## File No. <u>14-1443</u>

ECONOMIC DEVELOPMENT COMMITTEE REPORT relative to relative to contracting for layoff aversion services for distressed businesses.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

- 1. AUTHORIZE the General Manager, Economic and Workforce Development Department (EWDD), or designee, to:
  - a. Utilize the Los Angeles County Department of Workforce Development, Aging and Community Service's Business Technical Assistance Program (BTAP) procurement process for contract layoff aversion services by the EWDD to select contract layoff aversion services for the City.
  - b. Negotiate and execute an agreement with the Los Angeles Economic Development Corporation, the bidder selected by the County through their BTAP procurement process, for the provision of layoff aversion services in the City, in an amount not to exceed \$301,210 in Workforce Innovation and Opportunity Act (WIOA) funds, for the retroactive contract term from January 1, 2019 through June 30, 2019, subject to review and approval by the City Attorney as to form and legality, and compliance with the City's contracting requirements.
  - c. Make technical corrections as necessary to transactions included in the City Administrative Officer's (CAO) report dated February 1, 2019, attached to the Council file, to implement Mayor and Council intentions, subject to the approval of the CAO.
- 2. AUTHORIZE the Controller to expend from WIOA Fund No. 57W Account No. 22R591 WIOA Adult Supporting Program Activities, Account No. 22R592 WIOA Dislocated Worker Supporting Activities, and Account No. 22R594 WIOA Rapid Response Supporting Program Activities upon presentation of proper documentation from EWDD.

<u>Fiscal Impact Statement</u>: The CAO reports that there is no impact to the General Fund. The above recommendations comply with the City Financial Policies in that WIOA grant funds will support contract layoff aversion services for businesses.

Community Impact Statement: None submitted.

## SUMMARY

At the meeting held on February 12, 2019, your Economic Development Committee considered a Joint Economic and Workforce Development Department and Workforce Development Board report and CAO report relative to contracting for layoff aversion services for distressed businesses. The CAO reports that the Los Angeles Economic Development Corporation was the City's service provider for layoff aversion services for City businesses from Fiscal Year 2014-15 through December 2018. The contract services consisted of efforts to avert layoffs and retain jobs in the City through outreach and individualized services for City businesses exhibiting signs of financial, managerial, locational, and/or operational stress.

EWDD partnered with the Los Angeles County Department of Workforce Development, Aging and Community Service to establish a coordinated regional strategy in layoff aversion efforts for City and County businesses. The regional strategy also seeks to incorporate cooperation of the seven Workforce Development Boards in the greater Los Angeles region. EWDD states that in February 2018, the County released a Request for Proposals (RFP) for the County layoff aversion program, known as the BTAP. Through the RFP, the County selected LAEDC as the County layoff aversion services provider. In order to support the integrated efforts of the City and County, EWDD requests authority to contract with the LAEDC. After an opportunity for public comment was held, the Committee moved to approve the CAO's recommendations, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE

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MEMBER VOTE PRICE: YES BUSCAINO: YES RODRIGUEZ: YES

ME 2/12/19

-NOT OFFICIAL UNTIL COUNCIL ACTS-