On behalf of the United States Hispanic Chamber of Commerce’s (USHCC) President & CEO, Javier Palomarez, attached is a letter of concern and opposition to the proposed recommendations relating to short term rentals.

As a voice for the millions of Hispanic-owned businesses in our country, it is important for our organization to express an opinion on policies that we feel may be detrimental to the well-being of our members. We believe the recommendations conflict with well-established federal law that protects Internet companies from liability for user-generated content on their platforms, and it would suppress economic prosperity for the city and it’s thousands of homeowners that use home sharing services as a source of income.

We stand ready and willing to work with you and Los Angeles officials to find public policy solutions that continue to allow home sharing to flourish while addressing community needs.

Respectfully,

Kevin

Kevin J. Hernandez
Director, Government Affairs & Policy

United States Hispanic Chamber of Commerce

1424 K Street NW, Suite 401
Washington DC 20005
Office: 202.715.0488
Cell: 813.541.7188
Twitter: @K_Hernandez19
June 23, 2016

Matthew Glesne
City Planner, City of Los Angeles
City Hall
200 N Spring Street
Los Angeles, CA 90012

RE: US Hispanic Chamber of Commerce opposition to proposed recommendations relating to the draft short term rental ordinance in Los Angeles (CF#14-1635-S2/CPC-2016-1243-CA)

Dear Mr. Glesne,

As President & CEO of the United States Hispanic Chamber of Commerce (USHCC), I am writing to express our association’s OPPOSITION to staff recommendations relating to the proposed short-term rental ordinance.

The USHCC is America’s largest Hispanic business association. We actively promote the economic growth, development and interests of more than 4.1 million Hispanic-owned businesses that, combined, contribute over $661 billion to the American economy every year. We also advocate on behalf of 259 major American corporations and serves as the umbrella organization for more than 200 local chambers and business associations nationwide.

It is our mission to foster Hispanic economic development and to create sustainable prosperity for the benefit of American society. As a voice for the millions of Hispanic-owned businesses in our country, it is important for our organization to express an opinion on policies that we feel may be detrimental to the well-being of our members.

USHCC believes that the proposed recommendations set a very concerning precedent by requiring Internet platforms to act as quasi-enforcement agencies for local governments. We believe the recommendations conflict with well-established federal law that protects Internet companies from liability for user-generated content on their platforms, and would suppress economic prosperity.

We strongly support the economic growth that is boosted by short-term rentals in Los Angeles – especially for the local Hispanic community. In 2015, the Airbnb community generated an estimated $920 million in economic impact in the city of Los Angeles, and the typical Airbnb host earned $7,000 from hosting. In addition, responsible home sharing in Los Angeles has helped nearly 3,000 hosts avoid foreclosure or eviction and keep their home due to the supplemental income they make from hosting on Airbnb.

Our association supports smart regulations that promote continued innovation. Unfortunately, the proposed ordinance and recommendations does not support this goal, nor does it demonstrate Los Angeles’s commitment to promoting the city as a business friendly and innovation hub.

We stand ready and willing to work with you and Los Angeles officials to find public policy solutions that continue to allow home sharing to flourish while addressing community needs. For the reasons stated above and more, the United States Hispanic Chamber of Commerce must respectfully OPPOSE the proposed staff recommendations and the draft ordinance.

Sincerely,

Javier Palomarez
President & CEO
USHCC
June 24, 2016

Los Angeles City Planning Commission
200 N. Spring Street,
Los Angeles, CA 90012

CPC@lacity.org, Mayor garcetti@lacity.org, Ashley.atkinson@lacity.org,
Kevin.keller@lacity.org, Councilmember.cecilo@lacity.org, Jennifer.rivera@lacity.org,
Councilmember.ckfo.kian@lacity.org, Matt.hale@lacity.org,
Councilmember.blumenfield@lacity.org, John.popoch@lacity.org,
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"councilmember.bonin@lacity.org" <councilmember.bonin@lacity.org>,
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HOME SHARING ORDINANCE AKA “AIRBNB”
CPC-2016-12435-CA

I am writing regarding the subject CPC/Home Sharing Ordinance that will have a
negative impact in Los Angeles Proper, The San Fernando Valley, and all areas
governed by the City of Los Angeles.

I am adamantly opposed to this ordinance which is actually “Airbnb” under the guise of
“Home Sharing” for the reasons stated below:

1 – This is a “tax issue” that should go to the people of Los Angeles to vote on. How will
these proposed fees and fines be secured when the City squanders money that is set
aside for specific projects and purposes. Who will be responsible for enforcement of
this proposed ordinance? The City cannot enforce the laws that are on the books now!
2 – The Neighborhood Watch Program would be severely impacted. How would the local Watch Captain “know” who should be in the area and who should not; not to mention the criminal element that may be renting as well as possible sex offenders as well as those who wish to rent a “party house” for the weekend, destroying the owners home as well as the property of adjacent homeowners?

