



**ERIC GARCETTI**  
**MAYOR**

June 16, 2017

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Dr. Erica L. Jacquez to the Housing Authority of the City of Los Angeles for the term ending June 6, 2021. Dr. Jacquez's current term expired on June 6, 2017.

I certify that in my opinion Dr. Jacquez is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti".

ERIC GARCETTI  
Mayor

EG:dlg

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Erica L. Jacquez  
**Commission:** Housing Authority of the City of Los Angeles  
**End of Term:** 6/6/2021

### Appointee Information

- 1. Race/ethnicity:** Latina
- 2. Gender:** Female
- 3. Council district and neighborhood of residence:** 14 - Central
- 4. Are you a registered voter?** Yes
- 5. Prior commission experience:** Housing Authority of the City of Los Angeles
- 6. Highest level of education completed:** Ph.D., University of California, Los Angeles
- 7. Occupation/profession:** Executive in Charge of Government Affairs, Directors Guild of America
- 8. Experience(s) that qualifies person for appointment:** See attached resume
- 9. Purpose of this appointment:** Reappointment
- 10. Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Besley, Ben	Central	4	Caucasian	M	06-Jun-18
Tenenbaum, Daniel	West LA	11	Caucasian	M	06-Jun-19
Cadena, Noramay	North Valley	7	Latina	F	06-Jun-17
Hooper, Lucelia	Harbor	15	African American	F	06-Jun-20
Jacquez, Erica	Central	14	Latina	F	06-Jun-17
Núñez, Daria	East LA	14	Latina	F	06-Jun-17

# Dr. Erica L. Jacquez, DPPD

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## Executive in Charge of Government Affairs

Accomplished and successful government relations executive with over 17 years of experience representing organizations, forging relationships, negotiating legislation that advance interests in the public and private sectors. Expertise in the public policy process with a track record of successfully navigating the challenges involved with legislation and regulation. Ability to identify issues and create effective strategies with pragmatic solutions that help a company or organization gain a competitive advantage. Highest ethical standards with exceptional interpersonal and presentation skills.

### Areas of Expertise

- Strategy Development
  - Team Leadership
  - Issue Resolution
  - Public Policy Process
  - Business Vision/Interests
  - Brand Image
  - Representation
  - Legislature/Regulation
  - Programs/Initiatives
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### EXPERIENCE HIGHLIGHTS

#### **DIRECTORS GUILD OF AMERICA, LOS ANGELES, CA 2016-PRESENT**

Lead and directs the government affairs team on key issues such as intellectual property, copyright and anti-piracy protections, and federal and state incentive, as well as creative rights on behalf of the Directors Guild of America's members. Coordinates its political action committee and its PAC leadership council.

#### **ALTAMED HEALTH SERVICES, Los Angeles, CA 2014-2016**

##### **Associate Vice President, Government Relations**

Oversee and direct the government relations team comprised of budget and strategic planning and partnerships, coordinating policy research, development and legislations analysis at local, state and federal levels. Testify on issues impacting AltaMed including the State's budget, workforce development, Affordable Care Act, rates for programs of all-inclusive care for the elderly, One California, homelessness and health disparities, representing the organization. Foster effective relationships with important stakeholders, such as advocates and government representatives, and update them on important news and developments. Coordinate visits, develop talking points and advocate for specific outcomes with policy and proposed bills.

##### **Key Accomplishments:**

- Strategize to continually improve the organization's reputation and image with government authorities, at the local, State and Federal levels.
  - Developed relationships with key legislators to develop and shape policy, including creating a Homelessness Taskforce, and collaborating with State legislators on the rate disparities. Led a grassroots call to action within membership for Voter Registration with a success of securing 2,500 new voters for the November 2016 election.
- Examine governmental legislative and budget proposals that directly affect the organization and devise a strategy that advocates for the organization's interests.

#### **WHITE HOUSE, Washington, D.C. 2014-2015**

##### **Executive Office of the President, Office of Management and Budget (OMB), Legislative Analyst**

Served as the lead in coordinating the Statements of Administration Policy (SAP), the administration's proposed legislation, testimony and key reports, with focused attention to ensure compliance and consistency with the administration's policies, including the President's budget. Prepared the President's yearly legislative program and budget in collaboration with staff. Helped manage the House and Senate member's budget

# Erica Jacquez

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priorities with the OMB office. Monitored floor actions in the House and Senate, worked closely with the White House Legislative Office to determine high priority issues.

## **Key Accomplishments:**

- Guaranteed the President's Statement of Administration Policy were communicated to Congress on time by sending via email, fax and calls to key members.
- Led the coordination of the SAPs, in collaboration with White House staff, to issue the President's Statements of Administration policy for key bills scheduled for House and Senate floor action.
- Honored by senior management for exceptional communication skills and escalation resolution, for issuing numerous high-profile SAPs per week including various veto threats on bills rescinding the Affordable Care Act and the National Defense Authorization Act. Worked on the Ebola appropriation.

**U.S. DEPT. OF HOUSING & URBAN DEVELOPMENT**, Washington, D.C., 2011-2014

## **Congressional & Intergovernmental Relations Officer**

Served as subject matter expert for a broad range of legislation and special interests of Congress, and advised on the impact these issues would have on departmental programs and policies. Entrusted as the point of contact for preparing and following up on congressional hearings, including securing and analyzing data, key points raised in the hearings and completing post-hearing requirements. Collaborated with team to exchange pertinent data and points of contact, and reviewed congressional correspondence to ensure accuracy and appropriate tone for representing administrative policy. Liaised among the White House's intergovernmental affairs and public engagement offices, all local elected officials and special constituency groups (such as Latino, African American and women), as well as social justice and civil rights.

