

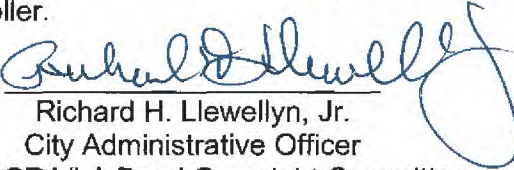
0111-31341-0016

TRANSMITTAL

To: Council	DATE 03-30-18	COUNCIL FILE NO. 14-1174-S26
From: CRA/LA Bond Oversight Committee		COUNCIL DISTRICT 3

At its meeting on March 29, 2018, the Community Redevelopment Agency of Los Angeles (CRA/LA) Bond Oversight Committee approved recommendations in the attached Economic and Workforce Development Department (EWDD) report, which is hereby transmitted to Council for consideration. Adoption of the report's recommendations would authorize the Board of Public Works, Office of Community Beautification to be the implementing department, and to expend up to \$400,000 from the CRA/LA Excess Non-Housing Bond Proceeds (EBP) Fund No. 57D Account 22L9PT, Reseda/Canoga Park Taxable Series 2010 D, which is available to Council District 3 within the Reseda/Canoga Park Redevelopment Project Area for the Graffiti Abatement Project.

Fiscal Impact Statement: Approval of the recommendations in this report will have no impact on the General Fund. The EBP Fund No. 57D is funded solely from a transfer of approximately \$86 million in pre-2011 tax allocation bond proceeds from CRA/LA to the City (C.F. 14-1174). Said transfer has been deposited with the Office of the Controller.


Richard H. Llewellyn, Jr.
City Administrative Officer
Chair, CRA/LA Bond Oversight Committee

RHL:JVW:SJC 15180079

Attachment

CITY OF LOS ANGELES

CALIFORNIA



ERIC GARCETTI
MAYOR

Item#7

ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

JAN PERRY
GENERAL MANAGER

March 23, 2018

Council File: 14-1174-S26
Council District No.: 3
Contact Persons & Extensions:
Daisy Hernandez: (213) 744-9340

CRA/LA Bond Oversight Committee
c/o Jacqueline Wagner
Office of the City Administrative Officer
Room 1500, City Hall East

BOND OVERSIGHT COMMITTEE TRANSMITTAL: REQUEST REVIEW AND RECOMMENDATION THAT COUNCIL AND MAYOR, AS REQUIRED, APPROPRIATE UP TO \$400,000 IN CRA/LA EXCESS NON-HOUSING BOND PROCEEDS FROM THE RESEDA/CANOGA PARK PROJECT AREA (TAXABLE SERIES 2010-D) FOR THE GRAFFITI ABATEMENT PROJECT

The General Manager of the Economic and Workforce Development Department (EWDD) requests your review, approval and processing of the recommendations in this transmittal to the City Council and Mayor for their review and consideration.

RECOMMENDATIONS

The General Manager of EWDD, or designee, requests that the Bond Oversight Committee recommend that the City Council, subject to the approval of the Mayor as required:

1. APPROVE up to \$400,000 in taxable CRA/LA Excess Non-Housing Bond Proceeds (EBP) available to Council District 3 from the Reseda/Canoga Park Redevelopment Project Area (Project Area) within the Council District to be utilized for the Graffiti Abatement Project (Project);
2. AUTHORIZE the Board of Public Works, Office of Community Beautification (BPW-OCB) to be the implementing department, and to expend funds up to \$400,000 from the EBP Fund No. 57D, Account 22L9PT, Reseda/Canoga Park Taxable Series 2010 D for the Project, upon proper documentation and demand from the General Manager of EWDD or designee;

3. INSTRUCT the BPW-OCB to negotiate, prepare, execute and encumber a contract with the Los Angeles Conservation Corps (LACC) no later than December 31, 2019;
4. INSTRUCT the BPW-OCB to expend the EBP appropriation no later than December 31, 2024;
5. DIRECT the BPW-OCB to report on its work accomplishments and fund expenditures to the Office of the City Administrative Officer (CAO) on a quarterly basis;
6. AUTHORIZE the Controller, subject to the availability of funds and a duly executed and encumbered contract by BPW-OCB, to provide BPW-OCB with access to the EBP Fund No. 57D to process transactions related to the Project; and
7. AUTHORIZE the General Manager of EWDD, or designee, to prepare Controller instructions and/or make technical adjustments that may be required and are consistent with this action, subject to the approval of the CAO, and authorize the Controller to implement these instructions.

