MOTION

Cardiac arrest, the sudden loss of heart function, is the leading cause of death in the United States. When an individual is in cardiac arrest, the most important thing needed to save their lives is the quick administration of Cardiopulmonary Resuscitation (CPR). CPR can be administered by anyone trained to do so, and training is quick, simple and accessible to the public. Individuals suffering from cardiac arrest who receive CPR quickly have a much better rate of survival than those that do not. Quick intervention is essential in cardiac arrest cases, and more fire and emergency medical service (EMS) departments are turning to technology to get civilian responders to victims as quick as possible, potentially before a fire or EMS crew can get to the victim.

The PulsePoint CPR mobile application (app) is an innovative tool that sends emergency alerts to individuals who have downloaded the app when someone near them needs CPR. PulsePoint is linked to dispatch centers, so the emergency alert is issued at the same time an Emergency Dispatcher sends an alert to fire and EMS crews. This ensures that an individual who needs CPR gets aid quickly, which results in more people surviving cardiac arrest. This app has saved lives throughout California and the rest of the United States.

Recently, the Los Angeles County Fire Department linked its dispatch center to the PulsePoint mobile app, which now issues an alert to anyone who has downloaded the app within a half mile from anyone who needs CPR. This simple, easy to use app will save lives in areas covered by the County Fire Department. These life-saving alerts should also be issued in The Los Angeles Fire Department's area of coverage.

I THEREFORE MOVE that the Fire Department be directed to work with PulsePoint to implement emergency alerts in LAFD's area of coverage, so that emergency alerts will be issued in the City of Los Angeles when an individual has suffered cardiac arrest and needs CPR.

PRESENTED BY

Councilmember, 12th District

jwd

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