

Contact Information

Neighborhood Council: Hollywood United Neighborhood Council

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Impact Information

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Update to a Previous Input: No

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Agenda Date:

Item Number:

Brief Summary: The Board voted 11-0-1 to request that the Arts, Parks Committee hold off until January on considering the proposed new contract for the Greek so that the NC can co-sponsor with LFIA and LFNC an open community forum to hear equal-time presentations by Nederlander/AEG and Live Nation to take place in early December.

Additional Information: This follows on the heels of the Neighborhood Council Budget Advocates requesting that the CAO perform a side by side analysis of each proposal so as to make an "apples to apples" comparison.

OFFICERS:

PRESIDENT Susan Swan
VICE-PRESIDENT Erik Sanjurjo
TREASURER Tom Meredith
SECRETARY Chona Galvez



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
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BOARD MEMBERS:

Robert Abrahamian	Margaret Marmolejo
Jennifer Christie	Susan Polifronio
Sheila Irani	Jim Van Dusen
Scott Larson	Anji Williams
Don Paul	Cyndy Williams
Nic Manzo	

BOARD MEETING
MONDAY, NOVEMBER 17TH, 2014, 6:30PM
Cheremoya Elementary School - Auditorium

1. Welcome and introductions

2. Roll Call

Margaret, Anji, Susan P., Susan S., Nic, Erik, Tom, Cyndy, Scott, Sheila, Don and Chona present. 12 members present. Meeting started at 6:48. Jim arrived at 7 p.m. Robert excused. Jennifer absent.

3. Approval of Minutes

September and October minutes approved 11-0-1.

4. Public Comment on items not on the Agenda (2 minutes each)

Candidate for CD4 from Toluca Lake spoke about his qualifications.

Scott mentioned that has accepted a job up north (Stanford) and will be leaving Board in December. Nominated neighbor to replace him. Cindy thanked Tom for his help with pumpkin carving event. Had a magician. Next year will be #10. Wants to have minutes sent out earlier so can see if want to ask for a translator. When agendas go out on Friday nights it doesn't give time for her to reach out to Disability till Monday.

5. Comments from any City, County, State or Federal representatives in attendance (5 minutes each).

Dan from CD13 excused himself due to illness and CD4 rep did same due to school obligation. Dan did provide a field report. Mentioned that Council expects to receive a report pertaining to the Art Development fee (Marshalls). Hollywood Christmas Parade at 5 p.m. on Nov. 30. SLO Maggie Dillard spoke about LAPD preparations for possible protests over Officer Dolan and Missouri civilian shooting by local police. Stolen vehicle activity along both sides of Franklin. Plain clothes officers investigating who is behind this spree. Greg from Locali mentioned that are seeing more altercations with homeless around store and that Gelson's is seeing alcohol stolen. Officer Dillard mentioned that many of these people have mental health problems. Very hard to do a mental health hold today. Cindy D. mentioned that seems to an uptick in number of homeless around area and that many of them appear to be violent and possibly mentally disturbed. Many come from out of state, come to L.A. because weather is so nice. Move around Santa Monica, downtown. Safer here and can socialize with folks on the street. Erik suggested that we invite PATH to next meeting to discuss what they are doing to interface with local homeless population. Mentioned that is working with LAHSA to come up with Hollywood-specific data on homeless population now and over the past few years to look for trends.

6. Update on approval of Bylaws

A. Appointment of Susan Polifronio to redesigned Historian/Parliamentarian Seat (new Bylaws available for review at <http://www.hollywoodunitednc.org/bylawsenglish.htm>) Motion Erik-Susan S. approved 11-0-1. Susan P. abstained.

Opens up Area C business seat. Susan P. nominated Greg from Locali to fill the position.

B. Impact of Bylaws changes, quorums, Committee assignments, functionality, and Chair responsibilities. Discussion of possible western boundary modification application, to include all publicly owned open space between Cahuenga Blvd. and Cahuenga Peak.

Erik asked to establish an ad hoc committee to meet with HHWNC to discuss adding open space to HUNC boundaries, including the DWP parcels (A-C), Cahuenga Peak, and possibly the Ford Theater and land around the complex. Motion Erik-Susan P. approved 11-0.

7. Finance Committee

A. Approval of monthly expense reports. Still have a little over \$15,000 left for rest of the year.

Some of the items we purchased earlier in the year have been paid. Rec & Parks found the missing Smokey the Bear sign finally.

