



Southern California
Los Angeles and Ventura
Counties Chapter

ASSOCIATION OFFICERS

Scott Ouellette, Williams Homes
Scott Real Estate Advisory
BIA/LAV President

Greg Medeiros, Tejon Ranch Company
BIA/LAV Vice-President

Keith Herren, Williams Homes
BIA/LAV Treasurer

Mike Nix, Toll Brothers, Inc.
BIA/LAV Secretary

Howard Press, Watt Communities
BIA/LAV Past President

Darrin Shannon, Gothic Landscape
VP of Associates

BOARD OF DIRECTORS

Aleks Baharلو, KFG Investment Co.

George Dickerson, All Promotions Etc.

Bart Doyle,
D. Barton Doyle Attorney at Law

Johnny Escobedo,
Landscape Development, Inc.

Andy Henderson,
The Henderson Law Firm

Al Lee, Lennar

Karl Mallick, Kimley-Horn & Associates

Ken Melvin, Standard Pacific Homes

Eileen Merino, CDS Insurance

Tom Mitchell, Newhall Land

John Musella, The Musella Group

Rogelio Navar, California Home Builders

Henrik Nazarian, Hall & Foreman, Inc.

Nkechi Odu, Chelsea Investment Corp.

Ben Rocca, Richmond American Homes

Sara Soudani, Lawyers Title

Rich Villaseñor, KB Home

Norm Witt, Cook Hill Properties

The Honorable José Huizar
Councilmember, District 14
Chair, Planning and Land Use Management Committee
Los Angeles City Hall
200 N. Spring Street, Room 465
Los Angeles, CA 90012

March 24, 2015

Subject: Support for BuildLA


Dear Councilmember Huizar,

The Building Industry Association of Southern California – Los Angeles / Ventura Chapter represents over 1,100 home building businesses throughout Southern California and is the voice of residential building development here in Los Angeles. We strongly support Mayor Garcetti's goal of producing 100,000 new housing units by 2021 and believe that this can be achieved only through the aggressive removal of red tape and needless impediments that unduly hinder the building process.

BuildLA is a prime example of what the City can achieve by thinking outside of the box. The program breaks down traditional boundaries and departmental silos and streamlines the building permitting process, all the while promoting transparency and openness. Simply put, it is exactly what the Los Angeles building community needs to ensure that good housing projects move forward in a timely manner. BuildLA's unified processing platform will ensure that blueprints and files are meticulously tracked and monitored, leading to timely and efficient processing.

BIA thanks the tireless leadership of the City Council and the Mayor's Office to promote interdepartmental collaboration that allows people to work together better in the digital age. For these reasons, **BIA strongly supports BuildLA** and commends our City leaders for taking the steps necessary to ensure that we are able to provide housing options for all Angelenos, across all home typographies and income levels.

Sincerely,



Tim Piasky
Chief Executive Officer

Cc: The Honorable Eric Garcetti, Mayor
The Honorable Gil Cedillo, Councilmember District 1
The Honorable Mitch Englander, Councilmember District 12
Ray Chan, Department of Building and Safety
Michael LoGrande, Department of City Planning
Chief Ralph Terrazas, Los Angeles Fire Department
Seleta Reynolds, Department of Transportation
Gary Lee Moore, Bureau of Engineering