SUMMARY

Transmitted herewith for your review, approval, and further processing are recommendations pursuant to a CD 3 Motion (Blumenfield-Englander) which was adopted by Council on June 30, 2017 (C.F. 14-1174-S26).

This transmittal recommends that up to \$400,000 in Taxable EBP from the Project Area within CD 3 be appropriated to the BPW-OCB to contract with the LACC to provide services including, but not limited to, graffiti abatement, tree planting and clean up services within the Project Area. Graffiti abatement is identified as a potential project in the Project Area's Bond Spending Plan (BSP) that was adopted by Council on June 24, 2015 (C.F. 14-1174), and sufficient funds for this purpose are available from CD 3's portion of EBP in this Project Area.

The original taxable and tax-exempt EBP in the Project Area available to CD 3 was \$20,984,713 consisting of \$12,360,216 in taxable EBP and \$8,624,497 in tax-exempt EBP. After the mandated 16%, or \$1,977,634, in taxable EBP allocated for bond administration, there remained a combined \$19,007,079 in the Project Area available to CD 3. This Motion's proposed \$400,000 taxable appropriation, along with 8 other existing Motions approved with taxable and tax-exempt appropriations, will leave CD 3 with \$811,581 taxable, and \$1,844,497 tax-exempt EBP, in the Project Area for a total EBP balance of \$2,656,078.

BACKGROUND

A CD 3 Motion (C.F. 14-1174-S26), approved by Council on June 30, 2017, seeks to appropriate up to \$400,000 in taxable and tax-exempt EBP to fund a newly created San

Fernando Valley chapter of the LACC to provide graffiti abatement, tree planting and clean up services of overgrown vegetation within the Project Area. LACC was selected from BPW-OCB's pre-qualified list of vendors. LACC will be stationed at CD 3's field office located at 19040 Vanowen Street, Los Angeles, and LACC will work with local schools to recruit student workers to fill the positions for the Project.

The EWDD has met and consulted with CD 3, BPW-OCB and LACC regarding Project and scope of work. BPW-OCB will serve as the lead department overseeing contract development and completion of Project.

EWDD ANALYSIS

The Project is expected to begin upon contract execution, and will be completed in one (1) year. The anticipated scope of work is as follows:

1. Remove visible graffiti on all substrates within the Project Area;
2. Provide weed and litter abatement on public properties and plant trees in the public right of way; and
3. Provide specific deliverables i.e. square footage of graffiti removed or pounds of trash removed in the designated Project Area. LACC to provide monthly updates documenting the quantity of work performed.

The BPW-OCB will develop, in consultation with CD 3, a contract with LACC. Funding for the contract must be encumbered by the BPW-OCB no later than December 31, 2019 with EBP appropriation fully expended no later than December 31, 2024. All deliverables will be submitted by the BPW-OCB to EWDD with a copy to CD 3. CD 3's review and written approval of the deliverables is required before payments can be made.

The BPW-OCB will report its work accomplishments and funds expended to the CAO on a quarterly basis. EWDD will attach CAO's report to its regular reports to the BOC and Mayor/CRA.

COMMUNITY BENEFIT

The Project provides at-risk youths and young adults with opportunities for success through paid employment and meaningful engagement. The emphasis on conservation and service benefit the community by removing graffiti on public improvements as well as assisting owners and tenants of private properties with graffiti abatement. Through this program, middle school and high school youths will gain environmental work experience by planting trees or removing overgrown vegetation within alleyways to maintain and beautify communities.

ENVIRONMENTAL REVIEW

The Graffiti Abatement Project is categorically exempt from provisions of the California Environmental Quality Act (CEQA) pursuant to Section 15308 of the State CEQA Guidelines.

