Summary of embRACE LA Survey Results

JESSICA MORALES-CHICAS, PH.D

UNO STRATEGY GROUP &
PROFESSOR

Date:Submitted in_	APR	Committee
Council File	No:15.	0840
Item No.:	3	

Survey Involvement

- Dr. Jessica Morales-Chicas, Professor and Consultant joined the project in January 2017
 - Strategic advisor on community canvassing efforts
 - Managed data entry & data management
 - Consolidated and analyzed both surveys into one detailed data analysis report (see attachment A in transmittal).
- Dr. Brian Calfano, Professor of Political Science at the University of Cincinnati
 - Worked to finalize and manage online survey responses
 - Strategic advisor

Pilot Survey 1 – Paper Survey

- Council District 9 residents and community members in the City of Los Angeles.
- Recruited by door-to-door canvassing of residents in District 9 as well as through recruitment at local community events serving this region.
- In total, 463 participants completed the survey

Pilot Survey 2 – Online Survey

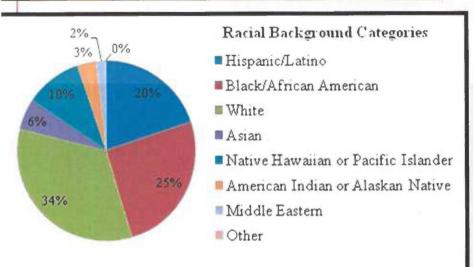
- Involved sampling residents from the whole city of Los Angeles.
- This online survey was posted on various Los Angeles city-related websites.
- In total, 720 people opened the online survey and 653 participated

