AD HOC ON COMPREHENSIVE JOB CREATION PLAN and ECONOMIC DEVELOPMENT COMMITTEES' REPORT relative to the evaluation of the effectiveness of the Local Business Preference Program (LBPP).

Recommendations for Council action, as initiated by Motion (Krekorian - Buscaino):

- 1. INSTRUCT the Bureau of Contract Administration (BCA) and the Information Technology Agency (ITA) in conjunction with other appropriate departments to present an action plan in six months to more effectively implement the LBPP that includes:
 - a. Independent verification of applicant data to ensure businesses are local.
 - Reporting of City department contract award data on the Business Assistance Virtual Network (BAVN).
 - c. Enhanced promotion and outreach for the LBPP.
 - d. Monitoring and tracking of the level of participation by City departments.
 - e. Enhanced training by BCA for City departments.
- INSTRUCT the BCA to review potential additional staffing resources to carry out the LBPP.
- 3. INSTRUCT the Office of Finance, ITA, and BCA to coordinate and promote the BAVN to businesses registered with the Office of Finance.
- 4. INSTRUCT the City Administrative Officer (CAO) and the Chief Legislative Analyst (CLA) to establish a working group with relevant City Departments to develop a comprehensive Citywide action plan to include, but not be limited to, the following:
 - a. Review best practices.
 - b. Identify and evaluate small and local business programs.
 - c. Recommend short and long-term changes to small and local business programs.
 - d. Study the feasibility of potential consolidation of the Small, Local Business Program, and the LBPP.
 - e. Identify opportunities for consolidation of programs that will provide greater benefits.
 - f. Study potential uniform definition of a small business and the feasibility of establishing specific goals.
 - g. Present options for streamlining certification methods.

- h. Provide recommendations to enhance training with City Department Contract Coordinators.
- i. Develop processes to provide consistent communication.
- j. Include benchmarks and performance metrics.
- Create a comprehensive outreach plan to notify businesses of available contracting opportunities.
- 5. INSTRUCT the CAO and the CLA to provide recommendations for a preliminary staffing plan and budget to implement a new Citywide coordinated Local Business Action Plan, including the Proprietary Departments to the extent possible.
- 6. REQUEST the CLA and City Attorney to report on:
 - Steps and findings necessary to redefine local business as City exclusively, including necessary Charter changes.
 - b. Other options to redefine lowest responsible bidder, including a provision whereby the City can take into consideration the sales tax, or any other tax, the City would receive back as a result of selecting a business in Los Angeles.
- 7. NOTE and FILE the CLA report dated June 20, 2016 (Economic Development Committee waived consideration of this report).

Fiscal Impact Statement: The CLA reports that there is no fiscal impact.

Community Impact Statement: None submitted.

(Budget and Finance Committee waived consideration of the above matter)

Summary:

On February 10, 2016, the Ad Hoc on Comprehensive Job Creation Plan Committee considered a CLA report dated February 10, 2016 in response to Motion (Krekorian - Buscaino) relative to the evaluation of the effectiveness of the LBPP. During the discussion of this item, representatives from the CLA provided an overview of the report and responded to related questions. After providing an opportunity for public comment, the Committee recommended that Council approve the recommendations contained in the CLA report, with an amendment to recommendation six, as detailed above. Subsequently, on February 23, 2016, the Economic Development Committee also considered this matter and after providing an opportunity for public comment concurred with the action taken by the Ad Hoc on Comprehensive Job Creation Plan Committee.

On June 21, 2016, the Ad Hoc on Comprehensive Job Creation Plan Committee considered a report from the CLA dated June 20, 2016, with updated department responses. During the discussion of this item, a CLA representative provided an overview of the report and responded to related questions from the Committee members. After providing an opportunity for public

comment, the Committee recommended that Council note and file said report. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

AD HOC ON COMPREHENSIVE JOB CREATION PLAN COMMITTEE

MEMBER

VOTE

KREKORIAN:

YES

WESSON:

ABSENT

ENGLANDER: ABSENT

BLUMENFIELD: YES PRICE:

YES

ECONOMIC DEVELOPMENT COMMITTEE

MEMBER

PRICE:

YES

CEDILLO:

YES

HARRIS-DAWSON: YES

KREKORIAN:

YES

MARTINEZ:

YES

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-NOT OFFICIAL UNTIL COUNCIL ACTS-