

ECONOMIC DEVELOPMENT COMMITTEE REPORT relative to the feasibility of establishing a Jobs and Economic Development Incentive (JEDI) zone and/or Community Revitalization and Investment Authority (CRIA) within the Boyle Heights Community Plan and LA-32 Neighborhood Council areas.

Recommendations for Council action, pursuant to Motion (Huizar – Krekorian):

1. INSTRUCT the Economic and Workforce Development Department, in conjunction with the Chief Legislative Analyst (CLA) and the Housing and Community Investment Department and in coordination with Housing Authority of the City of Los Angeles (HACLA) and the County of Los Angeles, to report relative to the feasibility of establishing a JEDI zone and/or a CRIA within the Boyle Heights Community Plan and LA-32 Neighborhood Council areas.
2. REQUEST that HACLA report on the affordable housing strategy for the area to include the creation of a CRIA zone.

Fiscal Impact Statement: Neither the City Administrative Officer nor the CLA has completed a financial analysis of this report.

Community Impact Statement: None submitted.

Summary:

On February 14, 2017, your Committee considered a Motion (Huizar – Krekorian) relative to the feasibility of establishing a JEDI zone and/or a CRIA within the Boyle Heights Community Plan and LA-32 Neighborhood Council areas. The Motion states that on October 26, 2016, Council adopted the Jobs and Business Advancement in Los Angeles Action Plan which established a framework for the City to achieve its job creation objectives. The Action Plan identified strategic goals for the City to strengthen its internal capacity to support the local business community and residents. Furthermore, the Action Plan specified two strategies for the City to strengthen external partnerships and regional coordination: CRIAs and JEDI zones. Both serve as new tools that will involve strategic collaboration with other public agencies and organizations to implement projects across multiple jurisdictions.

The Motion movers believe that the El Sereno and Boyle Heights areas are ripe for revitalization, investment, and job creation and can fully benefit from JEDI Zones and/or CRIAs. The potential in these communities is due to a foundation in resources related to bioscience, biomedical, and biotechnology industries. In 2004, the former Community Redevelopment Agency of the City of Los Angeles, the County of Los Angeles, and the University of Southern California commenced discussions to establish a Biomedical Technology Corridor to facilitate the development of investment in these industry sectors. An area encompassing 921 acres across the City and County, involving two redevelopment project areas, Adelante Eastside and Whiteside, was identified. The dissolution of redevelopment agencies across the state stalled the collaboration efforts for both public agencies.

The Motion goes on to state that the establishment and potential use of JEDIs and/or CRIAs as

economic revitalization mechanisms for the area will advance previous efforts and ensure job creation. A CRIA is maximized when larger partnerships are formed and the City works in unison with other taxing entities toward a shared vision for an area. A JEDI Zone would also facilitate strategic investments in a specific area with revitalization potential and promote future growth. It is critical that both the City and County along with local stakeholders continue efforts to advance this Project which would stimulate the local economy.

According to Motion, the establishment of a CRIA requires a 25 percent set-aside for affordable housing. Therefore, it is prudent to involve HCIDLA and HACLA in the creation of these economic development mechanisms. A coordinated effort among all parties will ensure a higher degree of success. The Motion recommends that Council instruct the EWDD, CLA, HCIDLA, and HACLA report relative to this matter. Council referred Motion to the Economic Development Committee for consideration.

After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the Motion as detailed in the above recommendations. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
PRICE:	YES
CEDILLO:	ABSENT
HARRIS-DAWSON:	YES
KREKORIAN:	YES
O'FARRELL:	YES

JAW
2/14/17

-NOT OFFICIAL UNTIL COUNCIL ACTS-