

Fwd: Short Term Rental 14-1635-S2

Etta Armstrong etta.armstrong@lacity.org
To: Edwin Grover edwin.grover@lacity.org

Mon, Apr 17, 2017 at 8:35 AM

----- Forwarded message -----

From: Pamela Tinsley <mspamelatinsley2@gmail.com>

Date: Fri, Apr 14, 2017 at 1:21 PM Subject: Short Term Rental 14-1635-S2 To: councilmember.huizar@lacity.org

Cc: etta.armstrong@lacity.org, sharon.dickinson@lacity.org

Dear Councilmember Huiz, I am voicing my support of Short Term Rental. Please do not vote to restrict or limit the number of days in the year people may engage as long as they are abiding by the current laws.

Pamela Tinsley



BRE# 01276579

IF YOU ARE THINKING OF SELLING YOUR PROPERTY OR BUYING A PROPERTY, PLEASE GIVE ME A CALL. I WOULD LOVE TO WORK WITH YOU!









Click Here to Go to My Blog



Etta Armstrong
Commission Executive Assistant I
Department of City Planning
T: (213) 978-1300 | Direct: (213) 978-1128

T: (213) 978-1300 | Direct: (213) 978-11<u>28</u> 200 N. Spring St., Room 525 Los Angeles, CA. 90012



Fwd: Protect Homesharing Council File #14-1635-S2

Etta Armstrong <etta.armstrong@lacity.org>
To: Edwin Grover <edwin.grover@lacity.org>

Mon, Apr 17, 2017 at 8:36 AM

------ Forwarded message ------

From: HENRY LEONEL GARCIA <garcia1777@sbcglobal.net>

Date: Fri, Apr 14, 2017 at 10:25 PM

Subject: Protect Homesharing Council File #14-1635-S2

To: "councilmember.cedillo@lacity.org" <councilmember.cedillo@lacity.org>, "councilmember.krekorian@lacity.org" <councilmember.krekorian@lacity.org>, "councilmember.blumenfield@lacity.org" <councilmember.blumenfield@lacity.org>, "councilmember.martinez@lacity.org" <councilmember.martinez@lacity.org>,

"councilmember.fuentes@lacity.org" <councilmember.fuentes@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "councilmember.price@lacity.org" <councilmember.price@lacity.org>, "councilmember.bonin@lacity.org" <councilmember.bonin@lacity.org" <councilmember.bonin@lacity.org>, "councilmember.englander@lacity.org" <councilmember.englander@lacity.org>, "councilmember.englander@lacity.org>, "councilmember.huizar@lacity.org" <councilmember.huizar@lacity.org" <councilmember.huizar@lacity.org>, "councildistrict15@lacity.org" <councildistrict15@lacity.org>, "dayid nucleatity.org>, "councildistrict15@lacity.org" <councildistrict15@lacity.org>,

"david.ryu@lacity.org" <david.ryu@lacity.org>

Cc: "sharon.dickinson@lacity.org" <sharon.dickinson@lacity.org>, "etta.armstrong@lacity.org" <etta.armstrong@lacity.org>

Councilmember Mr. Mike Bonin:

I am writing you to ask you to help write a clear and fair legislation regarding hone sharing. I have a family to keep up with. My wife Lily suffers from diabetes and she has being through 3 eye surgeries. Obviously, it is a big life changing experience. The impact in our home has been big. I decided to start home sharing to support all expenses that now are only based on my income. I am thankful for homesharing since it helps me to stay current with all expenses. Airbnb has been a tool I can use to get extra income and provide what my family needs. Also, it has been great securing my home mortgage.

Airbnb has been giving me another opportunity which I appreciate. I have seen the big impact for the city of Los Angeles too. Not only for the neighborhood where I live, but for all type of business which include taxis, airport shuttles, restaurants, metro lines. Airbnb has been also great for people seeking medical attention, or institutions where they can study. Overall, homesharing brings jobs to the table and income to our city.

Please consider my story. I am part of Los Angeles and I live in Los Angeles. I am a father providing for my family. Sincerely, Henry Garcia.



