

MOTION ECONOMIC DEVELOPMENT

Community beautification and graffiti abatement are important causes throughout the City of Los Angeles, as evidenced by Council support for public murals and paintings, the Graffiti Apprehension Reward program, and numerous other projects and programs. In certain areas that are continuously plagued with graffiti, and where graffiti removal services are not enough to combat the problem, murals have been proven to serve as an effective means of abating graffiti. A portion of Council District 7, located in the Pacoima/Panorama City Redevelopment Project Area, has been identified as in need of graffiti abatement services and improvements. These improvements may include, but are not limited to, the removal of existing graffiti, anti-graffiti protection, and the installation of murals. However, funding is needed to fully implement these improvements.

Funds are available to Council District 7 through taxable and tax-exempt CRA/LA Excess Bond Proceeds from the Pacoima/Panorama City Redevelopment Project Area that can help fund the Pacoima/Panorama City Graffiti Abatement Project. In accordance with policies adopted by Council (C.F. 14-1174) related to the CRA/LA Bond Expenditure Agreement and Bond Spending Plan, any proposal to expend CRA/LA Excess Bond Proceeds shall be initiated by Council Motion. Proposals will be reviewed by the CRA/LA Bond Oversight Committee, Economic Development Committee, and any other applicable committee with final recommendations presented to the Council and Mayor for final consideration and approval. The use of taxable and tax-exempt CRA/LA Excess Bond Proceeds towards a Graffiti Abatement project in the Pacoima/Panorama City Redevelopment Project Area is identified as an eligible expense in the Bond Expenditure Agreement and Bond Spending Plan.

I THEREFORE MOVE that the Economic and Workforce Development Department, with the assistance of the City Administrative Officer, Chief Legislative Analyst, Board of Public Works through the Office of Community Beautification, and any other applicable City department, provide a report with recommendations to the CRA/LA Bond Oversight Committee to allocate up to \$500,000 in taxable and tax-exempt CRA/LA Excess Bond Proceeds available to Council District 7 for a Graffiti Abatement project as identified in the Bond Expenditure Agreement and Bond Spending Plan for the Pacoima/Panorama City Redevelopment Project Area.

I FURTHER MOVE that \$500,000 in taxable and tax-exempt CRA/LA Excess Bond Proceeds available to Council District 7 from the Pacoima/Panorama City Redevelopment Project Area be utilized by the Office of Community Beautification to fund the Pacoima/Panorama City Graffiti Abatement Project upon City Council approval of the forthcoming Economic and Workforce Development Department report.

PRESENTED BY

Monica Rodriguez

MONICA RODRIGUEZ
Councilmember, 7th District

SECONDED BY

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