

ECONOMIC DEVELOPMENT COMMITTEE REPORT and COMMUNICATION FROM CHAIR AND VICE-CHAIR, AD HOC ON COMPREHENSIVE JOB CREATION PLAN COMMITTEE relative to Business Improvement District best practices, legal issues, and policy restrictions.

Recommendations for Council action, as initiated by Motion (Fuentes - Blumenfield), SUBJECT TO THE APPROVAL OF THE MAYOR:

1. AUTHORIZE the City Clerk to release a Request for Proposals (RFP) and execute a contract in the amount not to exceed \$100,000 with the selected vendor for a period of two years with two one-year extensions to assist with the creation and implementation and coordination of a Public Information Campaign to be funded from the Business Improvement District Trust Fund.
2. AUTHORIZE the City Clerk to release an RFP and execute a contract in an amount not to exceed \$150,000 with the selected vendor for a period of two years with two one-year extensions to assist with the creation and implementation of a capacity building and leadership training series relative to business improvement districts and create public/private partnerships with other nonprofit organizations which work to improve economic development in the City to be funded from the Business Improvement District Trust Fund.
3. DIRECT the City Clerk to seek and apply for grants as applicable, for which the City may be eligible, to provide additional assistance to business improvement districts.
4. DIRECT the City Clerk to work with the Office of the City Administrative Officer (CAO) and the Department of Economic and Workforce Development Department (EWDD) to identify solutions to provide ongoing assistance to the Volunteer-Based Business Improvement Districts (VBBIDs) to ensure their effectiveness with economic development type activities.
5. DIRECT the City Clerk to work with the CAO to identify any available funds to provide the necessary administrative support to the VBBIDs; and, AUTHORIZE the City Clerk to release an RFP for a non-profit organization to provide administrative support for the VBBIDs and execute a contract subject to available funds in the Business Improvement District Trust Fund.
6. DIRECT the City Clerk to report on the steps necessary to implement an electronic platform for the submission and routing of business improvement applications and compliance documents.
7. REQUEST the City Clerk, Mayor's Office of Economic Development, Office of Finance, EWDD, and Board of Public Works to meet and report with recommendations on streamlining inclusivity efforts, including but not limited to, a plan to include business improvement districts as a permanent part of the various economic development strategies and an information and communication strategy between the pertinent departments.
8. REQUEST the City Attorney to evaluate and review state law relative to general benefits

and prepare and/or support legislation which would clarify the calculation, measurement and applicability of general benefit as it relates to Proposition 218.

9. REQUEST the Los Angeles Police Department and the Board of Public Works to assist the City Clerk, and report regarding the feasibility of establishing a baseline service agreement for new and renewing Business Improvement Districts in order to meet state law requirements.
10. AUTHORIZE the Controller to authorize expenditures from the Business Improvement District Trust Fund No. 659, to effectuate the intent of this report: up to \$100,000 for the public information campaign; up to \$150,000 for the Business Improvement District leadership training; and \$100,000 for a nonprofit organization to provide administrative support for the VBBIDs.
11. AUTHORIZE the City Clerk to make technical corrections as necessary to effectuate the intent of this report.

Fiscal Impact Statement: The City Clerk reports that there is no impact to the General Fund due to sufficient funds in the Business Improvement Trust Fund.

Community Impact Statement: None submitted.

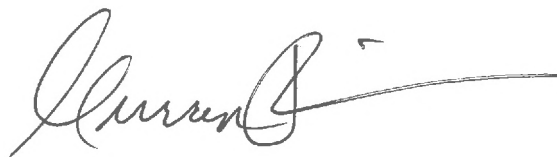
Summary:

On January 13, 2016, the Chair and Vice-Chair, Ad Hoc on Comprehensive Job Creation Plan Committee, considered a January 11, 2016 City Clerk report in response to Motion (Fuentes - Blumenfield) relative to Business Improvement District best practices, legal issues, and policy restrictions. During the discussion of this item, the City Clerk provided an overview of the report and responded to related questions. After providing an opportunity for public comment, the Chair and Vice-Chair recommended that Council approve the recommendations contained in the City Clerk report as detailed above.

Subsequently, on February 23, 2016, the Economic Development Committee also considered this matter and after providing an opportunity for public comment concurred with the action taken by the Chair and Vice-Chair, Ad Hoc on Comprehensive Job Creation Plan Committee. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
PRICE:	YES
CEDILLO:	YES
HARRIS-DAWSON:	YES
KREKORIAN:	YES
MARTINEZ:	YES

COUNCILMEMBER PAUL KREKORIAN, CHAIR  
COUNCILMEMBER HERB J. WESSON, JR., VICE-CHAIR  
AD HOC ON COMPREHENSIVE JOB CREATION PLAN COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
KREKORIAN:	YES
WESSON:	YES
ENGLANDER:	ABSENT
BLUMENFIELD:	ABSENT
PRICE:	ABSENT

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**-NOT OFFICIAL UNTIL COUNCIL ACTS-**