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October 8, 2015

Honorable Members of the Economic Development Committee
c/o Office of the City Clerk
200 N. Spring Street, Room 360
Los Angeles, CA 90012

Attention: Sharon Gin, Office of the City Clerk

Honorable Members:

WHITE PAPER REGARDING THE PROPOSED EXPANSION AND MODERNIZATION PROJECT OF THE LOS ANGELES CONVENTION CENTER

Purpose: To present to the Economic Development Committee (EDC) a "White Paper" regarding the proposed expansion and modernization of the Los Angeles Convention Center (LACC). This presentation is for informational purposes only. No action is recommended at this time. This item will be considered by Committee in November 2015.

On April 18, 2015, the agreement between the City of Los Angeles and Anschutz Entertainment Group (AEG) regarding the proposed development of a National Football League (NFL) stadium, Farmer's Field, expired as a result of AEG's unsuccessful attempt to secure the necessary agreements with the NFL and a team owner.

The Mayor and City Council had the good foresight to initiate an alternative plan for upgrading the Los Angeles Convention Center in case the AEG plans for a NFL stadium did not come to fruition. On June 11, 2014, the City Council directed the Bureau of Engineering (BOE) to issue a Task Order Solicitation for a "Design Competition" to develop plans for the expansion and modernization of the LACC.

In January 2015, the Convention and Tourism Development (CTD) Department issued its first White Paper regarding the status of the AEG/NFL proposal and the alternative design process for the LACC.


On June 30, 2015, the City Council selected Populous and HMC Architects as the winner of the Design Competition and directed Bureau of Engineering to come back with a design contract and the Office of the City Administrative Officer (CAO) to come back with a financing plan in November 2015.

The EDC received an Economic Impact Report regarding the proposed expansion at its meeting on September 8, 2015.

The CTD Department released the attached White Paper in September 2015, to provide the public and Convention Center stakeholders a better understanding of the City's goals for this project, details on the proposed process, and background information on the facility and its surrounding areas in anticipation of Council taking action at its November 2015 meeting.

At the EDC meeting on October 13, 2015, the CTD Executive Director, Bud Ovrom, will be prepared to provide a brief overview of the White Paper and to answer any questions the Committee members may have.

This is an informational report only. Action on the proposed project is not anticipated until the CAO/CLA and BOE reports are submitted in November 2015.

Sincerely,

Robert R. "Bud" Ovrom
Executive Director

RRO:cv
Exec. Ref. 15-132

Attachment

cc: Kelly Bernard, Deputy Mayor
CTD Board of Commissioners