Susan P.- over 500 people attended Children's Book Fair. Big success. Motion Tom-Erik approved 12-0 to accept October report.

B. Approve of additional \$500 for November 20th Town Hall expenses (poster board maps, addition rental costs of Mears Center, AV Equipment, food). Motion approved 11-0 by acclamation.

C. Letter to Gracie Liu, requesting that the \$8,054.75 unspent from HUNC FY2013/2014 Budget, and currently sitting in City Reserve Fund, be transferred to HUNC 2014/2015 Budget. The reason for this request is that the 2014 March 30 Elections interrupted Board planning, funding and prioritized resources at a time too close to the FY 2013/2014 Budget Close and DONE-required funding requests deadline of May 15. In fact, the timing of the Elections and the Close only allowed one regularly scheduled Board meeting (April) to process what HUNC could before May 15. There was simply not enough time, calendar nor resources to process NPGs for all the desired Community Improvement projects HUNC would have liked to. Motion Susan S.-Anji approved by acclamation 11-0.

D. Approve up to \$500 to co-host CD4 Forum at Universal in partnership with Hollywood Hills West. Erik- will be in January at Universal. Approved 10-0-1. Sheila abstained.

E. Request to assist with funding for HSDNC/EHNC Lemon Grove Park Holiday Party. Discussion and possible vote to approve up to \$200 for support of Lemon Grove Park Holiday Party. Motion Susan S.-Susan P. to support so long as we hear back how event went. Passed 11-0.

F. Motion to approve up to \$2,100 for Los Angeles Gay and Lesbian Center for a HUNC branded bicycle dedicated for the organization's annual Aids Life Cycle event. Motion Susan S.-Susan P. passed 10-0-1.

G. Motion to allocate an additional \$300 for work on banner design for four neighborhoods being featured in first year of project. Erik explained that Sheila's graphics guy is helping us prepare banners for AAA so that they can produce them and install in our area. Motion Erik-Anji approved 11-0. Cindy Duhaime complained that description was not detailed enough, need to list what four areas area. Cyndy said was insulted that was accused of making death threats. Erik mentioned that was elected to represent Hollywood Village as well as Franklin Village and that knows area well. Cindy came in third in first election against Erik, finishing behind another resident of Hollywood Village. Cindy said that folks behind Hollywood Village group sent out a flyer saying that only members were allowed to attend meetings. Erik asked for proof and said that if there was truth to the matter Board should look into matter. Suggested that in future allegations be backed up with evidence.

8. Update on selection process between Nederlander/AEG and Live Nation for Greek Theatre Vendor

A. Discussion and motion to send a letter to the APHA&R (Arts, Parks, Health, Aging & River) Committee requesting that they postpone any action on this item until January so that NCs can consider this item in December. Susan P. gave an overview of motion and why she proposed it. LFIA is more heavily impacted than HUNC residents, so desire is to support them in their efforts to get more time to hear about matter. Rina Wasserman, GM of Greek, spoke about their 38 years running facility. RFP is to begin after next season (October 2015). AEG Live/Neederlander lost to Live Nation bid. Consultant from out of state subject of dissent. Maintenance, community plans, other issues need to be looked at more closely. Believe that will give City more money within 20 years (assuming get renewal). Live Nation proposing more capital improvements. APHAR has not scheduled a time to discuss the matter yet. Brenda Levin designed their proposal. Have 30,000 people supporting them along with LFIA. Also run the Pantages Theater. Want CLA/CAO to look at the finances of both proposals. Mentioned recent Budget Advocate vote to request that CAO perform an apples to apples analysis. Live Nation rep spoke about living on Canyon. Happy that Board of Park & Rec gave them the nod unanimously. Office is at Highland/Franklin. Chris Roberts- represents LN. City wanted to explore new concessions. Score was not close. Lives in the Oaks. Are deficiencies at Greek. LN working with Partina Group. Looking to make facility ADA compliant. Barbara Ferris, also a local. LFIA member. Greek second largest money generator for Rec & Parks after golf. Traffic impacts everybody. Number of concerts might go up due to department's goal of increasing revenues. Wants HUNC to support LFIA in standing together. Arthur, Symphony in the Glen, spoke about Rec & Parks not getting the complexities of the situation. Questioned San Jose consultant. Susan P. made motion. Tom seconded. Passed 12-0.

