

14-1170
Ref to CF 09-0600-5155

AD HOC Film & TV

MOTION

In an effort to increase production in the City of Los Angeles and to save good paying jobs, in 2010 the City Council adopted Ordinance 181386 to amend the Administrative Code to eliminate certain fees for use of City facilities, sites and equipment by film, television, and commercial productions. This was an extension of a previous ordinance that had sought to provide cost saving that would help productions remain in the City. Since the adoption of these ordinances, City facilities have been used in many productions. These ordinances have not only made filming easier in Los Angeles, but they have also helped reduce the impact of filming on our neighborhoods.

In accordance with the City's Financial Policies, the ordinances were adopted with a sunset date and required the City to conduct a financial study prior to an extension. On June 30, 2014 the ordinances expired. The Economic Workforce Development Department is in the process of collecting data from all relevant City departments in order to prepare a financial report. That report will help inform any opportunity to strengthen the ordinance to both help the film industry and the City in its efforts to bring more production days to Los Angeles as well as protect the City's general fund.

In the meantime, it is essential that the Administrative Code be amended to extend this fee waiver to ensure that the City makes every effort to retain this vital local industry. Since many productions have been working in Los Angeles in reliance on the waiver ordinance even after June 30, the waiver ordinance should be applied retroactively. Further, the Administrative Code should be amended to reflect the transfer of film program administration from the City Administrative Officer to the Economic and Workforce Development Department.

I THEREFORE MOVE that the City Council request that the City Attorney prepare an ordinance to extend the provisions of Section 22.353.1, Article 8, Chapter 13 of the Los Angeles Administrative Code to eliminate certain fees for film, television, and commercial production use of City facilities, sites and equipment and to retroactively apply this waiver to productions that have used City facilities, sites or equipment after June 30, 2014, as well as designate the Economic and Workforce Development Department as the responsible reporting agency for this incentive.

Presented by: Paul Krekorian
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Seconded by: Bill Blumenfeld
John [unclear]

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