ECONOMIC DEVELOPMENT COMMITTEE REPORT relative to acceptance of \$3,000,000 in Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker 25 Percent Additional Assistance Funds for former American Apparel Workers.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

- 1. AUTHORIZE the General Manager, Economic and Workforce Development Department (EWDD), or designee, to:
 - a. Accept on behalf of the City of Los Angeles Workforce Development Board (WDB), and in partnership with the Los Angeles County WDB, up to \$3 million in WIOA Dislocated Worker 25 Percent Additional Assistance funds under the designation Refashioning Workers from the State of California Employment Development Department (EDD), for a retroactive grant term from January 16, 2017 through July 31, 2018. The amount allocated to the City of Los Angeles is \$1,800,000, with the remaining \$1,200,000 allocated to the County of Los Angeles.
 - b. Execute subgrant agreements and/or amendments to subgrant agreements between the EDD and the City of Los Angeles for the Refashioning Workers Project for the above-mentioned term that will collectively serve American Apparel LLC (American Apparel) dislocated workers through the partnership between the City and County of Los Angeles.
 - c. Negotiate agreements with a retroactive term from January 15, 2017 through July 31, 2018, with the following grant application partners, subject to City Attorney approval as to form and legality, in accordance with WIOA procurement policies and compliance with the Workforce Development Board Local Elected Officials (WDB-LEO) Agreement, and City grant and contract requirements, including Charter 1022:
 - i. Los Angeles Unified School District (LAUSD), in an amount not to exceed \$178,920 to provide basic skills training (literacy/numeracy), classes in English-as-a-Second-Language (ESL) and Vocational ESL, and citizenship classes, as appropriate.
 - ii. EDD in an amount not to exceed \$82,303, to assist with recruitment, Unemployment Insurance and labor exchange services.
 - iii. City of Los Angeles Worksource Centers identified below, and for amounts not to exceed those listed below, to conduct start-up, outreach, and recruitment activities, and to deliver intensive career services, training services, placement services, and follow-up services:

| Worksource Center | <u>Operator</u> | <u>Amount</u> |
|-----------------------|--------------------------------------------------|---------------|
| Boyle Heights | Arbor E&T, dba Rescare Workforce Services | \$34,160 |
| Downtown/Pico Union | Pacific Asian Consortium in Employment | 51,240 |
| Hollywood | Managed Career Services, Inc. | 273,270 |
| Northeast Los Angeles | Goodwill Industries of Southern California | 409,900 |
| South Los Angeles | UAW- Labor Employment Community Action Committee | 34,160 |
| Southeast Los Angeles | Watts Labor Community Action Committee | 187,872 |
| Vernon Central, LATTC | Coalition for Responsible Community Development | 341,590 |
| Watts/Los Angeles | Housing Authority of the City of Los Angeles | <u>34,160</u> |

Total: \$1,366,352

2. APPROVE the allocation of \$172,425 to EWDD for grant management, program oversight, and administrative costs for the retroactive contract term from January 15, 2017 through July 31, 2018.

- 3. AUTHORIZE the Controller to:
 - a. Increase receivable within WIOA Fund No. 57W from the State of California- EDD for \$1,800,000.
 - b. Establish new accounts and increase appropriations within WIOA Fund No. 57W as follows:

| Account Title | <u>Amount</u> |
|--------------------------------------------|---------------|
| 22P122 Economic and Workforce Development | \$107,419 |
| 22P299 Reimbursement of General Fund Costs | 65,006 |
| 22N533 WIO 25% DW American Apparel | 1,627,575 |
| Total: | \$1,800,000 |

c. Increase appropriations within Fund No. 100/22 as follows:

| Account | <u>Title</u> | <u>Amount</u> |
|---------|---------------------------|---------------|
| 1010 | Salaries General | \$91,220 |
| 1070 | Salaries As Needed | 215 |
| 1090 | Overtime General | 11 |
| 2120 | Printing and Binding | 9 |
| 2130 | Travel | 22 |
| 3040 | Contractual Services | 2,222 |
| 6010 | Office and Administration | 1,954 |
| 6030 | Leasing | <u>11,766</u> |
| | Total | Ø407.440 |

Total: \$107,419

4. AUTHORIZE the General Manager, EWDD, or designee, to prepare Controller instructions and/or make any technical adjustments consistent with Council and Mayor action in connection with the July 25, 2017 City Administrative Officer (CAO) report, attached to the Council file; and, AUTHORIZE the Controller to implement those instructions.

<u>Fiscal Impact Statement</u>: The CAO reports that there is no impact to the General Fund. The recommendations contained in the July 25, 2017 CAO report, attached to the Council file, comply with the City Financial Policies in that the Workforce Innovation and Opportunity Act Dislocated Worker 25 Percent Additional Assistance grant fund supports funding for the workforce development services for workers displaced by the closure of American Apparel facilities in the region.

Community Impact Statement: None submitted.

Summary:

On August 8, 2017, your Committee considered July 25, 2017 CAO and joint WDB/EWDD reports relative to acceptance of \$3,000,000 in WIOA Dislocated Worker 25 Percent Additional Assistance Funds for former American Apparel Workers. According to the CAO, the EWDD is requesting approval to retroactively accept on behalf of the WDB \$3 million in WIOA Dislocated Worker 25 Percent Additional Assistance Funds in joint partnership with the County of Los Angeles WDB for training and reemployment services for former American Apparel workers displaced by the regional closure of American Apparel facilities. The grant term is from January 16, 2017 through June 31, 2018, and the \$3 million in funding will be allocated as \$1.8 million for the City and \$1.2 million for the County based on the places of residence for an initial target of 600 total participants.

The EWDD is also requesting approval to execute retroactive subgrant agreements and/or amendments to subgrant agreements with the State of California Employment Development Department (EDD) regarding these funds. Approval is also requested to negotiate and execute retroactive contracts with the following grant

application partners for a total amount of \$1,627,575 out of the \$1.8 million: the Los Angeles Unified School District, EDD, and eight current WorkSource Centers as identified in Recommendation 1c of the CAO report. The remaining \$172,425 is proposed as grant administrative funding for EWDD.

After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the recommendations contained in the July 25, 2017 CAO report and detailed in the above recommendations. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE

MEMBER VOTE

PRICE: BUSCAINO: YES HUIZAR: YES

ARL 8/8/17

-NOT OFFICIAL UNTIL COUNCIL ACTS-