

CITY OF LOS ANGELES

CALIFORNIA



Workforce Investment Board
CHARLES WOO, CHAIR



ERIC GARCETTI
MAYOR



Economic and Workforce
Development Department
JAN PERRY
GENERAL MANAGER

October 10, 2014

Council File:
Council District Nos.: All
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Honorable Eric Garcetti
Mayor, City of Los Angeles
Room 303, City Hall

City Council
c/o City Clerk
Room 395, City Hall

Attention: Mandy Morales, Legislative Coordinator

TRANSMITTAL: AUTHORIZATION TO ACCEPT AND EXPEND UP TO \$3,757,700 IN WORKFORCE INVESTMENT ACT (WIA) DISLOCATED WORKER ADDITIONAL ASSISTANCE (WIA 25 PERCENT) FUNDS IN PARTNERSHIP WITH THE VERDUGO WORKFORCE INVESTMENT BOARD (VWIB) TO PROVIDE TRAINING AND RE-EMPLOYMENT SERVICES TO INDIVIDUALS IMPACTED BY MASS LAYOFFS IN LOS ANGELES, BURBANK AND GLENDALE

RECOMMENDATIONS

The General Manager of the Economic and Workforce Development Department (EWDD), and the Chair of the Los Angeles Workforce Investment Board (WIB) respectfully request that the Mayor and City Council:

1. AUTHORIZE the General Manager, EWDD, or designee, to accept on behalf of the City and in partnership with the VWIB up to \$3,757,700 in WIA 25 Percent funds under the designation, "A New Direction for the Workforce," for a grant term of 18 months, retroactive to January 1, 2014 through June 30, 2015;
2. AUTHORIZE the General Manager, EWDD, or designee, to execute grant agreements and/or amendments with the California Employment Development Department for receipt of the WIA 25 Percent funds to provide re-employment services to 500 eligible workers dislocated in mass layoffs from private employers;

3. AUTHORIZE the General Manager, EWDD, or designee, to negotiate agreements - retroactive to October 1, 2014 - with the following City of Los Angeles WorkSource Centers (WSC), selected by a Request for Interest (RFI) procurement instrument to provide re-employment and training services:

No.	WorkSource Center and Agency	Funding	Slots
1	Hollywood WSC Managed Career Solutions	\$263,610	45
2	Canoga Park/South Valley WSC Arbor E&T LLC dba ResCare Workforce Services	\$263,610	45
3	Watts WSC Watts Labor Community Action Committee	\$263,610	45
4	Boyle Heights/East Los Angeles WSC Chicana Service Action Center	\$263,610	45
5	Sun Valley WSC El Proyecto del Barrio, Inc.	\$263,610	45
6	Pacoima/North Valley WSC Youth Policy Institute, Inc.	\$263,610	45
7	Wilshire-Metro WSC Community Career Development, Inc.	\$263,610	45
8	West Valley WSC Build Rehabilitation Industries	\$117,510	20
9	Southeast Los Angeles WSC Housing Authority of the City of Los Angeles	\$263,610	45
10	South Los Angeles WSC UAW-Labor Employment and Training Corporation	\$263,610	45

4. APPROVE the allocation of \$510,000 to the EWDD for grant management, program oversight, and administrative costs for the contract term;
5. AUTHORIZE the Controller to:
- Establish a new interest-bearing fund entitled "WIA 25% New Direction for the Workforce" Fund No. XXX. This fund is to be administered by EWDD and will be used for receiving, appropriating, and expending WIA 25% funds.
 - Establish a receivable within the new WIA 25% New Direction for the Workforce Fund No. XXX from the State of CA-EDD for \$3,000,000.
 - Establish new accounts within the new WIA 25% DW New Direction for the Workforce Fund No. XXX and appropriate as follows:

Account No.	Account Name	Amount
22L122	EWDD	332,606
22L299	Related Costs – EWDD	111,741
22L622	Reserved for EWDD PY 15-16	65,653
22L760	WIA 25% New Direction for the Workforce	2,490,000
	Total	3,000,000

d. Increase appropriations within Fund 100/22 as follows:

Account No.	Account Name	Amount
001010	Salaries-General	287,839
001070	Salaries-As Needed	1,337
001090	Overtime	48
002120	Printing and Binding	127
002130	Travel	301
003040	Contractual Services	6,562
003310	Transportation	216
006010	Office and Admin Expense	3,313
006020	Operating Supplies	3
006030	Lease	32,860
	Total	332,606

6. AUTHORIZE the General Manager, EWDD, or designee, to prepare Controller's instructions for any necessary technical adjustments, subject to review by the City Administrative Officer; and direct the Controller to implement the instructions.

FISCAL IMPACT STATEMENT

All recommendations in this transmittal will have no negative financial impact on the City General Fund, inasmuch as the grant provides full-cost recovery of the EWDD salaries, expenses, and all related costs.

BACKGROUND

On March 28, 2014, the Los Angeles Workforce Investment Board (LAWIB) and Verdugo WIB (VWIB) jointly submitted an application to the California Employment Development Department for \$3,757,700 in WIA 25 Percent funds in order to provide re-employment, training, and placement services to workers in Los Angeles, Glendale, and Burbank,

dislocated in designated mass layoffs. A total of \$3,000,000 has been allocated to the City of Los Angeles WIB and \$757,700 to the Verdugo WIB.

This joint venture is structured as a regional, cross-jurisdictional effort to provide high quality re-employment and training services to eligible dislocated workers under the designation, "A New Direction for the Workforce." The LAWIB and VWIB have previously worked in concert to provide services to individuals undergoing layoffs from local employers. "A New Direction for the Workforce" will help five hundred workers targeted for discharge or who already have been discharged in mass layoffs from specified employers.

City staff will participate with the WSC staff to outreach to employers and organized labor (where appropriate) to identify eligible dislocated workers. The WSC will provide orientation services and will enroll eligible dislocated workers in the WIA 25 Percent project. The WSC will conduct participant assessments and identify appropriate training modalities (classroom training, subsidized work experience, On-the-Job Training, or a combination) that will lead to successful placement in targeted sector industries. The objective of the training activity is to ensure that any skills gaps preventing individuals from securing employment readily are addressed quickly and appropriately.


Inasmuch as the source of funding for "A New Direction for the Workforce" is WIA, service providers will be required to report on the mandatory WIA performance metrics, including Entered Employment Rate, Employment Retention Rate, and Average Earnings.

WIB ACTION

In compliance with the WIB-Local Elected Officials agreement, the acceptance of a grant in excess of \$250,000 is subject to approval of the WIB, the City Council, and the Mayor. The WIB took action to accept these WIA 25 Percent funds on April 10, 2014.



JAN PERRY
General Manager



CHARLES WOO
Chair
Workforce Investment Board

JP:RS:JHP