MOTION

CLETAK FOR PLACEMENT ON NEAT #E

In accordance with policies adopted by Council (C.F. 14-1174) related to the CRA/LA Bond Expenditure Agreement and Bond Spending Plan, any proposal to expend CRA/LA Excess Bond Proceeds shall be initiated by Council Motion. Proposals will be reviewed by the CRA/LA Bond Oversight Committee, Economic Development Committee, and any other applicable committee with final recommendations presented to the Council and Mayor for final consideration and approval.

In June 2014, the Mayor announced the Great Streets Initiative that aims to improve neighborhood gathering places and generate economic activity by revitalizing key community corridors. By focusing on transforming this valuable and underutilized public asset in a manner that supports thriving neighborhoods, the Great Streets Initiative activates the public realm, provides economic revitalization, increases public safety, enhances local culture, and builds great communities. The goal is to reimagine the public streetscape throughout the City to create gathering places for residents and visitors to come together to shop, eat, work, or just enjoy at their leisure. There are currently 15 streets, one in each Council District, identified as part of the Great Streets Initiative, including Van Nuys Boulevard in Council District Seven.

Council District Seven is currently working with the Mayor's Great Streets team and City departments on various projects along Van Nuys Boulevard that aim to enhance both the infrastructure and economic vitality of Pacoima. To enhance the walkability along the corridor the Van Nuys Boulevard façade program is proposed to give businesses the opportunity to enhance their business frontage. The Van Nuys Boulevard Green Street/Sidewalk project has been identified as a priority project and consists of various public infrastructure improvements including, but not limited to, incorporating permeable pavement on sidewalks, dry wells, infiltration bio swales and other green elements. The Bradley Avenue Green Alley project, which runs parallel to Van Nuys Boulevard and makes an important physical connection to the amenities on Van Nuys Blvd for the residents of the San Fernando Valley Gardens Housing Authority Project, will convert a blighted, crime ridden alley, into a new community amenity that will serve residents of the adjacent housing complex and benefit. It will act as both a mobility corridor and as an expansion of Bradley Plaza which will increase open space and provide better pedestrian access to the Van Nuys Corridor. An apprenticeship program is also proposed to provide residents with an opportunity to learn trade skills useful in obtaining future employment.

I THEREFORE MOVE that both tax-exempt and all remaining taxable CRA/LA Excess Bond Proceeds available to Council District 7 from the Pacoima/Panorama City Redevelopment Project Area in an amount not to exceed \$4 million be utilized to assist in the feasibility analysis, development costs, and administration costs related to public infrastructure improvements along or near Van Nuys Boulevard in Pacoima including, but not limited to, the reconstruction of Pacoima Green Streets/Green Alley program, the Bradley Avenue Green Alley project, and a related apprenticeship program.

I FURTHER MOVE that the Economic and Workforce Development Department, with the assistance of the City Administrative Officer, Chief Legislative Analyst, Council District Seven, Bureau of Engineering, and any other applicable City department, provide a report with recommendations to the CRA/LA Bond Oversight Committee to allocate and expend expeditiously both tax-exempt and all remaining taxable CRA/LA Excess Bond Proceed in an amount not to exceed \$4 million to assist with the feasibility analysis, development costs, project management and other related administration costs related to façade program, public infrastructure improvements along or near Van Nuys Boulevard in Pacoima including, but not limited to, the reconstruction of Pacoima Green Streets/Green Alley program, the Bradley Avenue Green Alley project, and a related apprenticeship program as described above and identified in the Bond Expenditure Agreement and Bond Spending Plan for the Pacoima Redevelopment Project Area.

PRESENTED BY

FELIPE FUENTES

Councilmember, 7TH District

SECONDED BY

JUN 2 4 2016

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