

MOTION

The communities of Reseda and Canoga Park contain historic central business districts that have, over the years, seen significant disinvestment. Through an exhaustive community-based process, a vision has been identified for the revitalization of the communities in the Reseda/Canoga Park Redevelopment Project Area. Councilmember Bob Blumenfield has transformed this vision into the multi-front West Valley Improvement Plan initiative. This initiative is a ten-point plan of improvements and amenities throughout the area's commercial corridors; a reinvestment in these historic communities to help them attain their former glory as destinations for commerce, art, and culture.


Graffiti abatement programs such as the one provided by the Los Angeles Conservation Corps, whose mission is to provide at-risk young adults and school-aged youth with opportunities for success through job skills training, education and work experience with an emphasis on conservation and service projects, benefit the community. Part of their service includes removing graffiti on public improvements and in some cases assisting owners and tenants of private property with the abatement of graffiti. These programs also provide middle school and high school youth the opportunity to gain environmental work experience by planting trees to beautify communities. In some cases, they also work to maintain alleyways by removing overgrown vegetation within these alleys. These programs have been mainly focused in other areas of the City including South and Central Los Angeles and there is a need to establish a similar program in the San Fernando Valley.

In accordance with policies adopted by Council (C.F. 14-1174) related to the CRA/LA Bond Expenditure Agreement and Bond Spending Plan, any proposal to expend CRA/LA Excess Bond Proceeds shall be initiated by Council Motion. Proposals will be reviewed by the CRA/LA Bond Oversight Committee, Economic Development Committee, and any other applicable committee with final recommendations presented to the Council and Mayor for final consideration and approval. The use of taxable CRA/LA Excess Bond Proceeds towards the graffiti abatement portion of programs that hire local youths for this service, tree watering, and other roles is identified as an eligible expense in the Bond Expenditure Agreement and Bond Spending Plan.

I THEREFORE MOVE that tax-exempt CRA/LA Excess Bond Proceeds available to Council District 3 in an amount not to exceed \$400,000 from the Reseda/Canoga Park Redevelopment Project Area be utilized by the Board of Public Works through their Office of Community Beautification to fund the services of the San Fernando Valley Conservation Corps, once created, to provide graffiti abatement, tree planting and clean up services of overgrown vegetation within the boundaries of the Reseda/Canoga Park Redevelopment Project Area.

I FURTHER MOVE that the Economic and Workforce Development Department, with the assistance of the City Administrative Officer, Chief Legislative Analyst, Board of Public Works through the Office of Community Beautification, and any other applicable City department, provide a report with recommendations to the CRA/LA Bond Oversight Committee to allocate taxable Excess Bond Proceeds in an amount not to exceed \$400,000 to fund the San Fernando Valley Conservation Corps, once created, to provide clean up services within the boundaries of the Reseda/Canoga Park Redevelopment Project Area and as identified in the Bond Expenditure Agreement and Bond Spending Plan for the Reseda/Canoga Park Redevelopment Project Area.

PRESENTED BY

  
Bob Blumenfield  
Councilmember, 3rd District

SECONDED BY



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JUN 21 2017  