Etta Armstrong Commission Executive Assistant I Department of City Planning T: (213) 978-1300 | Direct: (213) 978-1128

200 N. Spring St., Room 525 Los Angeles, CA. 90012



Fwd: In Support of STRs

Etta Armstrong <etta.armstrong@lacity.org>
To: Edwin Grover <edwin.grover@lacity.org>

Mon, Apr 17, 2017 at 8:36 AM

From: lino wiehen lino@wiehen.com> Date: Sat, Apr 15, 2017 at 11:28 AM

Subject: In Support of STRs

To: councilmember.huizar@lacity.org

Cc: etta.armstrong@lacity.org, sharon.dickinson@lacity.org, Jesse Nelson- LASTRA Community Organizer < Jesse@la-

stra.org>

14-1635-S2

Dear Councilmember Huizar,

We have been running a STR for several years in an apartment above our garage on our property where we also live in Venice. It has helped us pay bills when I lost my job a year ago. We would not be able to afford living here without it. Our guests visit Venice Beach, restaurants in our area and use our bikes to explore the area. There are not enough hotels in the area to support the visitors here in venice.

Please allow the full year instead of just 180 days rentals.

Make it easier to pay taxes directly through the rental sites so everyone can easily contribute their tax - force Airbnb and Homeaway to make these changes as many other cities have already done. There are so many illegal rental spaces AND str's on the market, reducing the days to 180 will only make for enforcement issues and not solve the rental crisis, If more people like us are forced to sell, more developers will buy up properties and build yet more unaffordable luxury apartments forcing longtime residents out of this area.

I live in venice and vote.

regards, Lino Wiehen 310-804-7492



Etta Armstrong Commission Executive Assistant I Department of City Planning

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Fwd: Vacation rentals

Etta Armstrong <etta.armstrong@lacity.org>
To: Edwin Grover <edwin.grover@lacity.org>

Mon, Apr 17, 2017 at 8:36 AM

----- Forwarded message -----

From: **Deborah Blum** <dblum@me.com> Date: Mon, Apr 17, 2017 at 2:41 AM

Subject: Vacation rentals

To: councilmember.huizar@lacity.org

Cc: etta.armstrong@lacity.org

Dear Councilmember Huizar.

I'm writing now to give you another perspective about what homesharing through Airbnb and VRBO has meant for me and my family.

I see it as a win-win, not only for the finances of our household, but also for the pleasure and comfort we are able to give to the families who stay in our Guesthouse.

We are past retirement age and would not be able to afford the mortgage, property tax and utility payments each month if it were not for these vacation rentals. Nor would our guests - who come with children - be able to enjoy the kind of vacations they can experience by staying on our property. Hotel rooms, while right for some, do not provide the kind of setting that many families are seeking.

When you vote on this zoning amendment, I hope you will consider the well-being of your constituents who depend on this very positive and honorable means of supplementing our incomes.

Sincerely,

Deborah Blum

Council File Number: 14-1635-S2

Los Angeles, CA. 90012



Etta Armstrong
Commission Executive Assistant I
Department of City Planning
T: (213) 978-1300 | Direct: (213) 978-1128
200 N. Spring St., Room 525



Fwd: Small businesses urge you to support STRs (Council file #14-1635-S2)

Etta Armstrong <etta.armstrong@lacity.org>
To: Edwin Grover <edwin.grover@lacity.org>

Mon, Apr 17, 2017 at 10:54 AM

----- Forwarded message -----

From: Mollie Harstad <mollie@getdwellwell.com>

Date: Mon, Apr 17, 2017 at 10:44 AM

Subject: Small businesses urge you to support STRs (Council file #14-1635-S2)

To: councilmember, huizar@lacity.org

Cc: etta.armstrong@lacity.org, sharon.dickinson@lacity.org

Dear Councilmember Huizar.

I am writing you as a female business founder and entrepreneur. My company, DwellWell, certifies STRs for safety. My company is dependent upon the growth of properly managed short-term rentals; as such, I am writing to request your support of reasonable STR legislation.

Hundreds of small businesses (many of them minority owned) have sprung from the STR industry. Property management companies, cleaning services, and noise monitors are just some of the companies that are dependent upon reasonable STR regulations. These cottage industries provide local employment and increased tax revenue. These types of companies also help hosts to proactively create responsible STRs - ones that are clean, properly managed/monitored, and above all, SAFE. If the goal is to create attainable and enforceable STR legislation, these types of small businesses will eventually weed out the bad hosts.

