

The Ordinance has language not acceptable or unclear that needs to be corrected.

Please note that the 182 Lodging Business involved are in regions as indicated:

San Fernando Valley Region-49  
Downtown/LA Metro Region-52  
Hollywood Region-27  
Coastal Region-14  
LAX Region-17  
Westside Region-23

It states:

## **Sec. 2. DEFINITIONS**

6. ***“Baseline Level of Services”*** means and is defined as those tourism marketing services funded by the City of Los Angeles **prior to the establishment of the District**. The services provided pursuant to the City’s existing contract for marketing services are considered the baseline level of services. The LATMD funded services will supplement, not supplant, the City’s pre-existing marketing programs. In the event the City of Los Angeles reduces tourism marketing to a level below the baseline subsequent to the renewal of the LATMD, it is the intent of the lodging businesses with 50 or more rooms to gather petitions to disestablish the LATMD pursuant to **Streets and Highways Code section 36670(a)(2)**.

Problem:

Listed for assessment are 182 Lodging Businesses but there is no indication that they were included in the level of service already established. This needs to be clarified

It states:

**Sec. 5. DISTRICT BOUNDARIES.** *The City Council hereby declares that the boundaries of the proposed District are as detailed in the Management District Plan. The proposed Los Angeles Tourism Marketing District area consists of all lodging businesses with 50 rooms or more, existing and in the future, available for public occupancy, for the duration of this District within the geographic boundaries of the City of Los Angeles.*

*There are 182 lodging businesses subject to assessment in the proposed Los Angeles Tourism Marketing District. **The map included in the District’s Management District Plan gives sufficient detail to locate each lodging business within the proposed District.***

Problem:

The map is difficult to read in relationship to boundaries. A more detailed map, with streets named, should be submitted. As the Lodging Businesses are distinguished by area, the map should include these REGIONS. This is a copy of a City map without distinctions of zoning. Why are residential zones included?

It states:

**Sec. 9. AUDITING.** *The City of Los Angeles shall be allowed to review the financial records of the owners' association and the lodging businesses as necessary. **The City Council finds that the City Clerk, or its designee, may audit the records of the lodging businesses as necessary to ensure accurate collection of the assessments.***

*A contract shall be entered into between the City and the owners' association. The contract will document the accounting processes including collections, allocations, and reporting required to be submitted to the City of Los Angeles. The District will be responsible for any costs associated with audits.*

*The owners' association shall engage an independent certified public accountant to review the association's annual financial statement. The owners' association shall submit an annual report to the City Clerk.*

Problem:

City Clerk is not an auditing entity, but the CONTROLLER is. This language needs to be corrected so any audit can be executed. We do not want to see the same situation that occurred with LADWP and the Training Institute non-profit corporations

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