



**CALIFORNIA
HISPANIC**
CHAMBERS OF COMMERCE

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December 7, 2018

Los Angeles City Council
200 N. Spring St, Ste 340
Los Angeles, CA 90012-3239

Re: Council File Number 14-1635-S2 – Short Term Rental Ordinance

Dear Council President Herb Wesson and City Council members,

Thank you for taking up much needed short term rental reforms with the proposed primary ordinance. As the President of the California Hispanic Chamber of Commerce, representing over 70 Hispanic Chambers, and affiliates, in California, I urge the Council to follow the PLUM's recommendation to consider implementing the primary ordinance only with a vacation rental proposal in place.


The short term rental policies should take into consideration all communities that will be impacted. Specifically, secondary vacation whole-home rental owners and the countless small businesses that rely on the indirect revenue from secondary whole-home rentals operations. Primary and vacation home rentals regulation should not be implemented separately nor there any regulatory distinction between the two types of rentals.

Passing and implementing the primary ordinance only effectively leave half of the industry out in the cold and ban traditional, whole-home, non-owner occupied vacation rentals. This policy will not only shut out many local residents who own a non-primary home to help cover their own mortgage, save for retirement, or pay bills – it will affect the bottom line of the small businesses that clean and service these homes along with the local businesses that enjoy non-traditional tourism dollars from travelers

Local owners should be allowed the right to rent their property—regardless of whether it's their primary or secondary residence. The city is charged with crafting a solution that balances the needs of all sides to ensure consumer choice and prosperity for local residents and small businesses.

Before voting on the primary ordinance, I urge the Council to heed PLUM's recommendation for the need of a vacation home rental proposal before fully implementing. Please consider all the different groups in-play that will suffer from broad strokes policy.

Sincerely,



Julian Canete
President/CEO