

ECONOMIC DEVELOPMENT COMMITTEE REPORT relative to utilizing Community Redevelopment Agency Los Angeles (CRA/LA) Excess Bond Proceeds from the Reseda/Canoga Park Redevelopment Project Area to provide graffiti abatement, tree planting, and clean-up services of overgrown vegetation.

Recommendations for Council action pursuant to Motion (Blumenfield - Englander):

1. AUTHORIZE the utilization of taxable CRA/LA Excess Bond Proceeds available to Council District Three, in an amount not to exceed \$400,000 from the Reseda/Canoga Park Redevelopment Project Area to be utilized by the Board of Public Works through the Office of Community of Beautification (OCB) to fund services of the San Fernando Valley Conservation Corps, once created, to provide graffiti abatement, tree planting, and clean-up services of overgrown vegetation within the boundaries of the Reseda/Canoga Park Redevelopment Project Area.
2. INSTRUCT the Economic and Workforce Development Department, with the assistance of the City Administrative Officer (CAO), Chief Legislative Analyst (CLA), OCB, and any other applicable City Department, to report with recommendations to the CRA/LA Bond Oversight Committee in regard to allocating taxable CRA/LA Excess Bond Proceeds in an amount not to exceed \$400,000 to fund the San Fernando Valley Conservation Corps, once created, to graffiti abatement, tree planting, and clean-up services of overgrown vegetation within the boundaries of the Reseda/Canoga Park Redevelopment Project Area.

Fiscal Impact Statement: Neither the CAO nor the CLA has completed a financial analysis of this report.

Community Impact Statement: None submitted.

Summary:

On June 27, 2017, your Committee considered a Motion (Blumenfield - Englander) relative to utilizing CRA/LA Excess Bond Proceeds from the Reseda/Canoga Park Redevelopment Project Area to provide graffiti abatement, tree planting, and clean-up services of overgrown vegetation.

According to the Motion, graffiti abatement programs such as the one provided by the Los Angeles Conservation Corps, whose mission is to provide at-risk young adults and school-aged youth with opportunities for success through job skills training, education and work experience with an emphasis on conservation and service projects, benefit the community. Part of their service includes removing graffiti on public improvements and in some cases assisting owners and tenants of private property with the abatement of graffiti. These programs also provide middle school and high school youth the opportunity to gain environmental work experience by planting trees to beautify communities. In some cases, they also work to maintain alleyways by removing overgrown vegetation within these alleys. These programs have been mainly focused in other areas of the City including South and Central Los Angeles and there is a need to establish a similar program in the San Fernando Valley.

In accordance with policies adopted by Council (Council File No. 14-1174) related to the CRA/LA Bond Expenditure Agreement and Bond Spending Plan, any proposal to expend CRA/LA Excess Bond Proceeds shall be initiated by Council Motion. Proposals will be reviewed by the CRA/LA Bond Oversight Committee, Economic Development Committee, and any other applicable committee with final recommendations presented to the Council and Mayor for final consideration and approval. The use of taxable CRA/LA Excess Bond Proceeds towards the graffiti abatement portion of programs that hire local youths for this service, tree watering, and other roles is identified as an eligible expense in the Bond Expenditure Agreement and Bond Spending Plan.

After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the Motion as detailed above.. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
PRICE:	YES
CEDILLO:	ABSENT
HARRIS-DAWSON:	ABSENT
KREKORIAN:	YES
O'FARRELL:	YES

ARL
6/27/17

-NOT OFFICIAL UNTIL COUNCIL ACTS-