COUNCIL FILE 14-0855

Petition to Exclude the property located at 1350 N. Cahuenga Blvd., Los Angeles, CA 90028 a triangle lot From Hollywood Entertainment District.

City of Los Angeles
COUNCIL FILE 14-0855

“Property” address: 1350 North Cahuenga Blvd. Los Angeles, CA 90028
Property Assessors ID 5546 17 027
Owner of the property: Setrak Kinian

In my opinion the transients problem is partly created by the BID project so the larger parcel owners can buy the smaller parcel properties. The nuisance that was created by the transient problem which mainly started just about when the Sunset and Vine Bid project was taking off. The loss that was inflicted on our business since 2011 was over $2,000,000.00.

Re: History of an Unlawful Tax Assessment on my property by Sunset & Vine BID Project for the fiscal year that started from July 1, 2011 to current date on my annual property tax bill.

Below are my complaints detail.

I am the owner of the above noted “Property”. It is a triangle lot surrounded with Delongpre Ave. on the north, Cahuenga Blvd on the west and Ivar Ave on the east side. It was about July 2007, when I started receiving calls at my business location at 1350 North Cahuenga Blvd. Los Angeles 90028 asking me to call the city council and complain about graffiti on our walls and transients outside our building. We really didn’t have any graffiti or transient problems. Most of the time, the graffiti was only once in the three months or so on one side of our exterior wall. These calls continued to come in, even though we informed the caller we do not have any graffiti or transient problems. I was wondering why these callers male or female wanted me to contact the city council and complain. After a few years, I felt that this was very odd. In mid 2009, I specifically asked one of the callers not to call us anymore. The calls to request calling the city council to complain about graffiti stopped. At the beginning of 2010, many times I had a male individual stop by and tell me that there is graffiti on the outside of my wall and advised me to call the city council office and file a complain to take care of this problem. This sounded like a mirror of the telephone calls I was receiving in the past. Around February 2011, several times a female came to my business location and told me that there is an older person creating a nuisance in our area and she was trying to get rid of him. When I asked for her name, she introduced herself as Kerry Morrison. Ms Morrison said that he is about 60 years old and six foot tall. Ms Morrison advised me to call the city council office and complain about him. I informed her that I have no interest in calling the city council office for a minor issue like this. Ms Morrison also informed me that she represents a non-profit organization trying to clean up Hollywood. A few weeks after her visit, someone started taking a leak at our entrance door, while my store was closed. This new nuisance went on for five to six months. In the same period, I saw a few transients sleeping against the wall at the rear of my “Property” on Ivar Ave side. Weeks went by and one day Ms Morrison came back to our store and left a pamphlet. She informed me that she is the director of a non-profit
organization and she is submitting a plan to the city council for providing services such as cleaning the
graffiti off the walls, cleaning the sidewalks, adding trash bins at street corners and providing security
services to clean up the transients from Hollywood. She asked me to join the project. I informed her
that I have no interest in this project and there is no real benefit to me in it. She continued explaining
the project and how that the charges will apply to the linear frontage footage of my “Property” at the
street and how the charges will be added to the “Property” annual tax bill. I again informed her that
our property being a triangle, I have near 330 linear frontage footage and the cost of their services
would be very expensive even discriminating to my “Property” and there would be no real benefits to
me or to our tenants. I think she was very unhappy with me declining her services when she walked
away. After she left, I realized why we were getting the calls and the visits in the past three years
asking us to complain to the city council.

Beginning April 2011, the transients presence reached about five to six individuals at the rear of our
building on Ivar Ave. I approached one of the transients and asked him “why you are sitting here
under the sun in a hot day where you can be sitting in the shade across the street”. I even told him that
there is a park about six blocks west of our location. He said “No I have to stay here”. When I asked
him why? He replied “they paid me $20.00 to come here and more people will be here later”. I
walked away, went inside into my office and called the police department. The police came later in the
afternoon and moved everyone away from the sidewalk. Several days later, most of the same
individual transients and more, came back and camped on the sidewalk again. The number of
transients gradually increased to near 15 individuals. By September 10, 2011, the transients were
camping east of our building on Ivar Ave and north of our building on DeLongpre Ave. These transients
individuals were always camping on my property sidewalk of the street, but within two blocks of my
property in any direction, there were no transients camping on sidewalks anywhere.

From the office of city clerk of Los Angeles, I received the management district plan of the
Sunset & Vine BID Project District in early July 2011. The plan stated that The Sunset and Vine
BID project was to be voted on September 13, 2011. Since the plan map showed that my property
at 1350 N. Cahuenga Blvd was not part of the BID project, I did not attend the public hearing on
September 13, 2011. The Sunset and Vine bid project was approved by the council chamber on Sept.
13, 2011. On Sept. 14, 2011, a day after the Sunset and Vine project approval, there was not a
single transient on the sidewalks of my property at 1350 N Cahuenga Blvd, even though the
project was going to start by Jan. 2, 2012.

How is it possible that all these transient individuals disappear one day after the Sunset and Vine BID
plan approval. Where as the services will start implementing by Jan., 2012. In my opinion, it looks like
these transient individuals were somehow connected to the Sunset and Vine BID project and since the
project got approved, they were no longer needed to create a nuisance in our area any more. My
“Property” was assessed at approximately $5,800.00 a year for the Sunset and Vine BID project
which my “Property” is not even a part of this project nor am I getting any services from this
BID project.

In my opinion, some of these transients if not most of them, were getting paid to camp at my
“Property” sidewalk to create a nuisance so I would willingly join the SUNSET & VINE BID Project.
Just before I started writing this letter I checked the BID Project Map again. Another property at 6300
Sunset Blvd where the property owner did not participate in the Sunset and Vine BID project.
These twin buildings were occupied by Wells Fargo Bank and Bank of America. I clearly remember
seeing near 8 to 10 transients sleeping or sitting on the sidewalk in front of Wells Fargo Bank and Bank
of America almost every time I go to make a bank transaction at that location during the same period.
But there were no transients across the street or a block away of this location, I wonder if some of these transients were also getting paid to camp at that location.

As per Los Angeles Council File 11-1177 in Council District 13 The “District” Plan Map of Sunset & Vine project clearly indicates that my property at 1350 North Cahuenga Blvd. Is not a part of the Sunset & Vine project. In June, 2014, I contacted assessors office. I spoke to a supervisor believe his name was Fred. After explaining my case, I informed him that I like to have all charges assessed to my Property which relates to the Sunset & Vine project to be removed permanently from my annual property tax bill. Mr. Fred informed me that I need to contact the Sunset & Vine Bid Project. I contacted The Sunset & Vine Bid Project. After several attempts I finally reached Ms Morrison, the director. She told me very rudely “Sorry we already passed the plan not much you can do any more”.

Attached is a copy of the Council File 11-1177 in Council District 13 The “District” Plan Map. In the map, Sunset and Vine Bid clearly states and shows that my triangle “Property” was a Potential Sunset and Vine Expansion Parcel subject to the owners approval which I always declined.

I have never authorized or agreed in any shape or form to be a member of Sunset and Vine project.

Today, I am petitioning and requesting to have my property not to be a part of Hollywood Entertainment District COUNCIL FILE 14-0855.

Setrak Kinian

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Sunset and Vine Business Improvement District Boundaries
2012-2018 (Seven-Year Renewal)

Executive Summary Map

Current Sunset and Vine
Potential Sunset and Vine

* Larger scale copies of this map
Administrative Office of the