



ERIC GARCETTI
MAYOR

May 11, 2019

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Cynthia Ruiz to the Los Angeles City Employees' Retirement System Board for the term ending June 30, 2024. Ms. Ruiz's current term expires on June 30, 2019.

I certify that in my opinion Ms. Ruiz is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti'.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Cynthia Ruiz
Commission: Los Angeles City Employees' Retirement System Board
End of Term: 6/30/2024

Appointee Information

- 1. **Race/ethnicity:** Native American
- 2. **Gender:** Female
- 3. **Council district and neighborhood of residence:** 14 - East Los Angeles
- 4. **Are you a registered voter?** Yes
- 5. **Prior commission experience:** Board of Public Works, Los Angeles City Employee Retirement System
- 6. **Highest level of education completed:** M.S., California State University, Los Angeles
- 7. **Occupation/profession:** Owner, Cynthia M. Ruiz & Associates
- 8. **Experience(s) that qualifies person for appointment:** See attached resume
- 9. **Purpose of this appointment:** Replacement
- 10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Lee, Sandra	Central	5	Asian Pacific Islander	F	30-Jun-22
Ruiz, Cynthia	East LA	14	Latina	F	30-Jun-19
Serrano, Nilza	East LA	14	Latina	F	30-Jun-20
Sohn, Sung Won	Central	4	Asian Pacific Islander	M	30-Jun-21

Cynthia M Ruiz Bio

Cynthia M. Ruiz is an Executive Coach, Professor, Best Selling Author, Inspirational Speaker and Leadership Expert. Receiving over 50 accolades and awards for her leadership.

She currently serves as Commission President for LACERS (Los Angeles City Employee Retirement System) overseeing a multibillion-dollar pension portfolio. She is the first Latina to hold this prestigious position.

Hispanic Lifestyle named her a “2018 Latina of Influence”. She has received the prestigious Hollywood Chamber “Women of Distinction Award, the HOPE “Ray of Hope” award and the Weingart, “Women Building LA Award. Twice the California Apparel News has listed her on their renowned List of Influential People and LA Weekly showcased her in their people addition.

As a Professor she received the “Presidents Award” from the University of West Los Angeles for her work as an outstanding Professor. Cynthia teaches leadership at a graduate level in the School of Business. Cynthia has over twenty years of experience teaching and public speaking.

She is the author of three books: “Cherokee Wisdom- 12 Lessons for Becoming a Powerful Leader”, “Finding Sane Relationships in a Crazy World” and “Yo Tambien- Stories of Healing & Hope”. She appeared in Discover the Gift (movie/book) with such notables, as is Holiness the Dala Lama, Michael Bernard Beckwith, Jack Canfield and many more.

Her career has placed her in many leadership roles including President of the Board of Public Works for the City of Los Angeles where she had direct oversight of 5,000 employees and just under a billion dollar per year budget. She has worked as an Executive at the number one container Port in the US and has successfully run her own business for many years.

Today her focus is developing other leaders through her thriving

Executive Coaching business where she helps transform some of LA's top executives into powerful leaders. She has developed "7 Steps for Team Success" along with many other management tools to help manage a team.

Cynthia holds a Masters of Science Degree in Counseling and has completed a Leadership Course at Harvard University, John F Kennedy School of Government.

She has been a trailblazer throughout her career as she has been the first person in her family to attend college and the first Latina to be President of both LACERS Board and Board of Public Works. Coming from blended cultures Latina and Native American (Mexican & Cherokee), she enjoys a passion for life and a profound appreciation for Mother Earth.

Cynthia knows the importance of giving back and always strives to stay humble. She has a passion for women empowerment and started the Wise Latina Network and the Yo Tambien Healing Movement. She is a registered citizen in the Cherokee Nation and is a Council member of the Los Angeles Cherokee Nation affiliate. She serves on the board for Girls Today Women Tomorrow a leadership/mentorship program helping young Latinas from the inner city to thrive.

She lives in Los Angeles where she enjoys the diversity of a metropolitan environment.

www.CynthiaMRuiz.com

<https://www.facebook.com/cynthia.ruiz.397>

<https://www.linkedin.com/in/cynthiaruizaba2287/>

<https://www.instagram.com/cynthiamruiz/>



ERIC GARCETTI
MAYOR

May 11, 2019

Dear Ms. Ruiz:

I am pleased to inform you that I hereby reappoint you to the Los Angeles City Employees' Retirement System Board for the term ending 6/30/2024. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

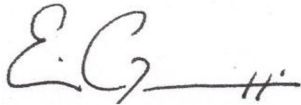
As part of the City Council confirmation process, you will need to meet with Jose Huizar, your Councilmember, and Councilmember Paul Koretz, the Chair of the Personnel and Animal Welfare Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Personnel and Animal Welfare Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Ms. Cynthia Ruiz
May 11, 2019
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right and a small flourish at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Cynthia Ruiz
May 11, 2019

Nominee Check List

I. Within seven days:

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Jose Huizar**

_____ **Councilmember Paul Koretz, Chair of the Council Committee
considering your nomination**

Staff in the Mayor's Office of Legislative and External Affairs will assist you with these arrangements.