



Sharon Dickinson &lt;sharon.dickinson@lacity.org&gt;

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**Housing Committee Hearing Letter in support of Home sharing: CF#14-1635-S2**

1 message

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**Katherine Ferwerda** <katherine@socialstudystore.com>

Sun, Feb 26, 2017 at 4:20 PM

To: councilmember.huizar@lacity.org, councilmember.cedillo@lacity.org, councilmember.krekorian@lacity.org, councilmember.blumenfield@lacity.org, david.ryu@lacity.org, paul.koretz@lacity.org, councilmember.martinez@lacity.org, councilmember.fuentes@lacity.org, councilmember.harris-dawson@lacity.org, councilmember.price@lacity.org, councilmember.wesson@lacity.org, councilmember.bonin@lacity.org, councilmember.english@lacity.org, councilmember.ofarrell@lacity.org, councildistrict15@lacity.org  
Cc: Sharon.dickinson@lacity.org, etta.armstrong@lacity.org

City Council File #14-1635-S2

Dear Council Member Gil Cedillo:

I own a lifestyle retail store in Highland Park, one of the fastest growing neighborhoods in Los Angeles. Where the streets used to full of shuttered storefronts, graffiti, and gang related crime, there is now a park, small businesses and tons of young families. Growth has made the neighborhood safer, cleaner and more interesting. Unfortunately, it's become expensive quickly.

Highland Park has also received a fair amount of press in recent years because of its artistic, low-key, eclectic vibe with good bars, new restaurants and unique shops. The press has brought in tourists. It's an ideal location for out of town visitors because of it's proximity to downtown and access to the train.

Airbnb serves two purposes in NE LA. First, it provides additional income to the hosts who are struggling to keep up with the ever-increasing cost of living here. Many people in this neighborhood don't have much disposable income to use to support local businesses. Guests bring in income from sources outside of the immediate neighborhood. Almost daily I have an Airbnb guest visit my store, more on the weekends. Occidental College is only a few blocks away and the vast majority of out of state parents are Airbnb guests.

Creating regulations like the 180 day cap will create significant damage to the economics of the community of Highland Park and all of Northeast LA. It will put financial strain on hosts, most of whom depend on the additional income to make ends meet. It will make a noticeable dent in the income stream of all the new business that are beginning to get on their feet. Highland Park is growing, but it's still struggling. We need the city to be more supportive of growth. Strict regulations like those proposed will certainly do more harm than good. Please consider the full significance of these regulations on when you cast your vote.

Sincerely,

Katherine Ferwerda

Social Study

5028 ½ York Blvd

Los Angeles, CA 90042

*Social Study*  
*5028 1/2 York Blvd*  
*Los Angeles, CA 90042*  
*213-700-1811*

# STRANGE INVISIBLE PERFUMES

CF #14-1635-S2  
Council Member Mike Bonin

Dear Mike,

I am the Boutique Manager at Strange Invisible Perfumes in Venice. I have been managing the boutique at 1138 Abbot Kinney for almost two years and we sell our own line of 100% botanical perfumes and also stock a number of organic beauty items from various brands. We are fortunate to be located on such a charming street that attracts both locals and tourists alike. I can tell you from personal experience that the majority of our customers are tourists and many of them are staying with an Airbnb host here in Venice and so there is a direct link between these visitors and our sales figures.

I've always been a fan of the concept of Airbnb. I love the idea that it allows for a beautiful exchange - one in which both parties benefit. The visitor has the opportunity to stay in a unique space and to gain valuable insights about what to see/do and where to eat/shop. The host has the opportunity to make extra money and share their way of life with someone new.

It would be unfortunate if a new law or regulation were to take away or limit this opportunity for travelers and equally unfortunate if we were to experience a decrease in our sales as a result.

Kind Regards,

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**Shaun Gillies**  
Boutique Manager  
Strange Invisible Perfumes  
1138 Abbot Kinney Boulevard  
Venice, CA 90291  
Tel: 310.314.1505 option 2  
[boutique@siperfumes.com](mailto:boutique@siperfumes.com)  
[www.siperfumes.com](http://www.siperfumes.com)



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**HOUSING COMMITTEE HEARING LETTER IN SUPPORT OF HOME SHARING. CF#14-1635-S2**

1 message

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**Hanna Hermansson** <hanna.hermansson@gmail.com>

Sun, Feb 26, 2017 at 11:58 PM

To: councilmember.cedillo@lacity.org, councilmember.krekorian@lacity.org, councilmember.blumenfield@lacity.org, david.ryu@lacity.org, paul.koretz@lacity.org, councilmember.martinez@lacity.org, councilmember.fuentes@lacity.org, councilmember.harris-dawson@lacity.org, councilmember.price@lacity.org, councilmember.wesson@lacity.org, councilmember.bonin@lacity.org, councilmember.englander@lacity.org, councilmember.ofarrell@lacity.org, councilmember.huizar@lacity.org, councildistrict15@lacity.org

Cc: Sharon.dickinson@lacity.org, etta.armstrong@lacity.org

To whom it may concern:

I came to Los Angeles and stayed with a home sharing host in their home. I would not have been able to travel to L.A. if I had had to stay at hotels. Having access to a kitchen, contact with actual Angelinos, living in a community, shopping and supporting local businesses made my experience truly unique and special.

I support home sharing and am opposed to the portions of proposed ordinance that limit what people can do within their own primary residence. I am particularly concerned about the limiting of the number of days people can home share and how many listings within their home they can have active at one time. Also of concern are the clauses that would prohibit hosts from other work related activities and the limitations on rent controlled units within primary living spaces. I also oppose the prohibitions against home sharing in residences that have been converted to single family dwellings and that such restrictions should not apply unless a tenant was removed by the current owner via an Ellis Act eviction.

I am also opposed to the criminalization of home sharing as proposed in the ordinance. Making home sharing a misdemeanor offense is an outrageous misappropriation of the court system and a violation of basic human rights.

Home sharing keeps people in their homes, provides jobs and stimulates the rest of the economy. We all benefit from this enterprise and it should be supported.

Best regards,

Hanna Hermansson, Gothenburg Sweden