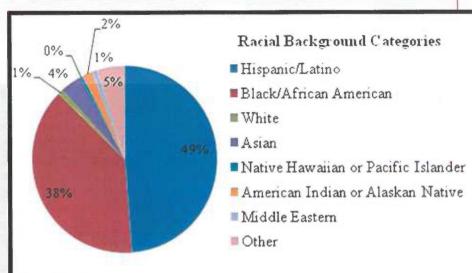
Participant demographics

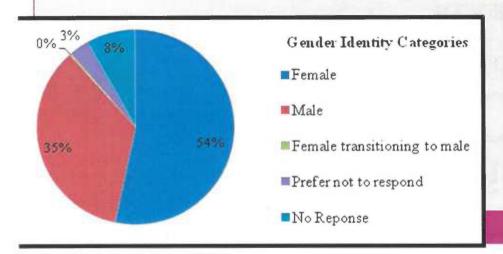
Los Angeles Residents – Online Survey

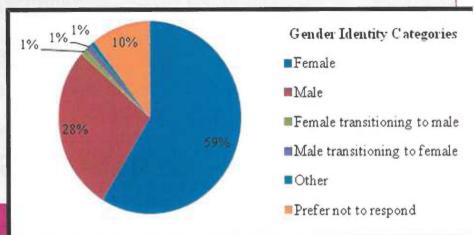


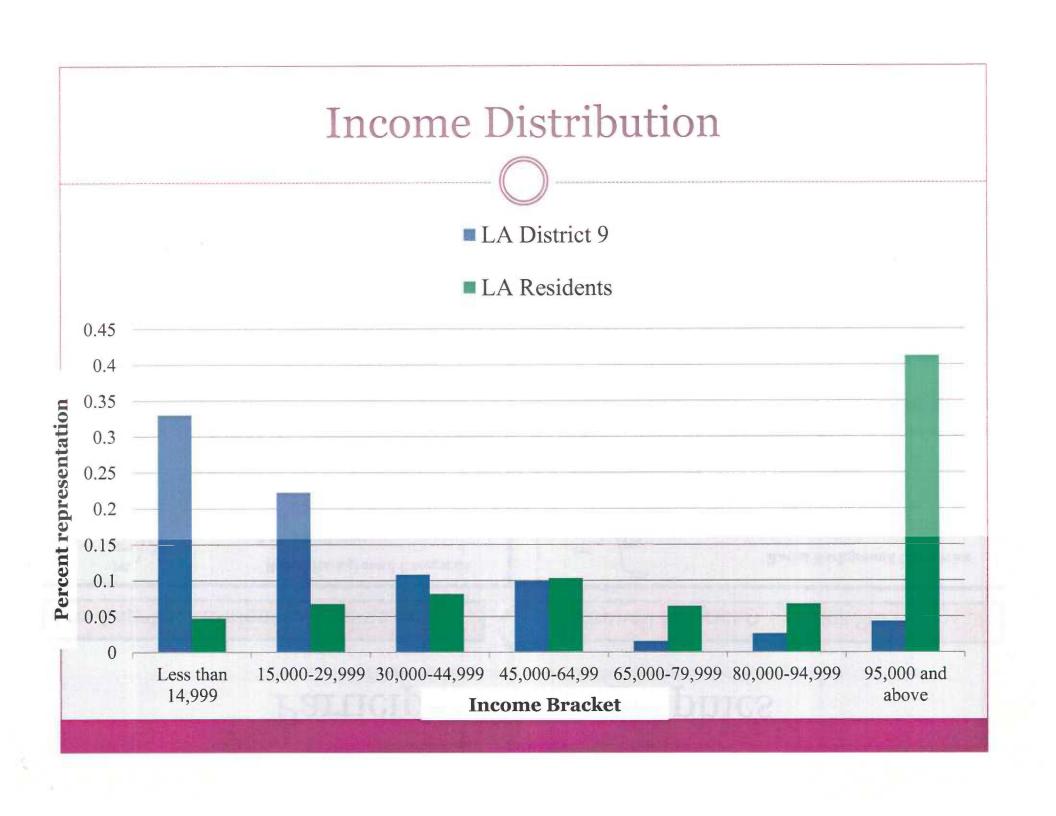
Council District 9 – Paper Survey

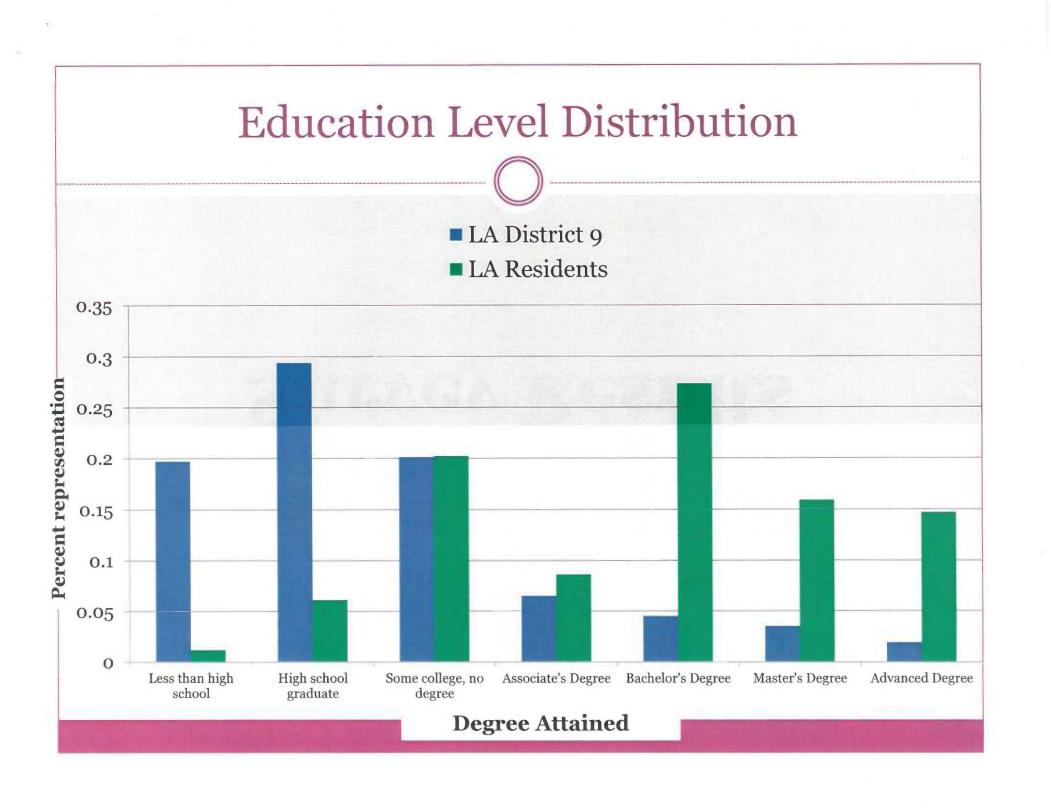












Survey Results

Talking and Thinking about Race

Education mattered

- The higher degree Angelinos had → the <u>more</u> they engaged in conversations and thought about race, racism, or their cultural identity.
- The higher education level → the <u>more</u> they talked about racism specifically with their friends and family.

Age mattered

○ The older participants were → the <u>less</u> likely they thought and talked about these concepts, even amongst friends and family.

Access to Resources

Race mattered

 Black/African-Americans widely perceived inequitable access to resources based on race.

 Seeing more inequities in resources in the community > more awareness of race.

Ranking of Services

Service	Median Ranking	Mean Ranking
Accessible Transportation	4	4.42
Fair Housing	3	3.40
Employment Opportunities	3	3.90
Business Development	6	6.25
Youth Programs	5	4.66
Family Source Centers	6	5.78
Art Opportunities	7	6.93
Voting Accessibility	7	6.84
Multilingual Services	7	6.71
Public Safety	4	4.41

Note. Items were ranked from 1 lowest to 10 highest

Items ranked closer to 1 were ranked higher

Biggest concerns about race – Council District 9

This concern may have been triggered by the history of race-related riots and violence in Los Angeles along with media footage covering these events nationally.

White Supremacy

Feeling uncomfortable or unsafe

Lack of understanding

Not getting along Seeing Color

Racism Exclusionary language

Lack of acceptance

Hate Inequality in treatment

Impact on children

Economic Inequality

The President

Lack of diversity

Housing Inequality

Political accountability

Discriminatory law enforcement

Bias from government

Biggest concerns about race – LA Residents

Despite feeling like a target of racial concerns, participants in the online survey also alluded to fear of being the perpetrator of racial concerns (e.g., being called a racist).

Using race as an excuse

Overreacting about race

Racial Protests

Racist White People

