



Edwin Grover <edwin.grover@lacity.org>

Fwd: COUNCIL FILE #14-1635-S2

Etta Armstrong <etta.armstrong@lacity.org>
 To: Edwin Grover <edwin.grover@lacity.org>

Fri, Mar 10, 2017 at 3:35 PM

----- Forwarded message -----

From: <catarah@southerngirldesserts.com>
 Date: Fri, Mar 10, 2017 at 3:33 PM
 Subject: COUNCIL FILE #14-1635-S2
 To: councilmember.harris-dawson@lacity.org
 Cc: Sharon.dickinson@lacity.org, etta.armstrong@lacity.org

Greetings Council Member Marqueece Harris-Dawson,

Please see our letter attached concerning our support for home-sharing in Los Angeles, specially our community.

Thank you in advance for your time and consideration.

Catarah Hampshire
 Co-Owner
 Catarah@southerngirldesserts.com
 www.southerngirldesserts.com
 3650 West Martin Luther King Jr. Blvd, Suite 100
 Los Angeles, CA 90008
 323-293-2253 (Store)

Any emails received after 4pm will be returned
 the following day after 9am.

Call bakery directly for immediate response or
 to request simple orders that don't require
 customization.



ETTA ARMSTRONG
 COMMISSION EXECUTIVE ASSISTANT I
 Etta.Armstrong@lacity.org - (213) 978-1128
 LOS ANGELES PLANNING DEPARTMENT

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Catarah Coleman & Shoneji Robison
Southern Girl Desserts, LLC
3650 W. Martin Luther King Jr. Blvd. Suite 100
Los Angeles, CA 90008

Dear Council Member Marqueece Harris-Dawson,

We are the proud owners of Southern Girl Desserts, located in the Baldwin Hills Crenshaw Plaza and have been growing our business in this location since 2012. This year we embark on our 10th year in business and are happy to serve the Los Angeles Community with southern classics such as peach cobbler, banana pudding, sweet potato pie and the list goes on. In addition to our desserts, we proudly employ many young men and women from this community and provide them with competitive wages to help them take care of their families and contribute to the economic success of our neighborhood. As we grow, we strive to improve the quality of our desserts and to enhance our unique customer service experience to each of our customers.

Today I am writing to encourage you to support fair home-sharing legislation and to oppose the 180-night per year limit proposed by the short term rental ordinance. We have a small but dedicated host community in South LA and they recommend their own local favorites to their guests. Southern Girl Desserts is one of those places that is highly recommended on the Guidebook feature of local Airbnb listings. We also enjoy meeting the many new customers who find the comfort of home in our bakery.

Please consider the impact of any legislative decisions on small businesses in this council district when weighing-in on the issue. There just aren't that many bakeries in the area and there certainly aren't any decent hotels. Any laws that limit visitors from staying with local residents will adversely affect hosts and small businesses in the area. We hope that you'll trust in the decisions home-owners make to allow visitors in their homes

Thank you in advance for listening to our concerns. As small business owners we are on the front-line in our community and value opportunities like these as our future depends on them.

Warm Regards,

A handwritten signature in black ink, appearing to read "Catarah Coleman".

Catarah Coleman
Co-owner

A handwritten signature in black ink, appearing to read "Shoneji Robison".

Shoneji Robison
Co-owner