On behalf of all STR business owners, we thank you for your consideration. If I may be of any help or expertise, please do not hesitate to contact me.

Sincerely,

Mollie Harstad CCO / Co-founder www.getdwellwell.com 608.345.1735



Etta Armstrong Commission Executive Assistant I Department of City Planning T: (213) 978-1300 | Direct: (213) 978-1128

T: (213) 978-1300 | **Direct:** (213) 978-11<u>28</u> 200 N. Spring St., Room 525 Los Angeles, CA. 90012



Fwd: Landscape: STRACA continues its efforts to bring reasonable STR regulations to the state

Etta Armstrong <etta.armstrong@lacity.org>
To: Edwin Grover <edwin.grover@lacity.org>

Mon, Apr 17, 2017 at 10:54 AM

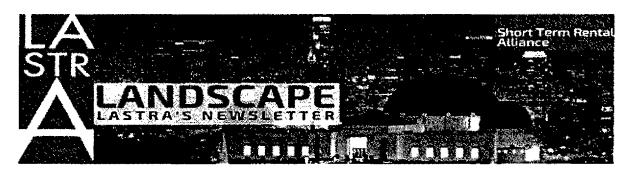
----- Forwarded message -----

From: Los Angeles Short Term Rental Alliance (LASTRA) <frankb@ia-stra.org>

Date: Mon, Apr 17, 2017 at 10:11 AM

Subject: Landscape: STRACA continues its efforts to bring reasonable STR regulations to the state

To: etta.armstrong@lacity.org



STRACA continues its efforts to bring reasonable STR regulations to the state

STRACA joins forces with other STR advocates at the Pasadena Planning Commission Meeting

STRACA joined forces with Airbnb & the Pasadena Home Sharing Network at the Pasadena Planning Commission meeting this last Wednesday. In attendance at the meeting were STRACA Executive Director, Robert St. Genis, Jesse Nelson (LASTRA Community Organizer), John Choi from Airbnb & David Loughnot was from Vacasa. This draft ordinance is suddenly being pushed through because of the upcoming music festival this summer. The numerous speakers from the Pasadena group made it clear those dates were already booked. The commission felt raced and that it was irresponsible to make an ordinance to address a single event.

The Planning Commission made the following recommendations to the City Council:

- · Proposed regulations would allow both hosted and un-hosted home sharing, but would prohibit vacation rentals (secondary homes)
- Hosted Stay A home-sharing activity whereby the host remains on-site throughout the guest's stay (except during daytime and/or work hours).
 Required criteria for hosted stays include;
 - · Dwelling must be the primary residence of the host
 - · Permitted in single-family residences, condominiums, and townhomes
 - Also allowed in accessory dwelling units and accessory structures legally permitted as sleeping quarters and constructed before January 1,
 2017, which are considered subordinate to the main structure or primary residence on-site. (e.g. carriage house or granny flat that is detached and subsequent to the main house)
 - Not permitted in multi-family rental units (i.e. apartment buildings)
- Un-Hosted Stay A home-sharing activity whereby the host remains off-site during the guest's stay. Required criteria for un-hosted stays include:
 - · Dwelling must be the primary residence of the host
 - · Permitted in single-family residences, condominiums, and townhomes
 - Also allowed in accessory dwelling units and accessory structures legally permitted as sleeping quarters and constructed before January 1, 2017, which are considered subordinate to the main structure or primary residence on-site. (e.g. carriage house or granny flat that is detached and subsequent to the main house)
 - · Not permitted in multi-family rental units (i.e. apartment buildings)
 - Limit of 10 bookings/year to a maximum of 60 days/year
 - Must retain a local contact person or property management company that is available 24 hours/day
- · Key provisions of the short-term rental regulations include:
 - Occupancy limit based on size of home: 2 guests per bedroom plus 2 additional guests
 - Cannot be used for any commercial parties or events (Note: This would not prevent a guest from using the short-term rental to entertain during their stay, but is only intended to prevent an STR from becoming a "party house.")
 - · Parking for all guests to be provided on-site

- No signs can be posted on the exterior of the home advertising the short-term rental use
- Must adhere to the City's Noise Ordinance and Litter Ordinance

The Pasadena City Council is expected to discuss the recommendations of the Planning Commission at their upcoming meeting on April 24th. Read the full Planning Commission Report here.

