HOLLY L. WOLCOTT CITY CLERK

SHANNON D. HOPPES EXECUTIVE OFFICER

When making inquiries relative to

this matter, please refer to the

Council File No.: 15-0478-S1

City of Los Angeles



OFFICE OF THE CITY CLERK

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OFFICIAL ACTION OF THE LOS ANGELES CITY COUNCIL

May 9, 2018

Council File No.: 15-0478-S1

21

Council Meeting Date: May 08, 2018

Agenda Item No.:

Agenda Description: TRADE, TRAVEL, AND TOURISM COMMITTEE REPORT relative to requesting the Los Angeles Tourism and Convention Board to report regarding the economic impact of tourism on the economy of the City of Los Angeles.

Council Action:

TRADE, TRAVEL, AND TOURISM COMMITTEE REPORT - ADOPTED

Council Vote:

YES	BOB BLUMENFIELD
YES	MIKE BONIN
YES	JOE BUSCAINO
ABSENT	GILBERT A. CEDILLO
YES	MITCHELL ENGLANDER
YES	MARQUEECE HARRIS-DAWSON
ABSENT	JOSE HUIZAR
YES	PAUL KORETZ
ABSENT	PAUL KREKORIAN
YES	NURY MARTINEZ
YES	MITCH O'FARRELL
ABSENT	CURREN D. PRICE
YES	MONICA RODRIGUEZ
YES	DAVID RYU
YES	HERB WESSON

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HOLLY L. WOLCOTT CITY CLERK

File No. 15-0478-S1

TRADE, TRAVEL, AND TOURISM COMMITTEE REPORT relative to requesting the Los Angeles Tourism and Convention Board to report regarding the economic impact of tourism on the economy of the City of Los Angeles.

Recommendation for Council action, pursuant to Motion (Buscaino – Bonin):

REQUEST the Los Angeles Tourism and Convention Board to present 2017 economic data relative to the impact of travel and tourism on the economy of the City of Los Angeles.

<u>Fiscal Impact Statement</u>: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

SUMMARY

On April 24, 2018, Council considered Motion (Buscaino – Bonin) relative to the economic impact of tourism on the economy of the City of Los Angeles. Motion states economic impact data is released every year as part of National Travel and Tourism Week. Motion movers recommend that Council request the Los Angeles Tourism and Convention Board present 2017's economic impact data to highlight the importance of tourism as an economic driver. The presentation should provide an overview of the new 2017 economic impact data, revised visitation data for 2017, and several key updates.

At its meeting held May 1, 2018, the Trade, Travel, and Tourism Committee recommended that Council request that the Los Angeles Tourism and Convention Board make its presentation to Council during National Travel and Tourism Week. May 6-12, 2018.

Respectfully Submitted,

TRADE, TRAVEL, AND TOURISM COMMITTEE

MEMBER VOTE BUSCAINO: YES BONIN: ABSENT RODRIGUEZ: YES jaw

-NOT OFFICIAL UNTIL COUNCIL ACTS-

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