



ERIC GARCETTI
MAYOR

June 26, 2014

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Richard Leyner to the Convention and Exhibition Center Authority for the term ending January 16, 2017. Mr. Leyner will fill the vacancy created by Candice Choh, whose term has expired.

I certify that in my opinion Mr. Leyner is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti', with a stylized flourish at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Richard Leyner
Commission: Convention and Exhibition Center Authority
End of Term: 1/16/2017

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 12 - North Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., New York University
7. **Occupation/profession:** Executive Vice President, illi Commercial Real Estate
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Name	APC	CD	Ethnicity	Gender	Appt date	Term ends
Alfaro, Carlos E.	South Valley	6	Latino	M	31-Jan-07	16-Jan-15
Bautista, Gilbert	North Valley	12	Latino	M	31-Oct-07	16-Jan-13
Siddiquee, Majib	Central	5	Asian Pacific Islander	M	25-May-14	16-Jan-17
Choh, Candice	West LA	11	Asian Pacific Islander	F	24-May-11	16-Jan-13
Chung, Florence K	Central	5	Asian Pacific Islander	F	16-May-12	16-Jan-15
Mattoo, Kanchan	South Valley	2	Asian Pacific Islander	M	16-Aug-08	16-Jan-15
Reum, Courtney	West LA	5	Caucasian	M	16-Apr-14	16-Jan-15
Rodriguez, Susan A.	East	13	Latina	F	28-Mar-08	16-Jan-13
Shabazz Coates, Shahiedah			African American	F	12-Jan-10	16-Jan-13
Turner, Cheryl	South LA	10	African American	F	27-May-14	16-Jan-15

Richard Leyner

Executive Vice President
illi Commercial Real Estate

An established force in the San Fernando Valley's Commercial Real Estate market and a major force in the Valley's thriving mainstream business environment for many years, J. Richard Leyner is Senior Vice President of illi Commercial Real Estate, one of the foremost commercial real estate brokerage firms in Southern California, specializing in the leasing, sale & management of retail properties.

Mr. Leyner's success in the commercial real estate market derives from both his expertise in business and his personal involvement in the business community. Over the years, he has held many high-profile leadership positions including Chairman of the United Chambers of Commerce of the San Fernando Valley, President of the Encino Chamber of Commerce, President of the Neighborhood Council, and President of the Executive Committee of the Economic Alliance. He was a member of the Business Advisory Committee to Speaker of the House Robert Hertzberg and served on Assembly member Lloyd Levine's Advisory Commission. He also served as a member of the San Fernando Valley Transportation Strike Force.

Currently Mr. Leyner also serves the United Chambers of Commerce as Director of Finance and Marketing, is President of the Encino Business Improvement District, is Chairman of the Board of Valley Vote, and is Executive committee member to the Encino Chamber of Commerce and member of the Executive Committee of Economic Alliance. In 2006 Mr. Leyner was appointed Commissioner of the North Valley Planning Committee and today serves the committee as its President.

While his business involvement dwarfs the efforts of most, Mr. Leyner has always been a high achiever. Armed with a Bachelor's Degree in Marketing from New York University, he made his mark in the world of finance early in his career, when he became the youngest managing partner in Wall Street history, as managing partner of Leyner Dreskin and Company, member of the New York Stock Exchange. During his years on Wall Street Mr. Leyner was a member of the Appeals Committee of the New York Stock Exchange. He challenged the rule pertaining to capital requirements for participation in new issues and secondary offerings. As a result he was requested to rewrite the rule which was later adopted, therefore allowing all firms, both large and small, to participate in underwritings. In 1975, Mr. Leyner founded Leyner Enterprises, a New Jersey based business management consulting firm. After relocating to the West Coast in 1978 he obtained his California Real Estate license. From 1981-1987 he owned and operated two Red Carpet real estate franchises, dealing in both residential and commercial properties.

In 1987 Mr. Leyner joined Merrill Lynch Real Estate (now Prudential California Realty, Inc.) as Vice President-Branch Manager of the Encino office and Commercial Division, where he was responsible for overseeing twelve division offices. Prior to joining NAI Capital Commercial's Encino office, Mr. Leyner served as President of the Commercial Division of Bradbury and Company. In addition to managing two offices in the San Fernando Valley, he was one of the company's top producers. With his expertise and wealth of background in finance and real estate, Mr. Leyner served as Adjunct Professor of finance, marketing and management at

Northrop University in Inglewood, California. He currently serves on the loan committee of VEDC (Valley Economic Development Center) a business non profit catering to the needs both financial and practical.

Mr. Leyner is the 2005 winner of the Fernando Award, the highest honor given in the San Fernando Valley for a lifetime of volunteerism. He is a past board member and President of the Commercial Division of the Southland Regional Association of Realtors, a member of International Conference of Shopping Centers, the National Association of Realtors and the California Association of Realtors. He is Chairman of the Board of the Child Development Institute, Executive Vice Chairman of the Board of New Directions for Youth, Interim Chairman of the Mid Valley YMCA, serving 2000 inner city members, Past President of B'nai Brith, Former Board Member of the Encino Tarzana Medical Center Foundation and is former fund-raiser for both Juvenile Diabetes Foundation and AIDS Project LA.



ERIC GARCETTI
MAYOR

June 26, 2014

Mr. Richard Leyner

Dear Mr. Leyner:

I am pleased to inform you that I hereby appoint you to the Convention and Exhibition Center Authority for the term ending January 16, 2017. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Cary Gross in my Office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

As part of the City Council confirmation process, you will need to meet with Mitch Englander, your Councilmember, and Councilmember Curren Price, the Chair of the Economic Development Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Economic Development Committee. Some time thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation.

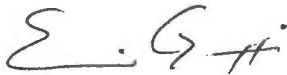
Mr. Richard Leyner
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Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Cary Gross will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti", with a stylized flourish at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Richard Leyner
June 26, 2014

Nominee Check List

I. Within three days:

_____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Cary Gross, Office of the Mayor, Office
of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or
email: cary.gross@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

III. Schedule a meeting with you and:

_____ **Your City Councilmember Mitch Englander** (contact at (213) 473-
7012).

_____ **Councilmember Curren Price, Chair of the Council Committee**
considering your nomination (contact at (213) 473-7009).

Staff in the Mayor's Office of External Affairs will assist you with these
arrangements.