

ERIC GARCETTI
MAYOR

August 14, 2015

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Cynthia Ruiz to the Los Angeles City Employees' Retirement System Board for the term ending June 30, 2019. Ms. Ruiz will fill the vacancy created by William Briggs, who has resigned.

I certify that in my opinion Ms. Ruiz is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink that reads 'E. Garcetti'.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Cynthia Ruiz
Commission: Los Angeles City Employees' Retirement System Board
End of Term: 6/30/2019

Appointee Information

1. **Race/ethnicity:** Native American
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 14 - East Los Angeles
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Board of Public Works
6. **Highest level of education completed:** M.S., California State University, Los Angeles
7. **Occupation/profession:** Owner, Cynthia M. Ruiz & Associates
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Appt Date	Term End
Greenwood, Elizabeth				F	01-Jul-09	30-Jun-14
Lee, Jaime L	West LA	5	Asian Pacific Islander	F	12-Feb-14	30-Jun-17
Rogers, Richard				M	01-Jul-13	30-Jun-18
Serrano, Nilza	East LA	14	Latina	F	30-Jan-14	30-Jun-15
Wilkinson, Michael R.				M	10-Sep-13	30-Jun-15
Wilson Duke, Emma	East LA	14	Latina	F	14-Aug-14	30-Jun-16

Cynthia M. Ruiz, M.S.

Summary:

- Proven management & leadership experience
- Decades of community involvement
- Extensive network of relationships with elected officials, community leaders, environmentalist and organized Labor.
- Twenty years of teaching experience
- Experience working on strategic initiatives & implementation.
- Experience on developing policy & working with policy makers.

Experience:

2011 to 2015 Deputy Executive Director, External Relations, Port of Los Angeles

- Managed & lead Government Affairs, Media, Public Relations & Community outreach for the nations largest Port.
- Appointed by the Secretary of the Department of Commerce to sit on the National Committee on Supply Change Competitiveness. 2013 to 2015

2003 to 2011 President, City of Los Angeles, Board of Public Works (Commissioner 2003-2004)

- Handle all aspects of community outreach including organizing and conducting community meetings.
- Manage media relations including conducting press conferences and media interviews.
- Serve as liaison between the Board of Public Works and the Mayor, City Council and other City Departments.
- Direct oversight of Board budget (\$18M), oversight of total Department budget of \$.5 billion.
- Directly manage the Bureau of Sanitation.
- Work with stakeholders on various Public Works and environmental issues including solid waste, storm water and waste water initiatives.
- Serve as Mayor's liaison to Fashion Industry, 2006 to present.

1985 to 2003 President, Innovative Vocational Experts Counseling firm providing services to workers injured on the job

- Managed a staff of 25 employees and a caseload of 50 clients.
- Performed various operational and administrative duties including, direct counseling of clients, business development, marketing, and collections.

1983 to 2003 Instructor, Insurance Education Association

- Taught California Workers Compensation (Rules & Regulations) as it relates to vocational rehabilitation.

Education:

Master of Science, Bachelor of Science in Counseling
California University Los Angeles

Harvard Kennedy School Executive Education, "Leadership for the 21st Century"

Community Involvement:

- Chair, Keep Los Angeles Beautiful, 2006 to 2011
- Chair, Hollywood Walk of Fame restoration, 2005 to 2011
- Chair, City of Los Angeles Native American Heritage Month, 2010
- Chair, Girls Today Women Tomorrow, 2007 to 2015
- Chair, Infrastructure Academy, 2009 to 2011
- Board Member, Friends of Engineering, Computer Science & Technology, 2011 to 2013
- Co-chair, Environment Youth Conference, 2006 to 2009
- Board Member, Project Restore- 2005 to 2011
- Trustee, Bringing Back Broadway- 2008 to 2011
- Advisory Board Member ATHGO (Alliance Toward Harnessing Global Opportunities) 2004-2010
- Elected Board Member, LA 32 Neighborhood Council, 2001-2004

Awards & Recognition:

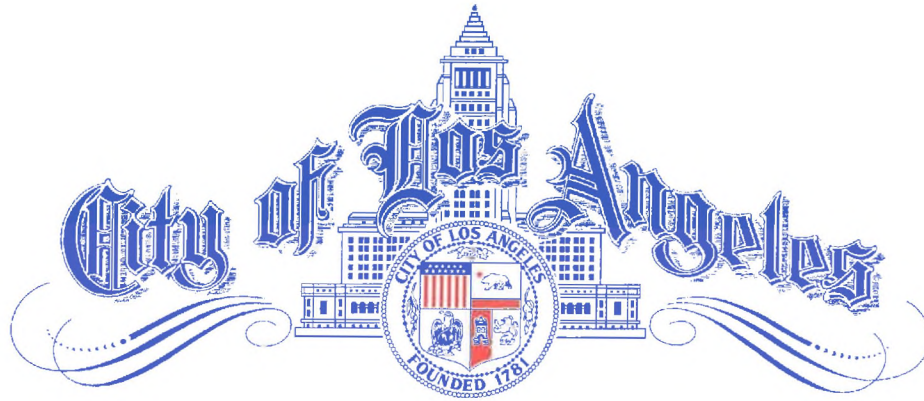
- 2014 ~ Regional Hispanic Chamber – Women of the Year Award
- 2011 ~ HOPE: Ray of HOPE Award
- 2010 ~ DIG Award (Dignity, Integrity & Generosity) Engineering Contractors Association
- 2010 ~ Women of Distinction Award by Hollywood Chamber of Commerce
- 2010 ~ Watershed Warrior Award by Friends of Ballona Wetlands
- 2008 ~ List of Influential people- California Apparel News
- 2007/08 ~ Community Star Award- Federation de Mexico
- 2007 ~ Honored at Southern California Indian Center Pow Wow
- 2006 ~ Top Leader Award- American Public Works Association
- 2006 ~ Inspiration Award- LAFD Historical Society

Cynthia is the author of "Finding Sane Relationships in a Crazy World" a self-help book. She appeared in "Discover the Gift "(movie/book) with such notables, as his Holiness the Dala Lama.

Her degrees in counseling have given her the foundation to inspire people develop their full potential, which she has been doing for over two decades.

Along her life journey, she has developed and evolved into a true leader. Receiving over 50 accolades and awards for her leadership and service to Los Angeles. She has received the prestigious Hollywood Chamber "*Women of Distinction Award*, the HOPE "*Ray of Hope*" award and the Weingart, "*Women Building LA Award*. Twice the California Apparel News has listed her on their renowned *List of Influential People* and LA Weekly showcased her in their 2007 people addition.

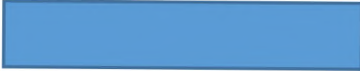
Her passion for Latina empowerment have motivated her to create the Wise Latina Network and co-create the 3 Wise Latinas.



ERIC GARCETTI
MAYOR

August 14, 2015

Ms. Cynthia Ruiz



Dear Ms. Ruiz:

I am pleased to inform you that I hereby appoint you to the Los Angeles City Employees' Retirement System Board for the term ending June 30, 2019. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the receipt of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

Ms. Cynthia Ruiz
August 14, 2015
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As part of the City Council confirmation process, you will need to meet with Jose Huizar, your Councilmember, and Councilmember Paul Koretz, the Chair of the Personnel and Animal Welfare Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Personnel and Animal Welfare Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in blue ink that reads "E. Garcetti". The signature is written in a cursive, flowing style.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Cynthia Ruiz
August 14, 2015

Nominee Check List

I. Within three days:

- Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Legislative Coordinator, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

- Remuneration Form**
- Undated Separation Forms**
- Background Check Release**
- Commissioner Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- CEC Form 60**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

- Your City Councilmember Jose Huizar** (contact at (213) 473-7014).
- Councilmember Paul Koretz, Chair of the Council Committee considering your nomination** (contact at (213) 473-7005).

Staff in the Mayor's Office of Intergovernmental Relations will assist you with these arrangements.