP Conference	\$1550.00
TOTAL TRAVEL EXPENSE	\$2000.00
TOTAL BUDGET ESTIMATE, ALL CATEGORIES	\$100,000.00

OTHER FUNDING SOURCES

Complete the following to report the total funds available to support the activities related to accomplishing the goals and objectives of the contract. In the "Grant Funds" column, report the ABC funds requested by category. In the "Other Funds" column, report all other funds available to support the project by category. Then calculate the totals by category in the "Program Total" column. Total each column down to arrive at the total program funds available. (Round all budget amounts to the nearest dollar.)

BUDGET CATEGORY	GRANT FUNDS	OTHER FUNDS	PROGRAM TOTAL
Personnel Services			
Project Coordinator (Recall Program)	\$ 69,630		\$ 69,630
Project Officer Overtime Funds	\$ 25,870		\$ 25,870
Second Sergeant II Salary		\$116,051	\$ 116,051
Equipment Expenses			
	\$ 2,500		\$ 2,500
Travel/Registration Fees			
	\$ 2,000		\$ 2,000
TOTALS	\$ 100,000	\$ 116,051	\$ 216,051

(This form does not become part of the contract.)