## **Key Accomplishments:**

- Led HUD's disaster recovery program, including a Congressional Appropriate for Hurricane Sandy.
- Supported a successful transition in the Senate confirmation process for HUD Secretary Julian Castro.
- Rolled out HUD programs, including Strong Cities, Rental Assistance Demolition Program, Strong Cities Strong Communities, Affirmatively Furthering Fair Housing and block grants.
- Worked closely with local elected officials to secure their Community Development Block grant.
- Worked closely with Congressional Offices to ensure their constituents received assistance during the housing crisis with a high incidence of a positive resolution.

**LOS ANGELES COUNTY SUPERVISOR GLORIA MOLINA**, Los Angeles, CA, 2007-2010

## **Director of Field & Unincorporated Services**

Directed office and field staff, and managed administrative, legislative and political plans for the 1<sup>st</sup> District, oversaw satellite offices and served as part of the top executive team. Oversaw the budget and community enhancement teams, recruited and trained 15 staff, and created strategic initiatives to benefit over 2M constituents. Fundraised for political initiatives.

## **Key Accomplishments:**

- Created public outreach strategies for fair housing, community and development, as well as for grants.
- Solved healthcare issues at County USC, reduced graffiti, and teamed with the Sheriff's department to reduce crime and drug trafficking, and devised emergency response plans.
- Collaborated effectively with important community members to execute key projects, such as the brownfields redevelopment, extending the Goldline Metro and creating strategies for disaster recovery and gang intervention.

# Erica Jacquez

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- Helped achieve the ban of plastic bags, effective energy efficiency programs, and rollout plans for homelessness and H1N1, in partnership with several private and public entities.

**SOUTHERN CALIFORNIA GAS COMPANY, Chatsworth, CA, 2006-2007**

## **Public Affairs Manager, San Fernando Valley**

Created and executed public policy as well as the broad range of communications, community relations and corporate activities necessary to advance the company's image and reputation. Liaised among governmental agencies with the aim to foster positive relations and a strong corporate image, which involved cultivating effective relationships with a variety of people. Wrote weekly reports, responded to media inquiries and worked with the team on reports to the public utilities commission.

### **Key Accomplishments:**

- Cultivated a strong and positive presence within the area by representing the company on key business and community boards.
- Communicated to the community about energy efficient and cost effective programs by presenting at local meetings.

**SENATOR MARTHA ESCUTIA, 30<sup>TH</sup> SENATE DISTRICT, Norwalk, CA, 2000-2003**

## **District Director**

Managed office staff, district representatives and interns, directed legislative and community plans, and liaised among state senator, elected officials, unions and chambers of commerce to execute projects and initiatives. Presented state legislature issues to key organizations, developed and implemented public policy programs.

- Forged enduring business relationships and strong public/private partnerships which increased public policy effectiveness including the successful creation of the Diabetes Taskforce.
- Worked closely on the issue of high incidence of childhood obesity by working on SB 19 that resulted in taking out the junk food out of public schools.

**Additional Experience:** Safeco Insurance, Property/Litigated Workers Compensation Examiner, 1996-2000.

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## **EDUCATION**

**Doctorate in Policy, Planning & Development Studies** | University of Southern California, L.A., CA  
**Master of Public Administration, Certificate Political Management** | University of Southern California, L.A., CA  
**Bachelor of Arts, Criminal Justice** | Cal State University, Fullerton, Fullerton, CA  
Executive Leadership Program | Harvard University's John F. Kennedy School of Government  
Center for Creative Leadership Executive Leadership Program, La Jolla  
University of Southern California's Ross Program in Real Estate Development

## **Awards & Distinctions**

*Vice Chair, Housing Authority of the City of L.A. Commission; nominated by Mayor Garcetti*  
*Commissioner, City of L.A. Health Commission; nominated by council member Cedillo*  
*Selected as a "40 Under 40: Latinos in American Politics." Huffington Post, 2014*  
*Selected to participate in President Obama's Leadership series, 2013*  
*La Opinión Newspaper Mujeres Destacadas Award, Leadership Award Recipient, March 2009;*  
*2013 U.S. Spain Young Leaders Council*





**ERIC GARCETTI**  
**MAYOR**

June 16, 2017

Dr. Erica L. Jacquez

Dear Dr. Jacquez:

I am pleased to inform you that I hereby reappoint you to the Housing Authority of the City of Los Angeles for the term ending June 6, 2021. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

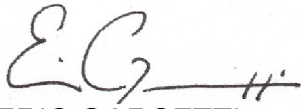
As part of the City Council confirmation process, you will need to meet with Jose Huizar, your Councilmember, and Councilmember Gilbert Cedillo, the Chair of the Housing Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Housing Committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Dr. Erica L. Jacquez  
June 16, 2017  
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right and a small mark at the end.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment I  
Dr. Erica L. Jacquez  
June 16, 2017

### **Nominee Check List**

#### **I. Within seven days:**

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

\_\_\_\_\_ **Remuneration Form**

\_\_\_\_\_ **Undated Separation Forms**

\_\_\_\_\_ **Background Check Release**

\_\_\_\_\_ **Commissioner Information Sheet/Voluntary Statistics**

#### **II. As soon as possible, the Mayor's Office will schedule a meeting with you and:**

\_\_\_\_\_ **Your City Councilmember Jose Huizar**

\_\_\_\_\_ **Councilmember Gilbert Cedillo, Chair of the Council Committee  
considering your nomination**

Staff in the Mayor's Office will assist you with these arrangements.