STRACA's 2nd Annual Better Hosting Event was a great success

STRACA's 2nd annual Better Hosting Event was a great success. Although it was a more smaller audience than last year, the attendees at our event were a very engaged group that made our first second annual event one for the books. We would like to thank our hosts over at SKURT for being gracious enough to host this event for two years running. We would also like to thank our presenters, Jessica Young (Craft Home Design) & new STRACA member, Stephen Danelian (Nextgen Conclerge). Lastly, we would like to thank Kerry Herschberg of Check-In LA for being a driving force in helping us make all of our events a success throughout the year. Stay tuned for the invitation for STRACA's Kick Off Event on May 7th!



LASTRA Community Organizer, Jesse Nelson checking in guests for the event at the front deak at SKURT



New STRACA Member, Stephen Danelian of Nextgen Concierge, addressing the attendees of our 2nd Annual Better Hosting Event

Room view of the attendants engaging in discussion



STRACA Blog Feature: Is the Coastal Act the key to defeating short term rental bans?

In a recent blog post, STRACA Paralegal Consultant, Elizabeth Murphy, questions the role that the Coastal Act may play in defeating the increasing trend of banning all short term rentals that is plaguing our states coastal cities (Hermosa Beach, Rancho Palos Verdes, Manhattan Beach, etc.). Her blog opens with:

As many of our members know, STRACA/LASTRA is following an increasing number of lawsuits challenging local ordinances that ban short term rentals (STRs). As the number of lawsuits grows, we are seeing a common thread among many of them, and that is, seeking to defeat the bans based on the regulations imposed on local municipalities by the California Coastal Act. The arguments plaintiffs are making include: a city's failure to file a Local Coastal Plan (LCP); failing to obtain a Coastal Development Permit (CDP); and failing to file an amendment to existing LCPs. All of these are required under the Coastal Act and are administered by the California Coastal Commission. Cities are giving it their all to fight back. We can't help but watch the unfolding lawsuits with bated breath to see if the Coastal Act will prove to be the law that saves STRs in California.

Her blog goes on to explain how these lawsuits could unfold in our favor. Read her full blog here:www.straca.org/is_the_coastal_act_the_key_to_defeating_ str_bans

Continue to send in your letters to LA Councilmember Huizar's Office in support of STR's

We NEED to continue letters to Councilmember Huizar's office and we need them now. The opposition is showing up in droves. They are calling the Councilmember's office. They are sending in letters. They are making noise and they are making it loud. In addition, the hotel industry (which has been against short-term rentals from the beginning) has the money, the power, and the numbers to support the opposition. We need to make noise and we need to make it now, if we lose this, it will be a devastating setback that take years to remedy.

So we urge you. Please. Call Councilmember Huizar's office. Write and send letters. Ask your friends, your family, your neighbors. We NEED to move to increase the number of days, not decrease them. I cannot stress this enough. If you are a host or anyone whose business benefits from short term rentals, this is your time. If you have sat back idly; merely watching and spectating, this is your time. We need your voices. We need the collective strength that you represent. The strength that we are so capable of exercising and demonstrating.

Please do not be afraid. If we lose this, the outcome is likely to be far scarier than anything that could come of you exercising your natural human right. Your voice is your strength, Your voice is your gift. Do not waste this gift, for consequences will surely follow. So please act. Please act now.

Call Councilmember Huizar's office at: 213.473.7014

Email him your letters in support of STR's to: councilmember.huizar@lacity.org, be sure to include the Council File Number: 14-1635-S2 on your letter & CC it to LA City Clerks Etta Armstrong & Sharon Dickinson at: etta.armstrong@lacity.org, sharon.dickinson@lacity.org. Also please forward your letter to Jesse Nelson at jesse@la-stra.org.

This campaign has gained good traction and letters of support are starting to flood the councilmember's office (see example of letters sent to Huizar on our biog post here) let's keep this momentum moving!

Join LASTRA in opposing California State Assembly Bill 1506

A statewide assembly bilt that could very much wound an already precarious affordable housing situation is on the table. Assembly Bilt 1506 (AB 1506), has been proposed in order to repeal the Costa-Hawkins Act of 1995, which will allow municipal governments to implement any and all rules they deem fit related to rent stabilization or rent control. You may read more at: www.la-stra.org/join_lastra_in_opposing_california_state_assembly_bill_1506.