CAO COVENANT REVIEW

The CAO has completed its review of the original bond documents and covenants, and has found that only taxable EBP can be used to complete the Project. It is recommended that up to \$400,000 in taxable EBP (Taxable Bond Series 2010 D) from the Project Area be appropriated for the purposes outlined in the Motion.

FISCAL IMPACT STATEMENT

There is no impact on the City's General Fund from the proposed appropriation of EBP. The EBP Fund No. 57D is funded solely from a transfer of approximately \$84.1 million in pre-2011 tax allocation bond proceeds from CRA/LA to the City (C.F. 14-1174). Said Transfer has been deposited with the Office of the Controller.



JAN PERRY
General Manager

JP:MDC:SH:DH:MMS:AAC

ATTACHMENT: Motion (Blumenfield-Englander) C. F. 14-1174-S26

MOTION

The communities of Reseda and Canoga Park contain historic central business districts that have, over the years, seen significant disinvestment. Through an exhaustive community-based process, a vision has been identified for the revitalization of the communities in the Reseda/Canoga Park Redevelopment Project Area. Councilmember Bob Blumenfield has transformed this vision into the multi-front West Valley Improvement Plan initiative. This initiative is a ten-point plan of improvements and amenities throughout the area's commercial corridors; a reinvestment in these historic communities to help them attain their former glory as destinations for commerce, art, and culture.

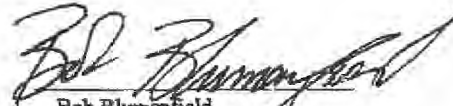
Graffiti abatement programs such as the one provided by the Los Angeles Conservation Corps, whose mission is to provide at-risk young adults and school-aged youth with opportunities for success through job skills training, education and work experience with an emphasis on conservation and service projects, benefit the community. Part of their service includes removing graffiti on public improvements and in some cases assisting owners and tenants of private property with the abatement of graffiti. These programs also provide middle school and high school youth the opportunity to gain environmental work experience by planting trees to beautify communities. In some cases, they also work to maintain alleyways by removing overgrown vegetation within these alleys. These programs have been mainly focused in other areas of the City including South and Central Los Angeles and there is a need to establish a similar program in the San Fernando Valley.

In accordance with policies adopted by Council (C.F. 14-1174) related to the CRA/LA Bond Expenditure Agreement and Bond Spending Plan, any proposal to expend CRA/LA Excess Bond Proceeds shall be initiated by Council Motion. Proposals will be reviewed by the CRA/LA Bond Oversight Committee, Economic Development Committee, and any other applicable committee with final recommendations presented to the Council and Mayor for final consideration and approval. The use of taxable CRA/LA Excess Bond Proceeds towards the graffiti abatement portion of programs that hire local youths for this service, tree watering, and other roles is identified as an eligible expense in the Bond Expenditure Agreement and Bond Spending Plan.

I THEREFORE MOVE that tax-exempt CRA/LA Excess Bond Proceeds available to Council District 3 in an amount not to exceed \$400,000 from the Reseda/Canoga Park Redevelopment Project Area be utilized by the Board of Public Works through their Office of Community Beautification to fund the services of the San Fernando Valley Conservation Corps, once created, to provide graffiti abatement, tree planting and clean up services of overgrown vegetation within the boundaries of the Reseda/Canoga Park Redevelopment Project Area.

I FURTHER MOVE that the Economic and Workforce Development Department, with the assistance of the City Administrative Officer, Chief Legislative Analyst, Board of Public Works through the Office of Community Beautification, and any other applicable City department, provide a report with recommendations to the CRA/LA Bond Oversight Committee to allocate taxable Excess Bond Proceeds in an amount not to exceed \$400,000 to fund the San Fernando Valley Conservation Corps, once created, to provide clean up services within the boundaries of the Reseda/Canoga Park Redevelopment Project Area and as identified in the Bond Expenditure Agreement and Bond Spending Plan for the Reseda/Canoga Park Redevelopment Project Area.

PRESENTED BY



Bob Blumenfield
Councilmember, 3rd District

SECONDED BY