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Date: 03/15/2016

Submitted in PLUM Committee  
 Council File No: 15-1359  
 Item No. 12  
 Deputy: Comm from Public

**LATHAM & WATKINS LLP**

March 10, 2016

**BY MESSENGER AND EMAIL**

Councilmember Jose Huizar, Chair  
 Councilmember Marqueece Harris-Dawson, Vice Chair  
 Councilmember Mitchell Englander  
 Councilmember Gilbert A. Cedillo  
 Councilmember Felipe Fuentes  
 Planning and Land Use Management Committee  
 200 North Spring Street  
 Los Angeles, California 90012

Re: Council File No. 15-1359: Support of Council Motion to Nominate the Hollywood Palladium as a Local Historic-Cultural Monument

Dear Chair Huizar and Honorable Committee Members:

On November 17, 2015, Councilmember Mitch O'Farrell introduced a motion to initiate consideration of the Hollywood Palladium as a Local Historic-Cultural Monument. That motion was referred to the Planning and Land Use Management Committee for your consideration. We write on behalf of CH Palladium, the owner of the Hollywood Palladium, in strong support of this nomination. The Palladium is a Los Angeles landmark and the centerpiece of the Palladium Residences Project, which is proposed to complement and enhance the Palladium's existing operations. Since Project inception, CH Palladium has committed to preserving the Palladium, and proposed a condition - now included in the Project's City Planning Commission determination - requiring nomination of the Palladium prior to issuance of building permits for the Project. The Project entitlements as recommended by the City Planning Commission also provide for a proposed Palladium Preservation and Enhancement Plan, and a conservation easement is separately being entered into with LA Conservancy, both offered by CH Palladium in recognition of the importance of the Palladium to Hollywood.

CH Palladium is therefore extremely pleased to support Councilmember O'Farrell's motion which would initiate the process to attach formal historic resource designation to this important City monument. CH Palladium looks forward to continuing to work with the City on the final details of the Preservation and Enhancement Plan. The proposed conservation easement is currently being finalized with Hollywood Heritage and the LA Conservancy.

LATHAM & WATKINS LLP

We thank Councilmember O'Farrell and the PLUM Committee for your consideration of this very important nomination, and look forward to your consideration.

Very truly yours,



Heather A. Crossner  
of LATHAM & WATKINS LLP

- cc. Honorable Councilmember Mitch O'Farrell  
Charlie Rausch, Department of City Planning  
Luciralia Ibarra, Department of City Planning  
Kevin Keller, Office of the Mayor  
Bruce Menin, Crescent Heights  
Adam Tartakovsky, Crescent Heights  
Jon Meir, Crescent Heights  
Heather Crossner, Latham & Watkins  
Steve Afriat, Afriat Consulting Group  
Aaron Green, Afriat Consulting Group