

CITY OF LOS ANGELES

CALIFORNIA



Workforce Investment Board
CHARLES WOO
CHAIR



ERIC GARCETTI
MAYOR



Economic and Workforce
Development Department
JAN PERRY
GENERAL MANAGER

March 31, 2015

Council File:
Council District Nos.: All
Contact Persons & Phones:
Robert Sainz, 213-744-7396
Lisa Salazar, 213-744-7191

The Honorable Eric Garcetti
Mayor, City of Los Angeles
Room 303, City Hall

City Council
c/o City Clerk
Room 395, City Hall

Attention: Mandy Morales, Legislative Coordinator

COMMITTEE TRANSMITTAL: AUTHORIZATION TO ACCEPT \$2,356,500 IN LOS ANGELES COUNTY YOUTH JOBS (LACYJ) CALWORKS YEAR-ROUND PROGRAM (CWYR) AND \$470,000 IN CITIES FOR FINANCIAL EMPOWERMENT FUNDS SUMMER JOBS CONNECT (CFE/SJC) FUNDS FOR IMPLEMENTATION OF YOUTH WORK EXPERIENCE PROGRAMS

RECOMMENDATIONS

The General Manager of the Economic and Workforce Development Department (EWDD) and the Chairman of the Workforce Investment Board (WIB) respectfully request that the Mayor and City Council:

1. AUTHORIZE the General Manager of EWDD, or designee, to accept \$2,356,500 from the Los Angeles County Youth Jobs (LACYJ) Calworks Year-Round Program (CWYR) and to execute grant agreements and/or unilateral amendments with the County of Los Angeles for receipt of funding for implementation of a youth work experience program.
2. AUTHORIZE the General Manager of EWDD, or designee, to accept \$470,000 from the Cities for Financial Empowerment Fund Summer Jobs Connect (CFE/SJC) for implementation of a youth work experience program.
3. AUTHORIZE the General Manager of EWDD, or designee, to contract with the providers listed on Attachment A to provide youth services from April 1, 2015 through June 30, 2015.

4. AUTHORIZE the Controller to:

- a. Increase receivable within the Temporary Assistance for Needy Families (TANF) Fund No. 56E from the LA County for \$2,356,500.
- b. Establish new accounts within the TANF Fund No. 56E and appropriate as follows:

Acct #	Title	Amount
22L122	EWDD	217,420
22L299	Related Costs-EWDD	50,647
22L849	LA County Youth Jobs Calworks Year-Round	2,088,433
Total		2,356,500

- c. Increase appropriations within Fund 100/22 as follows:

Acct #	Title	Amount
001010	Salaries-General	124,498
001070	Salaries-As Needed	52,983
001090	Overtime	21
002120	Printing & Binding	56
002130	Travel	131
003040	Contractual Services	2,862
003310	Transportation	94
006010	Office & Admin Expense	1,445
006020	Operating Supplies	20,934
006030	Lease	14,396
Total		217,420

- d. Allocate and expend up to \$48,600 within the TANF Fund No. 56E for participant stipends and incentives, upon presentation of proper documentation.

5. AUTHORIZE the Controller to:

- a. Establish a receivable within the EWDD Summer Youth Program-Other Sources Fund No. 56L from the Cities for Financial Empowerment Fund for \$470,000.
- b. Increase appropriations within the EWDD Summer Youth Program-Other Sources Fund No. 56L as follows:

Acct #	Title	Amount
22L122	EWDD	164,480
22L299	Related Costs-EWDD	27,960

22L746	Citibank Summer Youth Program	277,560
Total		470,000

c. Increase appropriations within Fund 100/22 as follows:

Acct #	Title	Amount
001010	Salaries-General	72,024
001070	Salaries-As Needed	337
001090	Overtime	12
002120	Printing & Binding	32
002130	Travel	76
003040	Contractual Services	21,656
003310	Transportation	54
006010	Office & Admin Expense	10,376
006020	Operating Supplies	51,617
006030	Lease	8,296
Total		164,480

- d. Allocate and expend up to \$277,560 within EWDD Summer Youth Program-Other Sources Fund No. 56L, Account # 22L746-Citibank Summer Youth Program for participant stipends and incentives, upon presentation of proper documentation.
6. AUTHORIZE the General Manager of EWDD, or designee, to prepare such Controller's instructions as are necessary to implement actions approved by the Council and Mayor, on matters presented in or deriving from this transmittal, and/or to make necessary technical adjustments, subject to review by the City Administrative Officer; and further request that the Controller implement such instructions.

WIB ACTION

The City of Los Angeles Workforce Investment Board (WIB) approved the acceptance and expenditure of these grant funds at the WIB Executive Committee meeting on March 26, 2015.

