

MOTION

ECONOMIC DEVELOPMENT

On April 21, 2015, the Council authorized the City Clerk to use \$40,000 from the Business Improvement District Trust Fund to issue a Request for Proposals (RFP) for professional consulting services related to the formation of the Hollywood Western Business Improvement District (Hollywood Western BID). The City Clerk was also authorized to prepare, execute and administer a contract between the City and the selected consultant (C.F. 15-0435). The contract was awarded to Urban Place Consulting Group, Inc. after a competitive RFP process.

The Hollywood Western BID Steering Committee and the contractor are in the process of collecting petitions in support of the Hollywood Western BID. However, there is no authority to continue and complete the BID formation process inasmuch as the contract expired on May 1, 2017.

The establishment of the proposed Hollywood Western BID will empower private property owners to provide supplemental services above and beyond those provided by the City and will enhance the economic and environmental vitality of the area. The Council should approve an extension of the contract between the City and the Contractor to allow these critical efforts to be completed.

I THEREFORE MOVE that the City Council instruct the City Clerk to provide the necessary assistance to continue the formation of the Hollywood Western Business Improvement District.

I FURTHER MOVE that the City Council, subject to the approval of the Mayor:

1. Authorize the City Clerk to prepare, execute and administer a supplemental agreement to contract C-126302 between the City and Urban Place Consulting Group, Inc., for the completion of Hollywood Western Business Improvement District formation services, subject to the approval of the City Attorney as to form and legality.
2. Authorize the City Clerk to make any technical corrections or clarifications to the above instructions in order to effectuate the intent of this Motion.

PRESENTED BY: 
MITCH O'FARRELL
Councilmember, 13th District

SECONDED BY: 

ORIGINAL

BMR FEB 20 2018