B. Motion to co-sponsor and assist with purchase of food and advertising up to \$500, with LFIA and LFNC, an open community forum to hear equal-time presentations by Nederlander/AEG and Live Nation. Community forum to be held in ~~late November~~ early December where both proposers can make 15 minute presentations on their plans. Since the Greek Theatre RFP proposals presentation meeting would be open to the public, Board members from any concerned NC can attend, hear what's on offer and get a good sense of public sentiment on the proposals. Motion Susan P.-Tom approved 11-0-1.

9. PLUM Committee

A. Motion regarding proposed project at 1715-1739 Bronson Avenue, 90028. Project description on the Planning Notice is to <<Demolish existing structures, construct and maintain an 89 unit, seven story (85 foot tall) residential building on the property. The building provides 146 parking spaces, 117 bicycle parking spaces, a sky deck, a fitness center, and various other amenities.>> Also on the Planning Document is <<Action(s) Requested: Code Section from which relief is requested N/A; Code Section which authorizes relief: 16.05 Site Plan Review to permit a residential development that constructs greater than 50 residential dwelling units.>> The applicant states that it is not requesting any increases in density, parking reduction, variances, adjustments, increases in FAR, etc.

Motion to recommend a letter in support of the applicant and the proposed project at 1715-1739 Bronson Avenue, subject to the following conditions:

- 1) that the applicant pursues formal designation of the existing approximately 100 year old Victorian home as a Historic-Cultural Monument according to the City of Los Angeles
- 2) that the applicant provide additional graphics showing the entry and exit points for the project at the full Board meeting 11/17
- 3) that the applicant respond to questions raised about area demographic trends in regards to population and income
- 4) that the applicant provides greater detail in regard as to how they are planning to implement noise mitigation measures for events scheduled at the Victorian house and roof-top observation deck so that they do not interfere with the neighborhood's quality of life." Scott- house will not be removed. Erik mentioned that have to specify that won't remove or remodel the house as owner might not get application approved or might not follow through. Don't want another Spaghetti Factory situation. Will all be market rate units. Item tabled until next month so that developer can present. Concerns about how traffic will impact Bronson. Another project planned for across the street.

10. PS&T Committee

A. LAFD- Discussion of status of remodel of old Fire Station 82/new Annex. Possible new date for re-opening event. CERT team location.

B. LAFD/EMD- Discussion of HUNC Town Hall on Hollywood Earthquake Fault & Development, to take place at Mears on Thursday, November 20.

C. Update on State release of Geologic maps of Hollywood Fault Map, Town Hall logistics.

11. Renters Issues Committee

A. Planning for a Renters Workshop as soon as possible. Possible invitees: representatives from the Coalition for Economic Survival, Los Angeles Department of Housing, Office of Tom LaBonge and any interested legal advisor. Possible motion for up to \$500 for venue, advertising and food.

Don gave background on event. Going to hold in January (12th?). Motion Don-Cyndy approved 11-0.

B. Update on purchase of Villa Carlotta and potential consequences to current tenants. Not much known right now, will be part of the proposed Workshop.

Don- Ishmael would be a great addition to committee.

12. Outreach Committee update

A. Bus benches are up and the street banner designed.

Erik- motion to request that Street Services change its policy to allow businesses to buy all banners to no more than every other one. Kinky Boots at Pantages has taken up all of Hollywood Blvd. between Western and La Brea, blocking HUNC and other groups from having access. Sheila said 8/10 locations for bus benches were outside HUNC boundaries. Motion Erik-Susan P. approved 11-0.

B. Update on Newsletter and timing, and call for submissions.

Sheila and Margaret- need two more pieces.

13. Motion to send a letter to support the Resource Conservation District of the Santa Monica Mountains' (RCDSMM) application in the amount of \$650,000 to fund Phase 1 of the Liberty Canyon Interchange Wildlife Passage Enhancements project using the existing freeway underpass. (Available to view at <http://www.hollywoodunitednc.org/fullboard.htm>).

Susan S. explained. In Agoura area. Motion Susan S.-Sheila approved 10-0-1.

14. Hollywood Cap Park (HollywoodCentralPark.org) continued discussion of and possible next steps

Item continued for a month.

15. New Business

16. Old Business

17. Adjournment

Meeting ended at 8:56.