

14-1353

ECONOMIC DEVELOPMENT

MOTION

PUBLIC WORKS & GANG REDUCTION

In January 2011, the City of Los Angeles established the Business Inclusion Program (BIP) through Executive Directive No. 14. The BIP was implemented to ensure that all businesses – including job-creating small businesses – have an equal opportunity to do business with the City and to increase participation of disabled veteran businesses, foster greater competition and encourage greater diversity in the procurement of City contracts.

The Department of Public Works – Bureau of Contract Administration administers the BIP and ensures that the City’s business contracting opportunities are made available and accessible to large, small, minority, women, and veteran businesses. In addition, the BIP stipulates that departmental procurement goals be set on an annual basis to target small and disabled veteran businesses. The success of the BIP is critical for the City as it strives to stimulate economic activity and create greater opportunities to small businesses. With this mind, it is important to examine the effectiveness of the BIP.

The Port of Los Angeles (POLA) and the Los Angeles World Airports (LAWA) also have their own business inclusion programs. The POLA adopted a program in 2007 which includes a 25 percent goal for small business participation on all contracts. The LAWA program has generated a small business participation rate of 29 percent in the first year, while also increasing the participation rate of both minority and women owned business. The Bureau of Contract Administration. Therefore, the Council should instruct the Bureau of Contract Administration to provide a status report, study the feasibility of establishing percentage participation goals, and make recommendations to ensure maximum success for the Business Inclusion Program.

I THEREFORE MOVE that the Council instruct the Department of Public Works - Bureau of Contract Administration to provide a status report on the City’s Business Inclusion Program including, but not limited to, the following: 1) the participation rate of small businesses, Minority Business Enterprises, Women Business Enterprises, and Other Business Enterprises; 2) outreach efforts conducted; 3) the benefits of the Business Inclusion Program; 4) recommendations to improve the program; and 5) the feasibility of implementing a 25 percent small business inclusion goal for City of Los Angeles contracts.

I FURTHER MOVE that the Council instruct the Bureau of Contract Administration to transmit all BIP quarterly reports to Council.

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OCT 3 2014

PRESENTED BY: *[Handwritten signature: Nury Martinez]*  
NURY MARTINEZ  
Councilmember, 6<sup>th</sup> District

SECONDED BY: *[Handwritten signature: Phil O'Connell]*

ORIGINAL