3 – Local Police Departments are at stress levels now. There are not enough police to handle the current crime, robberies, party control, not to mention the more violent crimes. There is no way the PD’s can handle the onslaught that will be created by these so called “renters.”

4 – With these “renters” comes the issue of parking. The streets are already crowded with homeowners parking their vehicles in front of their homes and also the need to have parking for homeowners’ guests. Let’s say someone rents out 4 bedrooms, 2 people each and each one is “individual”, that would be 8 people and 8 cars parking on the streets.

5 – Who would let their children play outside when a neighbor rents their 4 bedroom house with no regard to background check; and there is no way to enforce this no matter what this commission tries to say or do; it is impossible!

6 – Then there is the issue of apartment renters; how will that be controlled and who is to tell a renter that he cannot put his spare bedroom up for Airbnb? In addition, what stops a Section 8 renter from only paying $200 per month for a $1200 per month apartment, which tax payers are paying for, from renting out a spare room? How will that be controlled?

7 – Now for the real reason this Ordinance is being presented to generate a “tax source”, otherwise known as “dollars” for the City which is totally unconscionable. This will destroy our residential neighborhoods, the safety of our children, our right to peace and quiet to enjoy our homes and invite in the criminal element, all for the sake of “money”? I for one will NOT stand for it!

I am totally opposed to this Ordinance and ask that you do not support it.

Respectfully,

Fritzi Gassin
16015 Eccles St.
North Hills CA 91343
The planning commission file number: CPC-2016-1243-CA

To whom it may concern,

I had an opportunity to speak on behalf of my family at the last public ordinance meeting in downtown Los Angles and appreciate you reading my follow up email.

At the meeting I was really impacted by the personal stories like my own of people struggling to pay their bills. AirBNB has given us an opportunity to pay our mortgage in a very expensive city.

AirBNB gave my family the chance to pay back our debts after nearly losing our home in 2008. We have a separate guest cottage with no kitchen in an area of Los Angeles with no real hotels. Home sharing has given us an opportunity to meet people from all over the world and give them the gift of seeing a real Los Angeles neighborhood. We provide lists of the "go to" local businesses and we support our local community.

I am opposed to the ordinance that would restrict the number of days per calendar year that we would be allowed to home share, 90 or 120 days simply does not make it possible for us to subsidize our income and pay our debts, and most likely force us to sell our home.

I hope you will consider that there are so many families that this particular ordinance will effect. The media only publicizes the big money guys who are buying up neighborhoods and keeping renters from having affordable housing.

Please know that a few bad apples should not mean you throw out the bunch.

Thank you for your time.

Kelly Francis
AirBNB host
Kelly Francis  
www.snowbirdlandscape.com  
(424)750-0230
Oppose Short Term Rental Ordinance
1 message

Jane Taguchi <jteis@sbcglobal.net> Thu, Jun 23, 2016 at 6:35 AM
To: Sharon.Dickinson@lacity.org, Tricia.keane@lacity.org, Matthew Glesne <matthew.glesne@lacity.org>

Dear Mitch O’Farrell & David Ryu, et al,-

As you may know, I am against the legalization of short term rentals in residential Los Angeles.

My personal experience as a NEIGHBOR to an Airbnb rental since May 2014 (which has never been prosecuted) and as a DEFENDANT in a bogus civil case (the case against me was dismissed) by the Airbnb owner, I have first hand knowledge of what happens when a selfish, rude, liar, law breaker Airbnb host is able to do with the minor efforts of the City of Los Angeles and the huge support of a very influential $25 billion company (Airbnb) who wash their hands of any legal responsibility or complicity, a company built not of a legal business, but of a company that operates in the red, violating zoning and hotel codes in city after city, while getting more and more venture capitalists to give them money as they eye the prize that more and more cities will allow their illegal business rentals into their residential area. They use the rhetoric of people in financial difficulty as the smoke screen.

People have the legal option to rent to long term tenants. They will not be left out in the cold should short term rentals REMAIN ILLEGAL as they are now.

These are not "Home Sharing", they are BUSINESSES making huge money by pimping out their homes right next door to you and me. Most hosts are not present when the vacationers are renting. That is why so many people do it. They pretend that they are sharing. Earning $14,000 or more is more than I earn in my legal job, yet these people don't have a business license or pay TOT.

We have dealt with the Airbnb propaganda for too long.

The LA Short Term Rental Ordinance is a huge mistake. Please protect my right to peaceful enjoyment of my home. The City has not been able to control or enforce it for at least 2 years. There is nothing which represents that this ordinance will change anything. The name alone is bogus, there is no sharing here, it is a new zoning classification that is illegal.

If LA really wants to legalize this, then at least collect ha k TOT tax to force Airbnb to prove they want to cooperate and become legal. The City could also collect the $1000 per violation of the current zoning code.

Sincerely,
Jane Taguchi
323-360-1781
Life long Los Angeles City Resident
20 year Silver Lake Resident
30+ year Los Angeles Business Owner

I am out of town and cannot attend the commission hearing.

Sent from my iPhone