



Zina Cheng <zina.cheng@lacity.org>

Council File #14-1478 SUPPORT THE CREATION OF AN ORDINANCE TO INCREASE BUILDING ENERGY AND WATER EFFICIENCY

1 message

Andrew McNamara <amcnamara@brightpower.com>
To: zina.cheng@lacity.org

Tue, Nov 29, 2016 at 10:54 AM

Dear Zina,

I hereby submit the attached letter of support for Council File #14-1478 SUPPORT THE CREATION OF AN ORDINANCE TO INCREASE BUILDING ENERGY AND WATER EFFICIENCY. Please add this to the public record for Tuesday's meeting.

Please let me know if you have any questions.

Thank you!

Best,
Andy

Andrew McNamara, CEM, LEED AP
VP Western Region

BRIGHT POWER

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 **Bright Power - LA Benchmarking Auditing Ordinance Letter of Support.pdf**
207K

November 29, 2016

Honorable Members of the City Council of the City of Los Angeles
Los Angeles City Hall
200 N. Spring Street, 4th Floor
Los Angeles, CA 90012

RE: Council File #14-1478 -- SUPPORT THE CREATION OF AN ORDINANCE TO INCREASE BUILDING ENERGY AND WATER EFFICIENCY

Dear Council Members,

On behalf of Bright Power, I am writing to express my full support for the creation of an ordinance to improve energy and water efficiency in buildings. Bright Power is a leading provider of energy and water management services to real estate owners throughout the United States with offices in Oakland, CA and New York, NY. As a leading national provider of benchmarking software and services since before the first U.S. mandatory benchmarking and disclosure law was enacted (NYC's LL84), Bright Power has a unique perspective on what makes benchmarking laws work. Our EnergyScoreCards software is already a leading method for Benchmarking Compliance in New York City, Washington D.C., Philadelphia, and Seattle. Our service has always been about much more than compliance – rather we see benchmarking and auditing as the first step in reducing energy and water use in the built environment. While benchmarking opens an owner's eyes to the fact that there's a problem, an energy audit is essential in displaying specific solutions to combat energy and water waste and deliver ROI.

We do significant business in the Greater Los Angeles area, with energy and water retrofit projects on over 30 properties throughout the LA Basin, but have done very limited work within the City of Los Angeles. We are confident that the Los Angeles Ordinance has the potential to open the eyes of the real estate community to opportunities in energy and water management within their portfolios and in so doing, transform the marketplace in Los Angeles, creating local jobs, and keeping money in the local economy.

I think the proposed best practices of benchmarking and transparency, audits, and retrocommissioning are achievable and should be required in Los Angeles. Many other cities are requiring large buildings to implement these requirements including New York City, San Francisco, Boston, and Atlanta. Los Angeles should follow the advice of the stakeholder group assembled and create a similar ordinance to create a more resilient and sustainable city.

Thank you for your time and please feel free to contact me should you have any questions.

Sincerely,



Andrew McNamara
Vice President, Western Region
Bright Power