We urge you to call or email your state assemblymember now and tell them to oppose AB 1506. You may find your assemblymember and their contact information here: http://findyourrep.legislature.ca.gov/

Please share any letters (emails) you may send along with any questions, comments or concerns to LASTRA Community Organizer, Jesse Nelson at jesse@la-stra.org.

Help LASTRA Successfully complete its Community Organization Fundraising Drive

In the last week our community organization efforts have included:

- · Began a letter writing campaign in support of short term rentals to LA Councilmember Hulzar
- · Continued the campaign to speak out against AB 1506
- Attended the Pasadena Planning Commission Meeting until after midnight
- · Continued mobilizing our volunteer base
- · Collected your letters to post on our blogs

Our campaign to fund community organizing efforts kicked off to a great start, raising \$1,780 (36%) of the \$5,000 needed to continue these increasingly important efforts. With things becoming increasingly heated throughout Los Angeles County, it is imperative that we complete this campaign this week to ensure that there is no interruption in some of our most important work.

Donate to this campaign & ensure that we have the ability to continue doing so. Your interest in STRs should have a value to you.

Make your donation now by clicking on the following link: la-stra.org/community_organizer_fundraising_drive

Have you been following STRACA on Facebook?

Are you staying up to date on what is affecting short term rentals at the state level? A very limited campaign to bring people to our STRACA Public Page on Facebook has gotten us 3x more likes on our page. We will be launching similar campaigns soon. Make sure you stay up to date by liking our STRACA public Facebook page at: www.facebook.com/pg/STRALLIANCEOFCA/community

Have you become a member of STRACA yet?

Stay completely in the loop. Get the latest news articles, studies & legislation affecting short term rentals. You can find this and more in our STRACA & LASTRA's Member's Pages. Get access by becoming a member of STRACA at: www.straca.org/memberships or LASTRA: www.la-stra.org/memberships. All LASTRA members are automatically members of STRACA. Memberships start as low as \$21/month, that's less than a dollar a day.

Los Angeles Short Term Rental Alliance (LASTRA)



http://www.la-stra.org/

Los Angeles Short Term Rental Alliance (LASTRA) · 106 Judge John Also St, Suite 500, Los Angeles, CA 90012, United States This email was sent to etta.armstrong@lacity.org. To stop receiving emails, click here.

You can also keep up with Los Angeles Short Term Rental Alliance (LASTRA) on Twitter or Facebook.

Created with NationBuilder, software for leaders.



Fwd: Fw: Council File No. 14-1635-S2

Etta Armstrong <etta.armstrong@lacity.org>
To: Edwin Grover <edwin.grover@lacity.org>

Mon, Apr 17, 2017 at 3:15 PM

----- Forwarded message -----

From: Jeanne Mount <jgriffinlion@yahoo.com>

Date: Mon, Apr 17, 2017 at 3:05 PM Subject: Fw: Council File No. 14-1635-S2

To: etta.armstrong@lacity.org

On Monday, April 17, 2017, 3:03:48 PM PDT, Jeanne Mount <jgriffinlion@yahoo.com>wrote:

Please support the Short-term rentals agenda in order to give visitors to the city a choice of shelter when they visit. Short-term rentals are cheaper and mostly safer than hotels and motels, which is why they're so popular.

Jeanne Mount 310 385 9278 Los Angeles, CA



Etta Armstrong
Commission Executive Assistant I
Department of City Planning
T: (213) 978-1300 | Direct: (213) 978-1128

T: (213) 978-1300 | **Direct:** (213) 978-11<u>28</u> 200 N. Spring St., Room 525 Los Angeles, CA. 90012

Google Groups

Re: Airbnb Community Rights / Please Read Council members

Zina Cheng Apr 17, 2017 4:55 PM

Posted in group: Clerk-PLUM-Committee

Council file 14-1635-S2

Please be aware that the correct email address for your written response is clerk.plumcommittee@lacity.org For your convenience, I have included the correct email address for you.

The Office of the City Clerk is in receipt of your comment. It is included in the public record.

NOTE TO LA CITY STAFF

Please Cc sharon.dickinson@lacity.org on all emails related to PLUM Committee.