FISCAL IMPACT

There is no negative impact on the General Fund as all items are funded through this grant award. Recommendations contained herein provide full cost recovery for all related costs.

BACKGROUND

Los Angeles County Funds (\$2,356,500)

In February 2015, the County of Los Angeles Community and Senior Services (CSS) Department advised EWDD of its award of \$2,356,500 in County funds for provision of youth work employment services. Program participation is targeted to youth 16-18 years old who receive Temporary Aid to Needy Families (TANF) funds. The term of the award is February 10, 2015 through June 30, 2015.

COUNTY FUNDING ALLOCATION BY AREA

AREA	Funding Amount	# of Youth Jobs
Central	\$381,681	212
South	\$721,954	401
East	\$275,458	153
North Valley	\$297,063	165
South Valley	\$253,854	141
Harbor	\$106,222	59
West	\$84,618	47
TOTAL	\$2,120,850	1,178

The 1,178 youth jobs were allocated by regional planning areas using percentage of poverty data and a program allocation by Contractor was developed (see Attachment A).

The program goals are to provide 1,178 youth with the opportunity to gain work experience, to participate in personal development workshops on topics that include work readiness and financial literacy, and to earn wages. Participants will be placed in work experience with non-profit, governmental, and private sector worksites and will work toward completion of 120 hours. Supportive services such as transportation assistance, background checks and uniforms will also be provided.

The program will be implemented through the EWDD's YouthSource System contractors and through organizations procured through the 2013 Youth and Young Adult System Support Request for Qualifications (RFQ).

A request to participate was sent to the 18 eligible YouthSource System summer youth contractors on March 5, 2015. Of the 18 eligible YouthSource System summer youth providers, 13 contractors responded requesting a total of 1,725 youth jobs (for the available 1,178 jobs).

Cities for Financial Empowerment - Summer Jobs Connect (CFE/SJC) Funds (\$470,000)

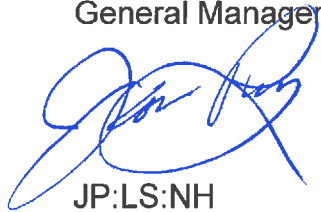
The Citi Foundation has awarded \$470,000 through the Cities for Financial Empowerment (CFE) for 257 youth jobs. The CFE will establish a grant agreement with the EWDD to administer and distribute funds to youth contractors. The term of the award is April 1, 2015 through March 31, 2016.

AREA	Funding Amount	# of Youth Jobs
South Los Angeles	\$202,000	129
East Los Angeles	\$201,000	128
Financial Capability Consultant	\$20,000	N/A
EWDD Administration	\$47,000	N/A
TOTAL	\$470,000	257

The 257 youth jobs will be allocated to the Southeast YouthSource Center and the Boyle Heights YouthSource Center operated by the Los Angeles Youth Opportunity Movement. This project is a continuation of the development of financial capability strategies for youth initiated in the summer of 2014. All youth under this grant award will be offered the opportunity to open a savings account and receive their pay by direct deposit.

Current EWDD staff will administer program oversight and implementation activities under HIRE LA's Youth costs until additional as-needed staff are brought on board. Twenty (20) Youth Employment Specialists (YES) will assist with program oversight and implementation. An as-needed salary allocation of \$52,983 has been identified in the Controller instructions to support these positions.

JAN PERRY
General Manager



JP:LS:NH

CHARLES WOO
Chair
Workforce Investment Board



Attachment A: 2015 Phase I SYEP Allocation

ATTACHMENT A
City of Los Angeles EWDD
2015 Phase I SYEP Allocation

AGENCY	Central	South	East	N. Valley	S. Valley	Harbor	West	TOTAL	FUNDING
Archdiocesan Employment Services of Catholic Charities	48	72						120	\$216,046
Community Career Development	10	20				5		35	\$63,013
Coalition for Responsible Community Development		19						19	\$34,207
El Proyecto del Barrio				100	125			225	\$405,086
Housing Authority of the City of Los Angeles		150	68					218	\$392,483
Los Angeles Unified School District	14	25	10	3	16	4	7	79	\$142,230
Managed Career Solutions	20					50		70	\$126,027
Para Los Ninos			75					75	\$135,030
UAW-LETC	20	20						40	\$72,015
UCLA	60						40	100	\$180,038
Watts Labor Community Action Committee		50						50	\$90,020
Youth Opportunity Movement -- Watts		45						45	\$81,017
Youth Policy Institute	40			62				102	\$183,639
TOTAL	212	401	153	165	141	59	47	1,178	\$2,120,850