

MOTION ECONOMIC DEVELOPMENT

In accordance with policies adopted by Council (C.F. 14-1174) related to the CRA/LA Bond Expenditure Agreement and Bond Spending Plan, any proposal to expend CRA/LA Excess Bond Proceeds shall be initiated by Council Motion. Proposals will be reviewed by the CRA/LA Bond Oversight Committee, Economic Development Committee, and any other applicable committee with final recommendations presented to the Council and Mayor for final consideration and approval.

Crenshaw Boulevard is a major commercial corridor along the western end of South Los Angeles. It is home to many small businesses and experiences high volumes of vehicular, pedestrian, and bicycle traffic. With the opening of the Crenshaw/LAX Transit Project, the communities along the Crenshaw corridor are poised for an unprecedented level of economic development. It is important for the City to invest in both the short and long term needs of the corridor to ensure that the boulevard continues to thrive.


On July 1, 2016, Council adopted a Motion (C.F. 14-1174-S11) requesting an allocation of \$30,000 in taxable CRA/LA Excess Bond Proceeds available to Council District 8 from the Crenshaw/Slauson Redevelopment Project Area for the purpose of contracting with Los Angeles Economic Development Corporation to assist in conducting an economic development analysis of the Crenshaw corridor. Further studies are needed to develop an urban planning analysis to implement specific concepts envisioned for the Crenshaw corridor that are aimed at public art and community programming and participation. RAW International, Inc., specializes in solving programming, planning and design challenges through a community engagement process. Since 1984, RAW has delivered more than \$2 billion of new construction and renovation for transit, federal, public works, higher education, healthcare, corporate, hospitality, and retail projects.

I THEREFORE MOVE that taxable Excess Bond Proceeds available to Council District 8 in an amount not to exceed \$119,000 from the Crenshaw/Slauson Redevelopment Project Area be utilized in part to create a vision of an outdoor art exhibition, community programming and outreach, and a Corridor Concept Master Plan along Crenshaw Boulevard between 52th and 60th Streets by RAW International.

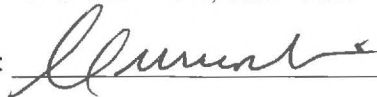
I FURTHER MOVE that the Council find that the services to be performed by RAW International are for the performance of professional, scientific, expert, technical, or other special services of a temporary and occasional character for which competitive bidding is nor practicable or advantageous and that the work can be performed more economically or feasibly by independent contractors than by City employees.

I FURTHER MOVE that the Economic and Workforce Development Department, with the assistance of the City Administrative Officer, Chief Legislative Analyst, Council District 8, and any other applicable City department, provide a report with recommendations to the CRA/LA Bond Oversight Committee within 10 days to allocate Excess Bond Proceeds in an amount not to exceed \$119,000 for economic development along Crenshaw Boulevard between 52nd and 60th Streets along the same corridor as identified in the Bond Expenditure Agreement and Bond Spending Plan for the Crenshaw Slauson Redevelopment Project Area.

PRESENTED BY: _____


Marqueece Harris-Dawson
Councilmember, 8th District

SECONDED BY: _____





AUG 05 2016