Impact on children Not getting along

Reverse racism

Economic inequality

Unfairly blaming police Political correctness

that racism exists People of Color taking over

Inequality in treatment

Segregation

Police brutality & discrimination

Lack of progress Stereotypes

Feeling unsafe or fearful

White supremacy

The Media Seeing color

Housing inequality

Ignorance

Being called a racist

Racial bias in education

Racial bias from government

Illegal immigration

Violence

Institutionalized racism

Racial Tension in District 9



Have you experienced racial tension in your neighborhood? Describe what happened?

Housing Inequality

Biased law enforcement

Exclusionary language

Violence Racial segregation

Biased institutions of power

Inequality in treatment

Not getting along Gangs White Supremacy

Made to feel uncomfortable or unsafe

Solutions to improve race relations

•Participants either stated that their <u>community did not provide solutions</u> to racial tension or that they <u>were unaware of what their community provided.</u>

•Some solutions were:

- •Improving police relations with the community
- •Engaging in community dialogue, and
- Providing events or spaces to celebrate diversity

What services should the City of LA provide your racial group?



Diversity in leadership

Immigration help

Lessen tood insecurities Education of services

Economic opportunity Diversity training

Recognition

Cultural celebrations

Access & training for jobs City sanitation

Services shouldn't be based on race

Community Dialogue Funding for programming

Less reverse discrimination Language translation Housing Equality

Community policing Healthcare access & quality

Youth programs Quality schooling None

What services should the LAPD provide your racial group?



Recommendations for the city by the community



Reduce systemic inequality Ignore race protesters

Programming Recommendations

Community Dialogue

- Dinner and Dialogue Exchange
- o Town Halls

Spaces of Healing

- Healing circles
- Empowerment Workshops
- Storytelling Forums

Available Resources Workshops

o Wide scale promotion of city led Job & Affordable Housing Resource Fairs

Youth & Programs

- o Include youth in program
- Space spaces for youth to engage in dialogues about race
- Youth poetry slam