Zina Cheng
Deputy City Clerk/Legislative Assistant for:
Energy and Environment Committee
Health, Mental Health, and Education Committee
Planning and Land Use Management Committee

City of Los Angeles, Office of the City Clerk Council and Public Services (213) 978-1537 zina.cheng@lacity.org

On Mon, Apr 17, 2017 at 4:44 PM, <mfain3000@gmail.com> wrote:

Hi-

I wanted to write you all to give you an example and see the benefit that local Los Angeles owners of their property may have with the house sharing site of Airbnb and others like them. I am personally able to put myself through school at night and on weekends at the moment with the added income I receive from Airbnb. With a technology environment constantly upgrading, advanced skills are truthfully required for most competitive jobs with an adequate living salary for myself and a family. Without question, Airbnb has become a lifeline for my family and their future.

There's little to no loss of profit from the hotel companies and consortiums, claiming their significant problems with sharing communities eating their profits while they consistently make record profits makes any sense to any sane person. If their claim was so severe, it would certainly not benefit Los Angeles or their residents that large scale business ventures were failing all around the city. Yet we see increased construction of lucrative developments all around the city in every direction, which of course will not be filled with Airbnb guests but instead with either long term renters paying higher upon higher prices for those units or hotels which are uniquely designed for the traveler who wants that experience.

It is another individual all together who cannot afford a \$300 to \$400 per night experience that uses services like Airbnb. Unlike many other service providers, they have accepted to collect occupancy tax for their users, which is

1/3

more generous than any of the other share communities have been willing to do. I would think Los Angeles council members might look properly at that point to understand Airbnb means to help not harm this city more than anyone.

I am certainly not saying that <u>a person who rents their apartment or home should be users of these services</u>. In many cases, it is completely illegal for those tenants to be doing as such. I do believe that is a problem and I would not imagine laws protecting those owners of property to be foolish or silly. Share communities are now large enough for hotel groups to take notice, and have been disruptive, but certainly not to the majority of their clientele. Nor is it a sane idea to rent your home to elaborate parties only to disrupt your neighbors or neighborhoods, and that as well should be controlled with the laws this city feels deemed to pass.

However, an owner of a property that can afford an extra guest once in a while in their guest room or unit which only helps that same LA resident help with their costs at such an uncertain time cannot be viewed as something requiring limitation of days per year, any more so than an uber driver isn't limited to the amount of days they can work. You cannot pass a law that dictates days per year to one disruptive service and not others, as that would be completely unfair, and in all likelihood you would be in court like many other cities currently are with Airbnb for making moves toward their service which are unfair and unwarranted and are simply being pressed upon you by big pocket books which we are all well aware of move millions if not billions in tax payer dollars to afford this city's expenses. Most of all, who do you think pays the salaries of said city employees to have that insipid fight. Yeah, us!

Please protect the rights of collective airbnb hosts whom own their property and wish to do nothing more than earn a small income increase and provide at the same time a far more unique experience than a sterile hotel room for nearly five times the rate it actually should be. Please accept that most of us are law abiding, honest with both our income as well as paying required occupancy taxes and state taxes on said income, and overall find the system as useful ourselves when traveling as we do when we ourselves are the hosts.

Please stop taking cues from hotels for their future income benefit. It's wrong, unjust, and against the same residents you are voted into office to protect.

Sincerely,

Mathias M. Fain

Los Angeles Resident

April 17, 2017

Sent from Mail for Windows 10



Virus-free, www.avast.com



Fwd: Airbnb Community rights / PLEASE READ COUNCIL MEMBERS

Etta Armstrong etta.armstrong@lacity.org To: edwin.grover@lacity.org Mon, Apr 17, 2017 at 7:13 PM

Sent from my iPhone

Begin forwarded message:

From: <mfain3000@gmail.com>

Date: April 17, 2017 at 4:37:31 PM PDT

To: "sharon,dickinson@lacity.org" <sharon,dickinson@lacity.org>, "Huizar@lacity.org"

<Huizar@lacity.org>, "etta.armstrong@lacity.org" <etta.armstrong@lacity.org>
Subject: Airbnb Community rights / PLEASE READ COUNCIL MEMBERS

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Sincerely,

Mathias M. Fain

Los Angeles Resident

April 17, 2017



Virus-free. www.avast.com